

Sydney Radio - Survey #5 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.9	5.6	0.3	0.1	0.2	-0.1	0.1	0.8	-0.7	1.3	1.1	0.2	2.5	2.1	0.4	10.6	11.8	-1.2	14.1	12.6	1.5
2GB	15.2	14.9	0.3	2.3	2.2	0.1	1.9	1.7	0.2	8.6	8.8	-0.2	11.6	10.0	1.6	16.9	16.6	0.3	31.9	33.1	-1.2
2UE	5.3	6.3	-1.0	0.2	0.3	-0.1	0.2	0.4	-0.2	2.3	1.6	0.7	3.7	5.6	-1.9	9.2	8.9	0.3	10.1	13.4	-3.3
2DAY	8.7	9.1	-0.4	21.6	23.5	-1.9	14.7	18.9	-4.2	16.6	17.7	-1.1	8.7	6.9	1.8	3.2	3.3	-0.1	0.2	0.2	0.0
MIX106.5	4.8	5.2	-0.4	7.4	8.9	-1.5	6.6	7.9	-1.3	6.7	7.7	-1.0	8.1	6.8	1.3	1.5	3.4	-1.9	0.5	0.4	0.1
2MMM	5.0	4.7	0.3	8.1	11.4	-3.3	5.8	4.2	1.6	9.5	8.7	0.8	6.9	6.1	0.8	1.7	1.3	0.4	0.4	0.1	0.3
NOVA96.9	5.8	5.9	-0.1	21.2	17.7	3.5	15.8	17.7	-1.9	11.3	11.1	0.2	3.1	3.7	-0.6	0.6	0.4	0.2	*	*	0.0
smoothfm 95.3	4.8	4.1	0.7	2.6	1.4	1.2	7.6	4.3	3.3	5.0	4.4	0.6	6.8	7.5	-0.7	5.2	3.6	1.6	1.8	1.0	0.8
WSFM	8.4	8.7	-0.3	7.1	10.0	-2.9	7.9	4.7	3.2	4.6	4.5	0.1	13.9	15.4	-1.5	11.8	12.7	-0.9	3.5	3.3	0.2
ABC702	10.3	10.1	0.2	2.4	1.8	0.6	1.5	1.6	-0.1	4.1	4.4	-0.3	10.2	11.8	-1.6	16.1	16.3	-0.2	16.9	14.1	2.8
2RN	2.2	2.2	0.0	0.4	0.1	0.3	0.2	*	0.2	1.1	0.7	0.4	2.1	1.9	0.2	3.7	3.3	0.4	3.4	4.5	-1.1
NEWSR	1.6	1.6	0.0	1.0	0.9	0.1	0.5	0.5	0.0	1.8	1.9	-0.1	1.1	1.5	-0.4	2.0	1.6	0.4	2.1	1.8	0.3
2JJJ	5.5	5.0	0.5	4.5	3.2	1.3	14.6	15.0	-0.4	11.4	10.7	0.7	6.2	3.7	2.5	0.7	1.5	-0.8	*	0.5	-0.5
ABCFM	4.1	3.7	0.4	2.8	0.1	2.7	1.8	1.1	0.7	1.9	2.0	-0.1	2.0	1.9	0.1	5.0	4.8	0.2	8.7	8.6	0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.4	5.3	0.1	4.0	3.8	0.2	6.9	6.8	0.1	6.8	7.1	-0.3	4.7	4.7	0.0	4.8	3.7	1.1	7.5	6.7	0.8
2GB	15.8	15.7	0.1	18.5	18.5	0.0	18.1	17.0	1.1	13.5	13.0	0.5	10.5	10.7	-0.2	17.6	19.2	-1.6	13.2	12.3	0.9
2UE	4.5	5.4	-0.9	4.4	5.1	-0.7	4.4	5.3	-0.9	4.6	5.4	-0.8	4.1	4.9	-0.8	5.6	7.3	-1.7	7.9	9.4	-1.5
2DAY	9.2	9.8	-0.6	10.6	10.5	0.1	7.5	8.5	-1.0	8.1	9.8	-1.7	11.5	11.7	-0.2	7.1	7.2	-0.1	6.9	6.5	0.4
MIX106.5	4.7	5.2	-0.5	3.5	3.9	-0.4	4.2	4.9	-0.7	5.4	6.4	-1.0	5.4	5.5	-0.1	6.0	6.9	-0.9	5.2	5.1	0.1
2MMM	5.3	4.9	0.4	5.7	5.8	-0.1	4.9	4.2	0.7	5.8	5.1	0.7	5.5	5.0	0.5	3.7	3.2	0.5	4.0	3.8	0.2
NOVA96.9	5.7	5.9	-0.2	5.4	5.6	-0.2	4.5	5.1	-0.6	5.6	5.7	-0.1	7.5	7.5	0.0	6.2	6.7	-0.5	5.9	5.7	0.2
smoothfm 95.3	4.7	4.1	0.6	2.9	2.6	0.3	4.8	4.8	0.0	6.1	5.5	0.6	6.0	4.9	1.1	4.0	2.8	1.2	5.3	3.9	1.4
WSFM	8.5	9.0	-0.5	9.2	9.7	-0.5	8.3	8.6	-0.3	9.2	9.5	-0.3	7.8	8.2	-0.4	6.2	7.3	-1.1	8.1	7.9	0.2
ABC702	11.0	10.5	0.5	12.1	12.0	0.1	11.4	10.0	1.4	10.4	8.9	1.5	10.8	11.1	-0.3	8.7	9.4	-0.7	8.1	8.7	-0.6
2RN	2.3	2.2	0.1	3.1	2.7	0.4	1.7	1.8	-0.1	1.5	1.7	-0.2	2.8	2.6	0.2	2.5	1.9	0.6	2.0	2.3	-0.3
NEWSR	1.5	1.4	0.1	2.4	2.3	0.1	0.7	0.4	0.3	0.9	0.7	0.2	1.2	1.4	-0.2	2.0	2.0	0.0	2.0	2.1	-0.1
2JJJ	5.5	4.8	0.7	4.7	4.2	0.5	5.6	5.0	0.6	6.2	4.9	1.3	6.0	5.3	0.7	4.9	5.1	-0.2	5.4	5.8	-0.4
ABCFM	3.8	3.5	0.3	3.3	3.2	0.1	4.6	4.3	0.3	4.1	3.6	0.5	3.5	3.2	0.3	3.0	2.8	0.2	5.0	4.6	0.4

