



SYDNEY RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	5.0	5.0	0.0	1.1	0.1	1.0	0.9	1.7	-0.8	0.1	0.1	0.0	2.7	2.7	0.0	6.2	9.8	-3.6	13.5	11.9	1.6
2GB	12.6	13.3	-0.7	1.3	1.7	-0.4	0.6	3.9	-3.3	4.2	5.6	-1.4	9.4	9.2	0.2	16.1	14.0	2.1	28.1	32.4	-4.3
2UE	4.9	4.2	0.7	0.5	1.0	-0.5	0.4	0.7	-0.3	1.6	1.0	0.6	2.9	2.8	0.1	8.5	7.9	0.6	10.0	8.7	1.3
2DAY	4.0	8.4	-4.4	6.4	15.9	-9.5	6.7	19.0	-12.3	7.2	15.4	-8.2	4.4	8.0	-3.6	2.1	2.7	-0.6	0.5	0.3	0.2
KIIS1065	8.4	5.0	3.4	16.4	8.3	8.1	9.5	4.6	4.9	14.3	6.6	7.7	10.0	7.8	2.2	5.4	3.0	2.4	0.7	0.6	0.1
2MMM	4.8	5.5	-0.7	4.0	3.7	0.3	8.7	4.5	4.2	9.1	8.9	0.2	6.8	9.4	-2.6	1.3	1.3	0.0	0.1	0.8	-0.7
NOVA96.9	7.5	7.7	-0.2	16.8	21.2	-4.4	20.6	20.3	0.3	14.0	12.1	1.9	6.5	8.1	-1.6	1.6	0.8	0.8	0.1	*	*
smoothfm 95.3	7.1	6.5	0.6	7.1	9.8	-2.7	4.5	4.9	-0.4	8.0	6.3	1.7	7.6	8.6	-1.0	10.0	8.5	1.5	4.6	2.1	2.5
WSFM	8.1	6.4	1.7	5.5	4.7	0.8	7.0	3.2	3.8	5.1	5.8	-0.7	14.4	8.4	6.0	10.6	10.6	0.0	3.9	2.9	1.0
ABC702	9.6	10.4	-0.8	1.2	5.1	-3.9	0.9	3.1	-2.2	4.2	3.4	0.8	8.1	9.7	-1.6	15.7	18.5	-2.8	17.0	16.3	0.7
2RN	2.8	2.6	0.2	1.5	3.9	-2.4	0.7	0.3	0.4	0.9	0.3	0.6	3.0	2.2	0.8	4.2	3.6	0.6	4.5	5.3	-0.8
NEWSR	1.9	1.7	0.2	0.5	0.5	0.0	0.7	1.5	-0.8	2.4	2.0	0.4	2.2	1.0	1.2	1.5	1.4	0.1	2.1	2.7	-0.6
2JJJ	5.5	6.2	-0.7	5.7	3.8	1.9	14.3	17.6	-3.3	12.3	11.9	0.4	4.9	6.7	-1.8	1.1	1.4	-0.3	0.1	*	*
ABCFM	2.9	2.8	0.1	1.3	0.5	0.8	1.8	0.5	1.3	1.4	0.8	0.6	2.3	2.0	0.3	4.9	3.4	1.5	4.5	6.9	-2.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.7	4.6	0.1	3.9	3.3	0.6	5.5	4.9	0.6	5.3	5.2	0.1	3.9	5.1	-1.2	5.5	5.5	0.0	5.9	6.3	-0.4
2GB	13.6	14.4	-0.8	15.2	17.2	-2.0	16.3	16.8	-0.5	11.3	12.5	-1.2	9.6	10.1	-0.5	15.7	13.0	2.7	9.2	9.7	-0.5
2UE	3.9	3.2	0.7	4.1	3.4	0.7	3.8	3.0	0.8	3.9	3.2	0.7	3.0	2.8	0.2	4.6	4.0	0.6	8.1	7.6	0.5
2DAY	4.2	8.7	-4.5	3.8	10.4	-6.6	3.8	7.8	-4.0	4.5	8.7	-4.2	5.6	8.8	-3.2	2.9	5.3	-2.4	3.5	7.3	-3.8
KIIS1065	8.8	4.9	3.9	9.3	3.3	6.0	8.8	4.9	3.9	9.5	6.4	3.1	8.7	5.6	3.1	6.2	4.7	1.5	7.0	5.5	1.5
2MMM	4.9	5.7	-0.8	5.3	5.9	-0.6	4.1	5.3	-1.2	5.7	6.1	-0.4	5.3	6.1	-0.8	3.1	4.0	-0.9	4.3	5.0	-0.7
NOVA96.9	7.7	7.6	0.1	7.8	7.0	0.8	5.7	7.0	-1.3	6.7	7.8	-1.1	10.6	9.0	1.6	8.4	7.9	0.5	7.2	8.0	-0.8
smoothfm 95.3	7.1	6.5	0.6	5.0	4.2	0.8	8.7	7.2	1.5	7.8	8.3	-0.5	7.8	7.2	0.6	7.1	6.9	0.2	7.3	6.4	0.9
WSFM	8.3	6.3	2.0	9.3	6.2	3.1	8.2	6.8	1.4	8.9	6.6	2.3	7.5	5.9	1.6	5.8	5.6	0.2	7.5	6.7	0.8
ABC702	9.9	11.0	-1.1	11.1	13.5	-2.4	8.5	10.1	-1.6	9.5	9.6	-0.1	10.0	11.1	-1.1	9.6	9.1	0.5	8.9	8.3	0.6
2RN	2.9	2.3	0.6	3.8	3.0	0.8	2.8	2.5	0.3	1.9	1.0	0.9	2.7	2.6	0.1	2.6	2.8	-0.2	2.8	3.6	-0.8
NEWSR	1.8	1.6	0.2	2.5	2.0	0.5	1.1	1.0	0.1	1.3	1.0	0.3	1.6	1.8	-0.2	2.5	3.3	-0.8	2.2	1.8	0.4
2JJJ	5.2	6.5	-1.3	4.2	5.4	-1.2	5.1	7.6	-2.5	5.8	7.5	-1.7	6.2	6.2	0.0	5.4	5.9	-0.5	6.5	5.1	1.4
ABCFM	2.8	2.7	0.1	2.5	3.0	-0.5	3.5	2.1	1.4	2.6	2.7	-0.1	2.6	3.0	-0.4	3.1	2.7	0.4	3.4	3.1	0.3

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results
 Please note: reported results for KIIS1065 under 'last' column were for MIX106.5 (Nielsen Survey 8 2013)



SYDNEY RADIO - SURVEY 1 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	27	28	-1	*	*	*	*	1	*	*	*	*	3	4	-1	6	8	-2	17	14	3
2GB	68	73	-5	*	1	*	*	1	*	5	7	-2	12	14	-2	14	12	2	36	38	-2
2UE	26	23	3	*	*	*	*	*	*	2	1	1	4	4	0	8	7	1	13	10	3
2DAY	22	46	-24	2	5	-3	3	7	-4	9	19	-10	6	13	-7	2	2	0	1	*	*
KIIS1065	45	28	17	6	3	3	4	2	2	17	8	9	13	12	1	5	3	2	1	1	0
2MMM	26	30	-4	1	1	0	3	2	1	11	11	0	9	15	-6	1	1	0	*	1	*
NOVA96.9	41	42	-1	6	7	-1	8	8	0	17	15	2	8	13	-5	1	1	0	*	*	*
smoothfm 95.3	38	36	2	3	3	0	2	2	0	10	8	2	10	14	-4	9	7	2	6	3	3
WSFM	44	35	9	2	1	1	3	1	2	6	7	-1	19	13	6	10	9	1	5	3	2
ABC702	52	57	-5	*	2	*	*	1	*	5	4	1	11	15	-4	14	16	-2	22	19	3
2RN	15	15	0	1	1	0	*	*	*	1	*	*	4	3	1	4	3	1	6	6	0
NEWSR	10	9	1	*	*	*	*	1	*	3	2	1	3	2	1	1	1	0	3	3	0
2JJJ	30	34	-4	2	1	1	6	7	-1	15	14	1	6	10	-4	1	1	0	*	*	*
ABCFM	16	15	1	*	*	*	1	*	*	2	1	1	3	3	0	4	3	1	6	8	-2
Total	541	550	-9	35	32	3	40	38	2	119	121	-2	130	156	-26	90	85	5	126	119	7