Note: smoothfm 95.3 on-air from May 21. Previously known as Sydney's 95.3

Survey Period: Sun May 6 - Sat Jun 9 and Sun Jun 24 - Sat Jul 28, 2012
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Melbourne Radio - Survey #5 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.4	4.5	-0.1	2.4	1.2	1.2	1.3	2.0	-0.7	5.9	4.6	1.3	6.9	8.2	-1.3	4.6	5.4	-0.8	1.9	1.2	0.7
3AW	15.0	14.6	0.4	1.5	0.8	0.7	0.3	0.9	-0.6	5.5	3.4	2.1	10.5	12.5	-2.0	19.5	21.1	-1.6	37.7	34.9	2.8
MAGIC	5.2	6.2	-1.0	0.4	0.3	0.1	0.1	0.1	0.0	1.9	1.0	0.9	3.1	4.5	-1.4	9.6	10.3	-0.7	11.6	15.2	-3.6
FOXFM	10.2	10.3	-0.1	33.2	39.9	-6.7	23.8	21.0	2.8	13.5	13.9	-0.4	8.8	8.7	0.1	3.8	3.0	0.8	0.2	0.6	-0.4
GOLD	7.3	6.8	0.5	3.1	3.7	-0.6	4.7	4.9	-0.2	6.4	7.5	-1.1	12.3	8.9	3.4	10.7	9.4	1.3	2.5	3.0	-0.5
MIX101.1	7.6	7.4	0.2	12.4	13.7	-1.3	11.5	8.5	3.0	10.9	11.7	-0.8	9.4	9.8	-0.4	5.0	3.8	1.2	0.6	0.2	0.4
3MMM	6.2	7.5	-1.3	5.5	5.5	0.0	10.7	12.9	-2.2	12.7	13.8	-1.1	6.7	9.8	-3.1	1.4	1.6	-0.2	0.3	0.4	-0.1
NOVA 100	7.3	6.7	0.6	22.6	17.6	5.0	19.3	19.1	0.2	12.4	11.6	0.8	3.7	3.8	-0.1	1.5	1.4	0.1	0.1	0.1	0.0
smoothfm 91.5	4.7	4.1	0.6	3.3	1.6	1.7	2.7	2.3	0.4	5.0	3.6	1.4	8.5	8.8	-0.3	5.2	4.2	1.0	1.1	0.5	0.6
ABC774	11.3	10.8	0.5	2.7	4.2	-1.5	1.6	1.7	-0.1	4.3	5.6	-1.3	9.7	7.9	1.8	17.8	17.6	0.2	22.8	20.7	2.1
3RN	2.7	2.6	0.1	0.8	1.3	-0.5	0.5	0.4	0.1	1.1	1.1	0.0	2.6	2.3	0.3	7.1	6.2	0.9	2.6	3.0	-0.4
NEWSR	1.5	1.6	-0.1	0.5	0.2	0.3	0.6	0.6	0.0	1.3	1.9	-0.6	1.8	1.4	0.4	2.5	1.9	0.6	1.3	2.0	-0.7
3JJJ	4.4	4.1	0.3	4.2	4.4	-0.2	13.4	14.6	-1.2	9.4	7.9	1.5	2.7	2.3	0.4	0.1	0.2	-0.1	0.1	*	0.1