Average Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	27	27	0	36	30	6	39	38	1	31	33	-2	24	32	-8	12	11	1	27	28	-1
2GB	79	85	-6	141	158	-17	117	128	-11	67	79	-12	59	63	-4	33	27	6	42	44	-2
2UE	22	19	3	38	31	7	27	23	4	23	20	3	18	17	1	10	8	2	37	34	3
2DAY	24	51	-27	35	95	-60	28	60	-32	27	55	-28	34	55	-21	6	11	-5	16	33	-17
KIIS1065	51	29	22	86	30	56	63	37	26	56	40	16	53	35	18	13	10	3	32	25	7
2MMM	28	34	-6	49	54	-5	30	40	-10	34	39	-5	32	38	-6	7	8	-1	19	22	-3
NOVA96.9	44	45	-1	72	64	8	41	54	-13	40	49	-9	65	56	9	18	16	2	32	36	-4
smoothfm 95.3	41	39	2	46	39	7	62	55	7	46	52	-6	48	45	3	15	14	1	33	29	4
WSFM	48	37	11	86	57	29	59	52	7	53	42	11	46	37	9	12	12	0	34	30	4
ABC702	57	65	-8	102	123	-21	62	77	-15	56	60	-4	61	69	-8	20	19	1	40	37	3
2RN	16	14	2	35	28	7	20	19	1	11	6	5	17	16	1	5	6	-1	13	16	-3
NEWSR	10	10	0	23	19	4	8	7	1	7	6	1	10	11	-1	5	7	-2	10	8	2
2JJJ	30	38	-8	38	49	-11	37	58	-21	34	47	-13	38	38	0	11	12	-1	29	23	6
ABCFM	16	16	0	23	28	-5	25	16	9	15	17	-2	16	19	-3	7	6	1	15	14	1
Total	576	591	-15	923	915	8	722	765	-43	593	632	-39	610	626	-16	211	208	3	453	448	5

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results
 Please note: reported results for KIIS1065 under 'last' column were for MIX106.5 (Nielsen Survey 8 2013)



SYDNEY RADIO - SURVEY 1 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	287	277	10	6	1	5	8	3	5	6	4	2	42	48	-6	69	99	-30	156	122	34
2GB	595	596	-1	30	21	9	7	18	-11	82	87	-5	133	155	-22	134	96	38	208	219	-11
2UE	312	287	25	15	14	1	14	5	9	34	28	6	60	69	-9	71	69	2	119	102	17
2DAY	665	895	-230	112	138	-26	121	167	-46	253	359	-106	137	177	-40	31	43	-12	10	11	-1
KIIS1065	848	624	224	154	91	63	93	76	17	291	205	86	244	191	53	52	39	13	14	22	-8
2MMM	483	481	2	44	37	7	85	72	13	187	217	-30	136	134	2	26	18	8	5	3	2
NOVA96.9	920	881	39	173	194	-21	186	193	-7	357	315	42	171	160	11	24	17	7	8	2	6
smoothfm 95.3	589	527	62	47	64	-17	45	31	14	158	140	18	147	165	-18	120	89	31	72	39	33
WSFM	640	596	44	46	47	-1	58	34	24	145	135	10	227	232	-5	111	96	15	51	52	-1
ABC702	661	662	-1	23	33	-10	25	27	-2	98	94	4	203	184	19	138	158	-20	174	166	8
2RN	190	189	1	7	9	-2	11	9	2	33	31	2	41	37	4	45	43	2	54	61	-7
NEWSR	281	248	33	13	10	3	21	16	5	54	77	-23	84	57	27	43	32	11	65	56	9
2JJJ	573	530	43	69	55	14	139	131	8	227	233	-6	109	91	18	25	17	8	5	2	3
ABCFM	223	244	-21	7	9	-2	5	11	-6	44	31	13	45	65	-20	49	46	3	73	81	-8
Total	3968	3934	34	423	427	-4	447	429	18	1047	1068	-21	946	955	-9	524	508	16	581	547	34

Cumulative Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	239	253	-14	165	134	31	137	155	-18	141	163	-22	119	159	-40	89	77	12	239	186	53						
2GB	559	554	5	430	422	8	342	329	13	302	325	-23	306	312	-6	210	192	18	400	366	34						
2UE	224	216	8	147	135	12	94	103	-9	111	112	-1	115	104	11	92	71	21	238	221	17						
2DAY	595	822	-227	308	550	-242	196	371	-175	241	425	-184	358	423	-65	168	226	-58	359	536	-177						
KIIS1065	765	537	228	532	256	276	325	228	97	372	272	100	424	274	150	220	154	66	521	398	123						
2MMM	435	428	7	278	256	22	152	181	-29	197	195	2	253	231	22	138	130	8	282	260	22						
NOVA96.9	841	797	44	495	526	-31	318	343	-25	359	400	-41	503	434	69	304	294	10	587	566	21						
smoothfm 95.3	539	471	68	293	217	76	306	237	69	289	282	7	289	277	12	164	144	20	396	336	60						
WSFM	588	544	44	403	326	77	281	268	13	308	282	26	310	261	49	175	163	12	388	385	3						
ABC702	605	631	-26	426	483	-57	286	340	-54	316	340	-24	373	356	17	226	190	36	443	403	40						
2RN	165	161	4	127	104	23	93	76	17	77	64	13	85	85	0	56	64	-8	121	130	-9						
NEWSR	246	222	24	166	136	30	68	62	6	68	79	-11	100	89	11	67	74	-7	184	151	33						
2JJJ	512	480	32	272	300	-28	195	222	-27	232	222	10	307	283	24	168	166	2	367	344	23						
ABCFM	195	209	-14	102	133	-31	112	94	18	89	100	-11	91	114	-23	63	50	13	167	163	4						
Total	3888	3853	35	3197	3176	21	2413	2474	-61	2548	2603	-55	2845	2781	64	1895	1745	150	3381	3262	119						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results
Please note: reported results for KIIS1065 under 'last' column were for MIX106.5 (Nielsen Survey 8 2013)