ABCFM	3.1	2.9	0.2	0.9	0.4	0.5	0.9	0.5	0.4	1.0	1.2	-0.2	1.6	1.7	-0.1	3.1	3.6	-0.5	8.7	7.6	1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.6	4.7	-0.1	3.8	3.6	0.2	4.8	4.4	0.4	4.5	5.2	-0.7	5.6	5.6	0.0	5.1	5.4	-0.3	3.8	3.9	-0.1
3AW	15.4	14.8	0.6	19.1	17.1	2.0	18.1	18.6	-0.5	10.9	11.2	-0.3	12.6	13.0	-0.4	14.2	12.0	2.2	13.8	14.0	-0.2
MAGIC	4.8	5.8	-1.0	4.6	5.4	-0.8	5.3	6.6	-1.3	5.3	6.4	-1.1	3.6	4.3	-0.7	5.5	6.3	-0.8	6.4	7.4	-1.0
FOXFM	10.4	10.6	-0.2	10.8	11.1	-0.3	7.8	8.4	-0.6	10.5	10.7	-0.2	12.2	12.1	0.1	12.0	10.7	1.3	9.7	9.4	0.3
GOLD	7.0	6.2	0.8	5.4	5.1	0.3	7.4	6.2	1.2	7.8	7.5	0.3	7.7	6.4	1.3	7.1	5.3	1.8	8.1	8.8	-0.7
MIX101.1	7.7	7.5	0.2	6.3	6.0	0.3	6.5	6.8	-0.3	8.4	8.6	-0.2	8.2	8.2	0.0	11.9	9.9	2.0	7.1	7.0	0.1
3MMM	6.2	7.9	-1.7	6.2	8.0	-1.8	5.8	7.5	-1.7	7.6	9.2	-1.6	6.3	8.2	-1.9	3.4	4.2	-0.8	6.1	6.4	-0.3
NOVA 100	7.5	6.9	0.6	7.4	7.7	-0.3	6.3	5.6	0.7	8.4	6.7	1.7	8.5	8.1	0.4	7.1	6.1	1.0	6.5	6.0	0.5
smoothfm 91.5	4.7	4.2	0.5	3.4	2.7	0.7	5.4	4.8	0.6	6.0	6.6	-0.6	4.3	3.6	0.7	4.4	2.5	1.9	4.7	3.7	1.0
ABC774	11.5	10.8	0.7	15.1	14.6	0.5	13.5	11.1	2.4	8.5	7.5	1.0	8.7	8.3	0.4	9.5	11.9	-2.4	10.7	10.5	0.2
3RN	2.5	2.5	0.0	3.0	3.3	-0.3	1.7	2.3	-0.6	1.9	1.5	0.4	3.8	3.0	0.8	2.0	2.6	-0.6	3.2	2.6	0.6
NEWSR	1.4	1.5	-0.1	2.1	2.3	-0.2	0.6	0.7	-0.1	1.2	1.1	0.1	1.5	1.5	0.0	1.8	2.5	-0.7	1.6	1.7	-0.1
3JJJ	4.6	4.2	0.4	3.7	3.7	0.0	4.9	4.2	0.7	5.6	4.6	1.0	4.8	4.6	0.2	3.6	4.2	-0.6	3.8	3.5	0.3
ABCFM	3.0	2.8	0.2	2.3	2.6	-0.3	2.9	2.8	0.1	3.0	2.8	0.2	3.5	3.0	0.5	3.8	3.4	0.4	3.5	3.2	0.3