MELBOURNE RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	2.9	4.7	-1.8	1.4	1.5	-0.1	1.7	0.6	1.1	4.0	4.6	-0.6	4.1	7.9	-3.8	2.7	4.6	-1.9	1.3	3.2	-1.9
3AW	11.9	13.8	-1.9	1.9	1.9	0.0	1.9	2.7	-0.8	4.0	3.5	0.5	9.1	11.7	-2.6	18.0	20.9	-2.9	26.1	31.0	-4.9
MAGIC 1278	6.2	4.0	2.2	0.4	*	*	0.2	0.6	-0.4	1.3	0.6	0.7	1.2	1.1	0.1	8.6	8.8	-0.2	19.6	10.5	9.1
FOXFM	8.5	8.6	-0.1	24.1	25.0	-0.9	16.6	20.6	-4.0	11.3	11.1	0.2	9.6	8.5	1.1	2.9	3.3	-0.4	0.5	0.3	0.2
GOLD	7.8	7.6	0.2	5.1	4.3	0.8	6.5	6.0	0.5	5.1	8.6	-3.5	13.8	8.5	5.3	9.8	12.1	-2.3	3.3	3.2	0.1
MIX101.1	6.5	5.8	0.7	15.0	14.7	0.3	10.4	10.9	-0.5	9.2	8.4	0.8	8.0	6.7	1.3	2.0	1.7	0.3	1.0	0.2	0.8
3MMM	6.8	8.0	-1.2	10.5	3.6	6.9	7.7	11.9	-4.2	12.7	15.6	-2.9	8.5	8.8	-0.3	2.7	4.2	-1.5	0.3	0.3	0.0
NOVA 100	7.9	8.2	-0.3	17.6	27.0	-9.4	17.6	20.5	-2.9	13.3	13.9	-0.6	7.0	5.7	1.3	2.5	1.2	1.3	0.4	0.2	0.2
smoothfm 91.5	6.5	5.9	0.6	6.7	6.3	0.4	3.3	4.1	-0.8	6.7	5.4	1.3	6.1	7.5	-1.4	13.4	6.8	6.6	3.2	4.2	-1.0
ABC774	10.6	10.8	-0.2	2.3	1.1	1.2	4.8	2.8	2.0	4.4	3.1	1.3	9.1	10.8	-1.7	16.1	16.3	-0.2	19.8	21.8	-2.0
3RN	2.5	3.3	-0.8	0.3	0.1	0.2	1.3	1.9	-0.6	0.8	1.2	-0.4	3.1	2.6	0.5	3.4	5.8	-2.4	4.3	5.9	-1.6
NEWSR	1.5	1.9	-0.4	0.2	0.8	-0.6	0.1	1.0	-0.9	1.7	1.2	0.5	2.2	2.3	-0.1	1.8	3.2	-1.4	1.3	2.0	-0.7
3JJJ	6.1	5.4	0.7	5.9	4.5	1.4	16.9	11.6	5.3	13.2	12.8	0.4	4.4	3.3	1.1	1.2	0.7	0.5	0.1	0.6	-0.5
ABCFM	3.2	2.8	0.4	0.3	0.4	-0.1	0.4	0.3	0.1	1.2	0.5	0.7	2.6	2.0	0.6	3.0	2.7	0.3	8.0	8.4	-0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.1	5.1	-2.0	2.7	4.8	-2.1	3.1	5.1	-2.0	3.1	5.6	-2.5	3.9	5.2	-1.3	3.2	4.8	-1.6	2.1	3.1	-1.0
3AW	12.2	14.2	-2.0	17.0	19.7	-2.7	13.6	15.4	-1.8	9.1	8.9	0.2	8.3	10.3	-2.0	10.2	15.5	-5.3	10.8	12.3	-1.5
MAGIC 1278	5.9	3.7	2.2	5.8	3.0	2.8	7.1	5.0	2.1	6.5	4.0	2.5	4.1	2.8	1.3	5.2	3.2	2.0	7.1	5.2	1.9
FOXFM	8.6	8.8	-0.2	7.9	8.3	-0.4	7.4	7.6	-0.2	9.4	9.7	-0.3	10.0	10.2	-0.2	9.1	8.3	0.8	8.1	8.0	0.1
GOLD	7.9	7.5	0.4	6.1	5.8	0.3	8.4	8.8	-0.4	10.2	9.3	0.9	7.9	7.0	0.9	6.5	5.6	0.9	7.5	7.8	-0.3
MIX101.1	6.6	5.9	0.7	5.4	5.0	0.4	6.6	5.3	1.3	7.0	7.2	-0.2	7.7	6.4	1.3	7.1	5.5	1.6	6.0	5.6	0.4
3MMM	7.4	8.6	-1.2	8.0	9.3	-1.3	7.4	8.6	-1.2	8.8	10.4	-1.6	6.7	7.7	-1.0	3.5	3.5	0.0	5.0	5.8	-0.8
NOVA 100	8.1	8.2	-0.1	7.4	8.4	-1.0	6.9	6.3	0.6	8.1	8.3	-0.2	10.7	10.8	-0.1	8.2	7.5	0.7	7.2	8.2	-1.0
smoothfm 91.5	6.4	5.6	0.8	4.3	3.7	0.6	6.8	6.2	0.6	8.0	7.3	0.7	6.3	5.5	0.8	7.1	6.0	1.1	7.0	6.7	0.3
ABC774	10.9	11.3	-0.4	14.4	12.9	1.5	11.0	12.9	-1.9	7.5	8.4	-0.9	8.9	9.5	-0.6	12.2	13.1	-0.9	9.9	9.4	0.5
3RN	2.6	3.1	-0.5	3.4	4.2	-0.8	2.1	2.2	-0.1	1.4	2.0	-0.6	2.8	3.5	-0.7	3.6	4.2	-0.6	2.5	3.8	-1.3
NEWSR	1.5	1.6	-0.1	2.3	2.4	-0.1	1.0	0.7	0.3	0.7	0.9	-0.2	1.4	1.5	-0.1	2.7	3.1	-0.4	1.6	3.0	-1.4
3JJJ	6.0	5.5	0.5	5.0	4.2	0.8	6.1	5.9	0.2	6.7	6.3	0.4	6.9	6.7	0.2	5.0	3.9	1.1	6.8	5.1	1.7
ABCFM	2.9	2.6	0.3	3.0	2.2	0.8	2.9	2.4	0.5	2.6	2.6	0.0	3.2	3.4	-0.2	2.7	3.2	-0.5	4.2	3.3	0.9

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



MELBOURNE RADIO - SURVEY 1 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	16	25	-9	*	*	*	1	*	*	5	6	-1	6	11	-5	2	4	-2	2	3	-1
3AW	66	74	-8	1	1	0	1	1	0	5	4	1	13	17	-4	15	18	-3	31	33	-2
MAGIC 1278	34	21	13	*	*	*	*	*	*	2	1	1	2	2	0	7	7	0	23	11	12
FOXFM	47	46	1	8	7	1	8	10	-2	14	14	0	14	12	2	2	3	-1	1	*	*
GOLD	43	40	3	2	1	1	3	3	0	6	11	-5	20	12	8	8	10	-2	4	3	1
MIX101.1	36	31	5	5	4	1	5	5	0	11	11	0	11	9	2	2	1	1	1	*	*
3MMM	37	43	-6	4	1	3	4	6	-2	15	20	-5	12	12	0	2	4	-2	*	*	*
NOVA 100	43	44	-1	6	8	-2	9	10	-1	16	18	-2	10	8	2	2	1	1	*	*	*
smoothfm 91.5	36	31	5	2	2	0	2	2	0	8	7	1	9	11	-2	11	6	5	4	5	-1
ABC774	59	58	1	1	*	*	2	1	1	5	4	1	13	15	-2	13	14	-1	24	23	1
3RN	14	17	-3	*	*	*	1	1	0	1	2	-1	4	4	0	3	5	-2	5	6	-1
NEWSR	8	10	-2	*	*	*	*	*	*	2	2	0	3	3	0	1	3	-2	2	2	0
3JJJ	34	29	5	2	1	1	8	5	3	16	16	0	6	5	1	1	1	0	*	1	*
ABCFM	18	15	3	*	*	*	*	*	*	1	1	0	4	3	1	2	2	0	10	9	1
Total	551	535	16	34	28	6	50	47	3	121	126	-5	141	141	0	84	85	-1	120	107	13

Average Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	18	30	-12	23	42	-19	24	39	-15	20	36	-16	24	31	-7	7	9	-2	9	13	-4						
3AW	72	82	-10	145	172	-27	108	117	-9	59	58	1	51	60	-9	23	30	-7	49	53	-4						
MAGIC 1278	35	21	14	49	26	23	56	38	18	42	26	16	25	17	8	12	6	6	32	22	10						
FOXFM	51	51	0	67	72	-5	59	58	1	61	62	-1	61	60	1	20	16	4	37	34	3						
GOLD	47	43	4	52	51	1	67	68	-1	66	60	6	48	41	7	15	11	4	34	34	0						
MIX101.1	39	34	5	46	44	2	53	41	12	46	47	-1	47	37	10	16	11	5	27	24	3						
3MMM	43	50	-7	68	81	-13	59	66	-7	57	67	-10	41	45	-4	8	7	1	23	25	-2						
NOVA 100	48	47	1	63	73	-10	55	48	7	53	53	0	65	63	2	18	14	4	33	36	-3						
smoothfm 91.5	37	32	5	37	33	4	54	47	7	52	47	5	39	32	7	16	12	4	32	29	3						
ABC774	64	65	-1	123	113	10	88	99	-11	48	54	-6	54	56	-2	27	25	2	45	40	5						
3RN	15	18	-3	29	36	-7	17	17	0	9	13	-4	17	20	-3	8	8	0	11	16	-5						
NEWSR	9	9	0	19	21	-2	8	6	2	5	6	-1	8	9	-1	6	6	0	7	13	-6						
3JJJ	35	32	3	43	37	6	48	45	3	43	41	2	42	40	2	11	8	3	31	22	9						
ABCFM	17	15	2	26	20	6	23	19	4	17	17	0	19	20	-1	6	6	0	19	14	5						
Total	589	576	13	852	875	-23	795	764	31	646	644	2	608	586	22	225	192	33	454	432	22						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



MELBOURNE RADIO - SURVEY 1 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	273	316	-43	21	19	2	19	11	8	66	92	-26	103	111	-8	37	46	-9	28	38	-10
3AW	596	620	-24	30	23	7	17	17	0	78	65	13	127	165	-38	143	140	3	200	209	-9
MAGIC 1278	343	245	98	12	*	*	6	5	1	29	11	18	36	30	6	74	84	-10	187	115	72
FOXFm	1045	944	101	209	222	-13	207	191	16	327	251	76	227	216	11	56	49	7	19	13	6
GOLD	782	755	27	63	58	5	85	70	15	154	206	-52	276	230	46	141	141	0	61	50	11
MIX101.1	947	727	220	179	145	34	158	128	30	315	228	87	228	181	47	40	35	5	28	10	18
3MMM	614	564	50	84	49	35	92	82	10	229	211	18	159	157	2	39	52	-13	11	13	-2
NOVA 100	975	887	88	180	191	-11	233	195	38	339	292	47	179	175	4	35	26	9	9	8	1
smoothfm 91.5	623	496	127	67	49	18	51	30	21	163	105	58	168	159	9	118	98	20	55	56	-1
ABC774	819	720	99	38	23	15	33	20	13	142	92	50	204	213	-9	160	146	14	242	227	15
3RN	246	260	-14	8	3	5	16	7	9	33	44	-11	66	73	-7	57	57	0	65	76	-11
NEWSR	236	237	-1	9	8	1	8	18	-10	48	50	-2	82	70	12	35	46	-11	54	46	8
3JJJ	517	503	14	57	47	10	123	106	17	225	237	-12	93	97	-4	18	15	3	1	1	0
ABCFM	247	232	15	14	8	6	20	9	11	36	24	12	53	56	-3	34	35	-1	91	100	-9
Total	3899	3814	85	411	400	11	442	438	4	1019	1018	1	931	927	4	511	488	23	585	544	41

Cumulative Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	248	299	-51	148	202	-54	111	130	-19	125	164	-39	155	182	-27	96	121	-25	165	174	-9	165	174	-9	165	174	-9
3AW	558	601	-43	451	492	-41	344	368	-24	298	321	-23	293	317	-24	178	190	-12	401	433	-32	401	433	-32	401	433	-32
MAGIC 1278	316	211	105	183	117	66	171	144	27	210	143	67	164	122	42	114	77	37	251	196	55	251	196	55	251	196	55
FOXFm	966	876	90	551	547	4	393	352	41	522	488	34	580	504	76	328	258	70	641	602	39	641	602	39	641	602	39
GOLD	710	662	48	378	334	44	377	304	73	416	378	38	390	338	52	216	182	34	499	477	22	499	477	22	499	477	22
MIX101.1	865	652	213	478	330	148	391	274	117	416	385	31	489	325	164	290	189	101	584	455	129	584	455	129	584	455	129
3MMM	552	502	50	341	329	12	275	236	39	285	324	-39	297	271	26	141	113	28	334	338	-4	334	338	-4	334	338	-4
NOVA 100	894	832	62	483	483	0	407	304	103	463	461	2	553	504	49	377	232	145	641	550	91	641	550	91	641	550	91
smoothfm 91.5	559	452	107	300	234	66	271	236	35	312	276	36	340	264	76	203	126	77	388	342	46	388	342	46	388	342	46
ABC774	761	669	92	518	498	20	409	366	43	362	358	4	376	360	16	247	236	11	512	469	43	512	469	43	512	469	43
3RN	213	232	-19	146	139	7	93	102	-9	79	113	-34	95	115	-20	75	93	-18	138	166	-28	138	166	-28	138	166	-28
NEWSR	215	210	5	134	131	3	60	55	5	56	74	-18	83	86	-3	76	79	-3	151	186	-35	151	186	-35	151	186	-35
3JJJ	471	463	8	266	244	22	209	182	27	246	248	-2	326	325	1	184	146	38	346	313	33	346	313	33	346	313	33
ABCFM	210	208	2	116	101	15	103	109	-6	92	116	-24	117	109	8	83	70	13	182	138	44	182	138	44	182	138	44
Total	3839	3752	87	3142	3094	48	2650	2387	263	2793	2745	48	3030	2831	199	2061	1770	291	3402	3245	157	3402	3245	157	3402	3245	157

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



BRISBANE RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.9	4.9	1.0	0.1	0.1	0.0	0.4	0.7	-0.3	1.0	1.1	-0.1	2.2	2.9	-0.7	9.8	8.2	1.6	19.4	14.5	4.9
MAGIC 882	4.7	6.0	-1.3	1.7	0.1	1.6	0.3	2.1	-1.8	0.7	1.5	-0.8	2.4	2.2	0.2	7.2	10.1	-2.9	14.8	18.3	-3.5
4KQ	8.1	6.9	1.2	2.0	1.2	0.8	0.3	1.1	-0.8	3.3	1.2	2.1	9.6	5.1	4.5	23.4	20.9	2.5	7.8	10.6	-2.8
B105	10.1	9.8	0.3	23.7	27.7	-4.0	23.4	15.6	7.8	11.5	13.5	-2.0	10.7	8.7	2.0	1.8	3.8	-2.0	1.3	1.4	-0.1
97.3FM	13.4	12.0	1.4	13.8	20.2	-6.4	9.8	9.2	0.6	15.5	14.1	1.4	20.4	17.6	2.8	12.4	9.5	2.9	4.2	2.4	1.8
4MMM	9.4	8.0	1.4	9.6	6.8	2.8	12.2	8.7	3.5	12.3	9.9	2.4	14.9	15.3	-0.4	4.5	2.4	2.1	0.8	0.5	0.3
NOVA106.9	11.9	13.6	-1.7	24.4	25.4	-1.0	22.5	30.1	-7.6	21.3	22.9	-1.6	8.9	9.9	-1.0	1.9	2.5	-0.6	0.2	0.8	-0.6
ABC612	9.0	10.9	-1.9	1.7	1.5	0.2	0.9	1.5	-0.6	3.1	5.3	-2.2	7.2	7.0	0.2	12.7	17.1	-4.4	23.4	28.1	-4.7
4RN	1.8	2.4	-0.6	0.1	*	*	*	0.2	*	0.6	0.9	-0.3	1.3	2.5	-1.2	3.2	4.4	-1.2	4.9	5.1	-0.2
NEWSR	0.9	1.2	-0.3	0.3	0.4	-0.1	0.3	0.2	0.1	1.0	0.7	0.3	0.7	1.5	-0.8	0.7	2.2	-1.5	1.7	1.4	0.3
4JJJ	9.4	10.5	-1.1	7.4	2.6	4.8	21.7	25.3	-3.6	18.7	18.7	0.0	5.9	11.1	-5.2	2.1	1.2	0.9	1.2	0.4	0.8
ABCFM	2.0	1.7	0.3	0.6	0.7	-0.1	0.8	0.2	0.6	0.6	1.3	-0.7	1.3	1.3	0.0	1.9	2.3	-0.4	5.9	3.6	2.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.1	5.2	0.9	6.9	5.8	1.1	7.3	5.7	1.6	5.1	3.7	1.4	4.3	4.2	0.1	7.1	8.1	-1.0	5.2	4.1	1.1
MAGIC 882	4.5	5.6	-1.1	4.6	5.6	-1.0	5.6	6.2	-0.6	4.2	6.2	-2.0	3.8	3.9	-0.1	4.1	5.6	-1.5	5.4	7.2	-1.8
4KQ	8.2	6.6	1.6	8.2	7.5	0.7	10.0	7.1	2.9	8.7	7.0	1.7	6.2	5.0	1.2	5.8	3.6	2.2	7.9	7.6	0.3
B105	10.8	9.8	1.0	10.2	9.8	0.4	9.9	8.3	1.6	11.5	10.0	1.5	11.5	11.7	-0.2	10.9	9.9	1.0	8.1	9.8	-1.7
97.3FM	13.3	11.8	1.5	12.2	10.6	1.6	14.1	11.7	2.4	15.3	12.9	2.4	13.1	13.7	-0.6	9.5	9.4	0.1	13.5	12.5	1.0
4MMM	10.4	8.4	2.0	9.8	8.0	1.8	11.4	10.2	1.2	12.2	9.3	2.9	9.7	6.5	3.2	5.6	6.4	-0.8	6.3	6.7	-0.4
NOVA106.9	12.1	14.0	-1.9	11.1	12.1	-1.0	10.8	13.8	-3.0	12.2	16.3	-4.1	15.0	16.0	-1.0	12.8	10.8	2.0	11.3	12.3	-1.0
ABC612	9.0	11.3	-2.3	12.1	15.4	-3.3	8.2	11.3	-3.1	6.6	7.5	-0.9	7.2	8.1	-0.9	11.0	13.3	-2.3	8.8	9.8	-1.0
4RN	1.9	2.3	-0.4	2.7	3.5	-0.8	1.6	1.5	0.1	1.4	1.2	0.2	1.7	2.9	-1.2	1.9	2.4	-0.5	1.6	2.8	-1.2
NEWSR	0.9	1.2	-0.3	0.8	1.9	-1.1	0.8	0.7	0.1	0.9	0.5	0.4	0.8	0.8	0.0	1.1	2.6	-1.5	0.9	1.2	-0.3
4JJJ	8.8	10.8	-2.0	7.8	8.8	-1.0	8.3	11.0	-2.7	8.7	11.2	-2.5	10.6	13.3	-2.7	10.2	12.3	-2.1	11.5	9.5	2.0
ABCFM	1.9	1.6	0.3	2.5	1.8	0.7	1.3	1.7	-0.4	1.3	1.2	0.1	2.2	1.6	0.6	2.6	2.2	0.4	2.3	1.9	0.4

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results

Please note: reported results for MAGIC882 under 'last' column were for 4BH (Nielsen Survey 8 2013)



BRISBANE RADIO - SURVEY 1 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	11	3	*	*	*	*	*	*	1	1	0	1	2	-1	3	3	0	9	6	3
MAGIC 882	11	13	-2	*	*	*	*	1	*	*	1	*	1	1	0	2	4	-2	7	7	0
4KQ	19	16	3	*	*	*	*	*	*	2	1	1	5	3	2	8	7	1	3	4	-1
B105	24	22	2	4	4	0	6	4	2	7	7	0	6	5	1	1	1	0	1	1	0
97.3FM	31	27	4	2	3	-1	2	2	0	9	8	1	11	10	1	4	3	1	2	1	1
4MMM	22	18	4	2	1	1	3	2	1	7	5	2	8	8	0	1	1	0	*	*	*
NOVA106.9	28	31	-3	4	4	0	6	8	-2	12	13	-1	5	5	0	1	1	0	*	*	*
ABC612	21	25	-4	*	*	*	*	*	*	2	3	-1	4	4	0	4	6	-2	10	11	-1
4RN	4	6	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	2	2	0
NEWSR	2	3	-1	*	*	*	*	*	*	1	*	*	*	1	*	*	1	*	1	1	0
4JJJ	22	24	-2	1	*	*	5	7	-2	11	10	1	3	6	-3	1	*	*	1	*	*
ABCFM	5	4	1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	3	1	2
Total	235	226	9	17	15	2	25	26	-1	58	55	3	56	55	1	33	35	-2	45	40	5

Average Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	15	12	3	27	23	4	23	18	5	15	10	5	11	10	1	5	5	0	10	8	2						
MAGIC 882	11	13	-2	18	22	-4	18	19	-1	12	17	-5	10	9	1	3	4	-1	11	14	-3						
4KQ	20	16	4	32	29	3	32	22	10	26	19	7	16	12	4	4	2	2	16	15	1						
B105	27	24	3	40	38	2	32	26	6	34	28	6	30	27	3	8	7	1	16	19	-3						
97.3FM	33	28	5	47	41	6	45	36	9	45	36	9	33	32	1	7	6	1	26	24	2						
4MMM	26	20	6	38	31	7	37	32	5	36	26	10	25	15	10	4	4	0	12	13	-1						
NOVA106.9	30	34	-4	43	47	-4	35	43	-8	36	45	-9	38	38	0	9	7	2	22	23	-1						
ABC612	22	27	-5	47	60	-13	26	35	-9	19	21	-2	18	19	-1	8	9	-1	17	19	-2						
4RN	5	6	-1	11	14	-3	5	5	0	4	3	1	4	7	-3	1	2	-1	3	5	-2						
NEWSR	2	3	-1	3	7	-4	3	2	1	3	1	2	2	2	0	1	2	-1	2	2	0						
4JJJ	22	26	-4	30	35	-5	27	34	-7	26	31	-5	27	31	-4	7	8	-1	23	18	5						
ABCFM	5	4	1	10	7	3	4	5	-1	4	3	1	6	4	2	2	1	1	4	4	0						
Total	250	240	10	387	390	-3	321	312	9	294	277	17	256	236	20	73	66	7	197	190	7						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results
 Please note: reported results for MAGIC882 under 'last' column were for 4BH (Nielsen Survey 8 2013)



BRISBANE RADIO - SURVEY 1 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	129	110	19	2	2	0	2	3	-1	13	7	6	28	23	5	33	32	1	51	44	7
MAGIC 882	138	150	-12	8	1	7	6	4	2	9	8	1	20	22	-2	32	48	-16	63	67	-4
4KQ	222	197	25	13	9	4	6	3	3	25	24	1	57	43	14	83	68	15	38	50	-12
B105	483	459	24	103	99	4	102	109	-7	148	133	15	97	87	10	28	19	9	6	11	-5
97.3FM	523	504	19	87	83	4	52	58	-6	163	149	14	154	152	2	50	48	2	18	13	5
4MMM	347	317	30	55	35	20	38	55	-17	118	114	4	108	89	19	22	20	2	7	4	3
NOVA106.9	519	517	2	102	99	3	109	119	-10	194	191	3	94	88	6	17	15	2	3	6	-3
ABC612	299	293	6	13	18	-5	7	8	-1	47	39	8	80	67	13	63	68	-5	89	93	-4
4RN	77	87	-10	3	2	1	*	3	*	16	12	4	21	30	-9	17	19	-2	20	21	-1
NEWSR	67	62	5	4	1	3	4	3	1	17	8	9	16	22	-6	14	15	-1	13	13	0
4JJJ	342	317	25	31	21	10	88	87	1	145	133	12	56	68	-12	18	3	15	3	5	-2
ABCFM	75	82	-7	6	6	0	5	3	2	14	15	-1	16	22	-6	7	11	-4	27	26	1
Total	1790	1753	37	209	205	4	219	233	-14	468	459	9	423	409	14	232	217	15	237	231	6

Cumulative Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	121	106	15	85	80	5	71	61	10	71	59	12	66	57	9	38	38	0	81	67	14
MAGIC 882	125	130	-5	82	84	-2	77	83	-6	73	88	-15	61	67	-6	38	36	2	95	115	-20
4KQ	203	169	34	141	109	32	116	92	24	116	103	13	96	82	14	49	36	13	142	135	7
B105	444	423	21	289	276	13	195	176	19	257	253	4	254	247	7	139	125	14	285	291	-6
97.3FM	473	454	19	303	285	18	215	211	4	283	287	-4	261	257	4	134	120	14	355	316	39
4MMM	314	296	18	195	178	17	153	139	14	179	165	14	181	148	33	74	74	0	211	182	29
NOVA106.9	475	478	-3	306	315	-9	199	212	-13	267	285	-18	317	311	6	162	144	18	354	354	0
ABC612	270	269	1	211	208	3	129	159	-30	139	151	-12	142	136	6	77	73	4	202	196	6
4RN	70	83	-13	44	62	-18	35	26	9	36	29	7	35	49	-14	16	28	-12	42	59	-17
NEWSR	57	54	3	33	44	-11	25	21	4	20	19	1	21	24	-3	16	17	-1	31	38	-7
4JJJ	306	294	12	196	175	21	145	142	3	172	167	5	200	188	12	112	101	11	222	204	18
ABCFM	69	75	-6	45	42	3	32	31	1	32	35	-3	35	35	0	22	15	7	50	48	2
Total	1753	1704	49	1462	1407	55	1120	1077	43	1289	1249	40	1332	1284	48	746	713	33	1513	1459	54

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results
 Please note: reported results for MAGIC882 under 'last' column were for 4BH (Nielsen Survey 8 2013)



ADELAIDE RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13.0	10.5	2.5	3.0	0.9	2.1	1.0	0.9	0.1	4.3	4.2	0.1	13.1	8.1	5.0	15.4	16.9	-1.5	27.1	21.7	5.4
CRUISE1323	7.7	8.6	-0.9	1.5	1.0	0.5	1.5	1.8	-0.3	1.4	2.2	-0.8	6.2	10.1	-3.9	19.5	15.3	4.2	9.7	12.7	-3.0
MIX102.3	13.4	15.8	-2.4	12.7	12.8	-0.1	13.6	7.4	6.2	12.6	15.3	-2.7	20.2	25.2	-5.0	14.1	18.5	-4.4	6.7	6.6	0.1
5MMM	6.8	8.1	-1.3	8.8	5.7	3.1	4.4	7.5	-3.1	11.7	11.5	0.2	11.4	11.9	-0.5	2.7	6.4	-3.7	1.2	2.0	-0.8
NOVA91.9	11.6	11.1	0.5	34.6	41.1	-6.5	27.7	32.2	-4.5	18.4	16.0	2.4	10.1	8.1	2.0	2.9	1.5	1.4	0.5	0.4	0.1
SAFM	7.8	8.5	-0.7	19.6	24.6	-5.0	13.9	13.8	0.1	12.3	11.7	0.6	8.9	9.6	-0.7	2.6	4.2	-1.6	0.8	0.7	0.1
ABC891	13.7	12.3	1.4	0.8	1.3	-0.5	1.4	1.6	-0.2	4.6	5.1	-0.5	9.0	5.6	3.4	21.1	17.4	3.7	29.8	32.0	-2.2
5RN	2.0	2.7	-0.7	0.1	*	*	*	4.1	*	0.5	0.7	-0.2	1.3	2.5	-1.2	5.3	3.0	2.3	3.0	4.7	-1.7
NEWSR	1.8	1.3	0.5	1.1	0.2	0.9	0.9	0.5	0.4	0.9	0.9	0.0	2.2	1.2	1.0	1.6	1.7	-0.1	3.0	2.2	0.8
5JJJ	6.3	6.9	-0.6	5.9	3.6	2.3	14.0	11.3	2.7	15.3	15.4	-0.1	5.3	6.4	-1.1	1.4	3.7	-2.3	0.2	0.2	0.0
ABCFM	2.7	3.0	-0.3	0.2	0.6	-0.4	0.3	2.1	-1.8	1.6	2.7	-1.1	0.8	1.4	-0.6	3.3	3.2	0.1	6.8	6.3	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13.5	10.6	2.9	16.5	13.7	2.8	14.9	11.5	3.4	9.1	6.5	2.6	12.3	11.1	1.2	15.7	10.4	5.3	11.5	10.0	1.5
CRUISE1323	7.3	7.9	-0.6	5.9	6.1	-0.2	8.4	10.1	-1.7	9.9	10.2	-0.3	6.2	5.6	0.6	4.6	5.2	-0.6	8.8	10.6	-1.8
MIX102.3	14.0	15.6	-1.6	13.5	13.0	0.5	16.1	17.1	-1.0	16.7	18.2	-1.5	11.7	15.6	-3.9	8.4	12.5	-4.1	11.7	16.1	-4.4
5MMM	7.3	8.2	-0.9	6.0	7.8	-1.8	8.0	8.0	0.0	9.0	9.7	-0.7	8.4	9.0	-0.6	3.9	4.6	-0.7	5.1	7.5	-2.4
NOVA91.9	11.8	11.1	0.7	11.1	10.0	1.1	9.6	8.9	0.7	11.4	11.8	-0.4	15.2	12.7	2.5	13.6	14.7	-1.1	10.9	11.3	-0.4
SAFM	8.0	8.8	-0.8	6.6	8.5	-1.9	7.5	8.4	-0.9	8.7	9.8	-1.1	9.1	9.6	-0.5	8.6	5.9	2.7	7.4	7.8	-0.4
ABC891	13.6	12.6	1.0	19.1	17.1	2.0	13.0	12.2	0.8	9.2	8.9	0.3	10.6	10.2	0.4	16.1	14.8	1.3	14.0	11.3	2.7
5RN	2.0	2.7	-0.7	3.1	4.2	-1.1	1.5	2.2	-0.7	1.3	1.3	0.0	1.9	2.4	-0.5	2.0	3.9	-1.9	2.2	2.6	-0.4
NEWSR	1.7	1.2	0.5	2.7	1.5	1.2	1.0	0.7	0.3	0.6	0.5	0.1	1.2	0.8	0.4	4.2	4.7	-0.5	2.0	1.5	0.5
5JJJ	5.8	7.4	-1.6	4.4	7.1	-2.7	5.3	7.5	-2.2	6.7	7.9	-1.2	7.5	8.2	-0.7	4.9	4.9	0.0	8.1	5.5	2.6
ABCFM	2.5	3.1	-0.6	2.2	3.3	-1.1	2.6	2.8	-0.2	2.2	2.3	-0.1	3.4	3.4	0.0	2.2	4.6	-2.4	3.3	2.9	0.4

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



ADELAIDE RADIO - SURVEY 1 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	19	16	3	*	*	*	*	*	*	1	1	0	4	3	1	4	5	-1	9	7	2
CRUISE1323	11	13	-2	*	*	*	*	*	*	*	1	*	2	4	-2	5	4	1	3	4	-1
MIX102.3	19	24	-5	1	1	0	2	1	1	4	5	-1	7	10	-3	4	5	-1	2	2	0
5MMM	10	12	-2	1	*	*	1	1	0	3	4	-1	4	5	-1	1	2	-1	*	1	*
NOVA91.9	17	17	0	3	3	0	3	5	-2	6	5	1	3	3	0	1	*	*	*	*	*
SAFM	11	13	-2	2	2	0	2	2	0	4	4	0	3	4	-1	1	1	0	*	*	*
ABC891	20	18	2	*	*	*	*	*	*	1	2	-1	3	2	1	6	5	1	10	10	0
SRN	3	4	-1	*	*	*	*	1	*	*	*	*	*	1	*	1	1	0	1	1	0
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
5JJJ	9	10	-1	1	*	*	2	2	0	5	5	0	2	2	0	*	1	*	*	*	*
ABC FM	4	5	-1	*	*	*	*	*	*	*	1	*	*	1	*	1	1	0	2	2	0
Total	145	150	-5	10	8	2	13	14	-1	30	32	-2	34	38	-4	26	27	-1	32	30	2

Average Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	21	17	4	35	30	5	30	26	4	16	12	4	19	18	1	10	6	4	14	13	1						
CRUISE1323	11	13	-2	12	14	-2	17	23	-6	18	19	-1	10	9	1	3	3	0	11	13	-2						
MIX102.3	22	25	-3	28	29	-1	33	38	-5	30	34	-4	18	25	-7	5	7	-2	14	20	-6						
5MMM	11	13	-2	13	17	-4	16	18	-2	16	18	-2	13	14	-1	3	2	1	6	9	-3						
NOVA91.9	18	18	0	23	22	1	20	20	0	20	22	-2	24	20	4	9	8	1	13	14	-1						
SAFM	12	14	-2	14	19	-5	15	19	-4	15	18	-3	14	15	-1	5	3	2	9	10	-1						
ABC891	21	20	1	40	38	2	26	27	-1	16	17	-1	17	16	1	10	8	2	17	14	3						
SRN	3	4	-1	6	9	-3	3	5	-2	2	2	0	3	4	-1	1	2	-1	3	3	0						
NEWSR	3	2	1	6	3	3	2	2	0	1	1	0	2	1	1	3	3	0	2	2	0						
5JJJ	9	12	-3	9	16	-7	11	17	-6	12	15	-3	12	13	-1	3	3	0	10	7	3						
ABC FM	4	5	-1	5	7	-2	5	6	-1	4	4	0	5	5	0	1	2	-1	4	4	0						
Total	154	159	-5	211	222	-11	203	224	-21	178	188	-10	157	160	-3	64	54	10	122	126	-4						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



ADELAIDE RADIO - SURVEY 1 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	175	161	14	8	5	3	5	5	0	19	23	-4	43	41	2	40	36	4	59	50	9
CRUISE1323	149	159	-10	7	6	1	4	10	-6	8	12	-4	32	34	-2	53	45	8	44	52	-8
MIX102.3	315	305	10	39	37	2	33	26	7	66	72	-6	102	94	8	53	49	4	22	28	-6
5MMM	169	184	-15	22	25	-3	20	23	-3	48	53	-5	56	59	-3	17	15	2	7	9	-2
NOVA91.9	324	301	23	69	70	-1	71	68	3	95	96	-1	75	54	21	11	12	-1	3	1	2
SAFM	255	258	-3	50	51	-1	54	53	1	74	73	1	59	63	-4	13	17	-4	5	2	3
ABC891	236	203	33	6	6	0	10	7	3	32	27	5	55	39	16	54	43	11	79	82	-3
SRN	49	55	-6	2	1	1	*	3	*	6	7	-1	9	14	-5	16	14	2	16	16	0
NEWSR	57	53	4	2	1	1	5	4	1	8	10	-2	13	11	2	12	10	2	16	17	-1
5JJJ	163	160	3	22	14	8	38	27	11	67	67	0	27	44	-17	7	6	1	2	1	1
ABCFM	60	63	-3	2	2	0	4	5	-1	9	12	-3	10	14	-4	11	9	2	24	22	2
Total	1047	1035	12	111	111	0	123	118	5	238	244	-6	246	250	-4	152	144	8	176	168	8

Cumulative Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	167	148	19	121	93	28	93	81	12	81	75	6	91	77	14	67	41	26	119	109	10						
CRUISE1323	131	137	-6	66	66	0	70	85	-15	92	86	6	69	70	-1	40	38	2	106	120	-14						
MIX102.3	288	275	13	165	161	4	143	156	-13	170	175	-5	154	175	-21	98	86	12	192	211	-19						
5MMM	151	162	-11	82	92	-10	73	66	7	92	100	-8	85	96	-11	41	49	-8	93	118	-25						
NOVA91.9	305	278	27	178	161	17	134	124	10	176	160	16	183	170	13	123	101	22	210	201	9						
SAFM	241	237	4	128	143	-15	102	120	-18	134	151	-17	136	138	-2	97	77	20	155	159	-4						
ABC891	220	189	31	156	142	14	112	113	-1	107	107	0	102	95	7	89	72	17	159	151	8						
SRN	44	47	-3	24	34	-10	19	22	-3	20	23	-3	23	24	-1	17	21	-4	35	35	0						
NEWSR	49	46	3	34	29	5	15	13	2	15	16	-1	15	14	1	23	17	6	46	37	9						
5JJJ	140	148	-8	65	94	-29	64	77	-13	78	88	-10	94	96	-2	55	46	9	112	97	15						
ABCFM	55	59	-4	27	37	-10	29	30	-1	30	28	2	37	33	4	22	18	4	36	42	-6						
Total	1026	1020	6	819	813	6	687	705	-18	773	756	17	772	758	14	552	495	57	910	889	21						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



PERTH RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.0	5.8	0.2	0.1	1.7	-1.6	4.2	*	*	0.7	1.0	-0.3	6.9	6.0	0.9	15.0	15.8	-0.8	7.2	7.2	0.0
6PR	6.0	7.7	-1.7	0.2	1.0	-0.8	0.6	2.2	-1.6	2.0	1.4	0.6	6.5	5.9	0.6	11.9	9.9	2.0	10.9	21.9	-11.0
MIX 94.5	14.9	14.1	0.8	9.0	14.2	-5.2	15.0	6.8	8.2	11.3	14.4	-3.1	22.8	20.5	2.3	16.7	17.4	-0.7	9.1	6.0	3.1
92.9	8.4	9.1	-0.7	23.2	27.1	-3.9	20.7	23.9	-3.2	10.1	11.2	-1.1	6.3	7.6	-1.3	2.2	1.9	0.3	1.0	0.1	0.9
96FM	11.6	10.5	1.1	12.0	7.2	4.8	8.3	17.5	-9.2	15.0	15.9	-0.9	17.6	11.4	6.2	7.9	7.8	0.1	3.4	1.3	2.1
NOVA93.7	12.0	12.3	-0.3	26.6	28.3	-1.7	21.3	19.4	1.9	19.0	22.0	-3.0	10.3	12.2	-1.9	2.6	1.6	1.0	1.3	0.4	0.9
ABC720	10.7	10.3	0.4	2.1	2.1	0.0	1.4	0.4	1.0	3.6	3.2	0.4	10.0	10.4	-0.4	15.8	18.7	-2.9	26.5	20.4	6.1
6RN	1.9	2.2	-0.3	0.2	*	*	0.6	1.9	-1.3	0.2	0.1	0.1	2.9	2.2	0.7	1.7	4.5	-2.8	4.5	3.7	0.8
NEWSR	1.4	1.2	0.2	0.2	*	*	0.5	0.3	0.2	1.0	0.5	0.5	1.0	0.7	0.3	1.8	2.8	-1.0	3.0	2.6	0.4
6JJJ	11.7	10.4	1.3	15.7	12.3	3.4	21.6	23.9	-2.3	25.6	20.1	5.5	5.5	8.0	-2.5	4.4	1.3	3.1	0.2	0.4	-0.2
ABC FM	2.3	3.2	-0.9	1.5	2.1	-0.6	0.9	0.2	0.7	2.1	1.9	0.2	1.1	1.4	-0.3	2.4	3.5	-1.1	5.5	9.3	-3.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.6	5.5	0.1	5.4	4.9	0.5	6.1	6.0	0.1	6.0	6.2	-0.2	5.3	4.6	0.7	4.7	5.3	-0.6	7.0	6.9	0.1						
6PR	6.3	7.8	-1.5	8.7	9.5	-0.8	5.5	7.8	-2.3	4.5	6.0	-1.5	4.6	6.2	-1.6	9.3	11.4	-2.1	4.8	7.3	-2.5						
MIX 94.5	15.2	14.3	0.9	13.5	13.7	-0.2	17.4	15.0	2.4	17.9	15.7	2.2	14.1	13.9	0.2	8.6	10.0	-1.4	14.1	13.3	0.8						
92.9	8.5	9.0	-0.5	7.4	8.6	-1.2	7.7	7.7	0.0	8.9	9.1	-0.2	10.2	11.7	-1.5	9.4	8.4	1.0	8.1	9.2	-1.1						
96FM	12.1	10.6	1.5	10.4	8.7	1.7	14.0	12.9	1.1	13.8	12.3	1.5	11.0	10.1	0.9	9.7	7.2	2.5	10.0	10.0	0.0						
NOVA93.7	12.3	12.1	0.2	11.5	12.0	-0.5	12.0	10.0	2.0	12.6	12.6	0.0	14.2	15.0	-0.8	11.0	11.5	-0.5	11.0	12.8	-1.8						
ABC720	10.8	10.8	0.0	15.5	15.2	0.3	9.6	10.3	-0.7	7.9	8.1	-0.2	7.9	7.1	0.8	12.7	12.9	-0.2	10.5	8.6	1.9						
6RN	1.9	2.1	-0.2	2.9	2.7	0.2	1.0	1.7	-0.7	1.0	1.3	-0.3	2.5	2.5	0.0	2.4	2.2	0.2	1.8	2.7	-0.9						
NEWSR	1.3	1.2	0.1	1.7	1.7	0.0	0.7	0.8	-0.1	0.6	0.9	-0.3	1.2	0.8	0.4	3.7	1.9	1.8	1.7	1.5	0.2						
6JJJ	11.6	10.7	0.9	11.0	9.2	1.8	11.9	10.7	1.2	12.8	12.2	0.6	11.9	11.6	0.3	8.6	9.9	-1.3	12.0	9.1	2.9						
ABC FM	2.1	3.0	-0.9	2.0	2.8	-0.8	1.5	2.7	-1.2	1.8	2.4	-0.6	2.8	3.4	-0.6	3.4	5.1	-1.7	3.0	4.1	-1.1						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



PERTH RADIO - SURVEY 1 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	13	13	0	*	*	*	1	*	*	*	1	*	4	3	1	5	6	-1	3	3	0
6PR	13	17	-4	*	*	*	*	1	*	1	1	0	4	3	1	4	4	0	4	9	-5
MIX 94.5	33	32	1	1	2	-1	4	2	2	6	8	-2	13	12	1	6	7	-1	3	2	1
92.9	19	20	-1	4	3	1	5	6	-1	5	6	-1	4	4	0	1	1	0	*	*	*
96FM	26	24	2	2	1	1	2	4	-2	8	8	0	10	6	4	3	3	0	1	1	0
NOVA93.7	27	28	-1	4	4	0	5	5	0	10	12	-2	6	7	-1	1	1	0	1	*	*
ABC720	24	23	1	*	*	*	*	*	*	2	2	0	6	6	0	6	7	-1	10	8	2
6RN	4	5	-1	*	*	*	*	*	*	*	*	*	2	1	1	1	2	-1	2	1	1
NEWSR	3	3	0	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0	1	1	0
6JJJ	26	23	3	2	2	0	5	6	-1	14	11	3	3	5	-2	2	*	*	*	*	*
ABC FM	5	7	-2	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	4	-2
Total	222	225	-3	16	12	4	24	26	-2	53	53	0	56	56	0	35	38	-3	38	40	-2

Average Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	13	13	0	19	18	1	20	20	0	17	18	-1	12	11	1	3	4	-1	13	12	1
6PR	15	19	-4	30	34	-4	18	26	-8	13	18	-5	10	14	-4	7	8	-1	9	13	-4
MIX 94.5	36	35	1	47	50	-3	56	50	6	51	47	4	32	33	-1	6	7	-1	26	23	3
92.9	20	22	-2	26	32	-6	25	25	0	25	27	-2	23	27	-4	7	6	1	15	16	-1
96FM	29	26	3	36	32	4	45	43	2	39	36	3	25	24	1	7	5	2	19	18	1
NOVA93.7	29	30	-1	40	44	-4	39	33	6	36	38	-2	32	35	-3	8	8	0	20	23	-3
ABC720	26	26	0	54	55	-1	31	34	-3	22	24	-2	18	17	1	9	9	0	20	15	5
6RN	5	5	0	10	10	0	3	6	-3	3	4	-1	6	6	0	2	2	0	3	5	-2
NEWSR	3	3	0	6	6	0	2	3	-1	2	3	-1	3	2	1	3	1	2	3	3	0
6JJJ	27	26	1	38	33	5	38	35	3	36	36	0	27	27	0	6	7	-1	22	16	6
ABC FM	5	7	-2	7	10	-3	5	9	-4	5	7	-2	6	8	-2	2	4	-2	6	7	-1
Total	237	244	-7	349	364	-15	322	331	-9	283	298	-15	228	234	-6	74	71	3	187	176	11

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results



PERTH RADIO - SURVEY 1 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	152	143	9	3	7	-4	7	1	6	15	11	4	40	41	-1	58	52	6	27	30	-3
6PR	169	163	6	7	5	2	5	5	0	31	19	12	48	46	2	37	28	9	41	60	-19
MIX 94.5	523	457	66	57	57	0	56	45	11	139	141	-2	165	128	37	72	58	14	35	28	7
92.9	428	417	11	90	90	0	112	101	11	122	132	-10	78	77	1	16	14	2	10	3	7
96FM	323	311	12	34	37	-3	41	35	6	111	115	-4	95	82	13	30	34	-4	12	8	4
NOVA93.7	519	478	41	101	91	10	109	104	5	172	172	0	109	95	14	20	14	6	9	3	6
ABC720	285	295	-10	10	11	-1	9	6	3	43	47	-4	74	84	-10	57	71	-14	91	76	15
6RN	67	68	-1	2	1	1	2	2	0	7	6	1	21	18	3	13	23	-10	22	19	3
NEWSR	75	62	13	4	*	*	3	6	-3	16	12	4	19	12	7	13	17	-4	20	16	4
6JJJ	327	295	32	33	33	0	76	60	16	139	139	0	54	50	4	20	10	10	4	3	1
ABC FM	103	100	3	7	7	0	7	2	5	19	19	0	26	24	2	15	16	-1	28	32	-4
Total	1557	1535	22	167	169	-2	194	186	8	407	414	-7	366	368	-2	210	198	12	212	199	13

Cumulative Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	132	123	9	83	81	2	74	68	6	79	82	-3	77	71	6	36	36	0	115	101	14						
6PR	155	156	-1	114	114	0	75	90	-15	75	81	-6	77	87	-10	51	54	-3	96	107	-11						
MIX 94.5	482	425	57	302	291	11	246	208	38	284	257	27	263	232	31	136	116	20	345	272	73						
92.9	399	400	-1	227	249	-22	179	178	1	230	250	-20	226	240	-14	128	124	4	271	252	19						
96FM	288	279	9	179	182	-3	161	145	16	165	176	-11	178	167	11	83	68	15	201	200	1						
NOVA93.7	473	455	18	308	290	18	223	202	21	273	284	-11	290	271	19	149	150	-1	342	325	17						
ABC720	266	270	-4	206	208	-2	132	144	-12	142	158	-16	134	129	5	87	89	-2	197	198	-1						
6RN	58	59	-1	38	40	-2	24	29	-5	26	28	-2	35	34	1	23	20	3	47	45	2						
NEWSR	65	51	14	45	35	10	17	19	-2	17	21	-4	28	17	11	27	16	11	48	44	4						
6JJJ	293	281	12	190	194	-4	153	144	9	163	187	-24	189	193	-4	99	112	-13	222	201	21						
ABC FM	96	94	2	50	55	-5	38	47	-9	42	54	-12	52	53	-1	38	34	4	61	67	-6						
Total	1530	1518	12	1303	1289	14	1029	1022	7	1144	1174	-30	1171	1172	-1	715	697	18	1361	1297	64						

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results