Note: smoothfm 91.5 on-air from May 21. Previously known as Melbourne's 91.5

Survey Period: Sun May 6 - Sat Jun 9 and Sun Jun 24 - Sat Jul 28, 2012
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Brisbane Radio - Survey #5 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.5	7.4	-0.9	0.1	0.2	-0.1	3.1	1.6	1.5	1.7	1.3	0.4	2.7	2.6	0.1	11.4	10.7	0.7	17.9	25.6	-7.7
4BH	7.3	7.8	-0.5	1.1	0.8	0.3	*	*	0.0	0.8	0.9	-0.1	7.9	7.4	0.5	12.8	15.1	-2.3	16.5	18.3	-1.8
4KQ	6.7	7.3	-0.6	1.8	1.4	0.4	1.4	1.3	0.1	1.5	1.6	-0.1	6.1	10.0	-3.9	18.7	17.7	1.0	8.5	8.0	0.5
B105	10.1	9.9	0.2	34.1	31.7	2.4	20.4	21.2	-0.8	12.5	13.8	-1.3	8.5	7.1	1.4	2.4	2.5	-0.1	0.7	0.6	0.1
97.3FM	11.7	12.3	-0.6	12.6	17.6	-5.0	9.2	7.6	1.6	16.2	16.4	-0.2	16.7	17.6	-0.9	10.2	9.8	0.4	1.7	1.8	-0.1
4MMM	11.3	9.8	1.5	8.1	11.2	-3.1	10.2	6.0	4.2	14.1	11.6	2.5	21.1	17.6	3.5	5.4	6.5	-1.1	1.6	0.6	1.0
NOVA106.9	12.1	13.8	-1.7	24.3	23.4	0.9	26.2	35.8	-9.6	24.6	24.9	-0.3	6.7	9.1	-2.4	0.8	2.2	-1.4	0.6	0.3	0.3
ABC612	10.6	9.6	1.0	3.7	2.0	1.7	2.6	1.9	0.7	3.0	4.0	-1.0	9.3	8.3	1.0	17.1	13.7	3.4	23.3	22.6	0.7
4RN	1.8	1.7	0.1	0.6	0.2	0.4	0.1	0.2	-0.1	1.1	1.1	0.0	1.8	2.2	-0.4	3.7	3.0	0.7	2.4	2.2	0.2
NEWSR	1.3	1.7	-0.4	0.7	0.2	0.5	0.8	0.1	0.7	1.1	1.7	-0.6	1.3	1.6	-0.3	1.2	2.4	-1.2	2.2	2.3	-0.1
4JJJ	7.1	6.4	0.7	4.4	6.1	-1.7	20.4	16.7	3.7	14.6	13.3	1.3	4.0	3.6	0.4	1.5	1.5	0.0	0.1	*	0.1
ABCFM	3.0	2.6	0.4	1.5	0.1	1.4	0.3	0.8	-0.5	0.4	0.5	-0.1	1.5	1.6	-0.1	4.7	3.9	0.8	9.1	7.6	1.5

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.9	7.7	-0.8	6.6	7.3	-0.7	8.5	9.3	-0.8	6.3	6.7	-0.4	6.4	6.8	-0.4	6.9	9.6	-2.7	5.2	6.4	-1.2
4BH	6.8	7.5	-0.7	6.2	7.0	-0.8	8.5	9.8	-1.3	7.1	7.6	-0.5	6.1	5.8	0.3	5.0	5.2	-0.2	9.0	8.7	0.3
4KQ	6.4	7.2	-0.8	7.2	8.1	-0.9	7.2	7.6	-0.4	6.3	7.5	-1.2	4.6	5.0	-0.4	5.4	6.1	-0.7	7.4	7.8	-0.4
B105	10.1	10.0	0.1	9.9	10.3	-0.4	7.7	8.3	-0.6	9.8	10.4	-0.6	12.2	11.6	0.6	14.2	9.2	5.0	10.0	9.4	0.6
97.3FM	11.5	12.1	-0.6	10.9	10.7	0.2	11.6	12.2	-0.6	12.3	12.9	-0.6	11.8	14.0	-2.2	9.9	10.4	-0.5	12.4	13.1	-0.7
4MMM	12.1	10.6	1.5	10.9	10.2	0.7	13.8	11.9	1.9	14.9	12.0	2.9	10.2	9.0	1.2	7.1	6.9	0.2	8.9	7.4	1.5
NOVA106.9	12.4	14.2	-1.8	11.7	13.7	-2.0	12.1	13.5	-1.4	12.2	14.6	-2.4	15.3	16.4	-1.1	11.1	12.2	-1.1	11.0	12.8	-1.8
ABC612	10.4	9.4	1.0	14.4	12.5	1.9	9.8	8.5	1.3	7.4	7.0	0.4	8.2	7.9	0.3	11.0	10.9	0.1	11.0	10.0	1.0
4RN	1.8	1.8	0.0	2.6	2.4	0.2	1.3	1.6	-0.3	1.1	1.2	-0.1	1.9	1.7	0.2	1.9	1.8	0.1	1.8	1.6	0.2
NEWSR	1.3	1.5	-0.2	2.0	2.2	-0.2	0.6	1.1	-0.5	0.6	0.9	-0.3	1.4	1.1	0.3	2.3	3.0	-0.7	1.5	2.1	-0.6
4JJJ	7.2	6.6	0.6	6.6	5.4	1.2	6.3	5.7	0.6	7.6	7.5	0.1	8.7	8.3	0.4	7.8	6.9	0.9	6.8	6.0	0.8
ABCFM	3.0	2.5	0.5	3.1	2.7	0.4	3.0	2.5	0.5	2.7	2.0	0.7	3.0	2.5	0.5	3.4	3.3	0.1	3.1	2.8	0.3

Adelaide Radio - Survey #5 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	15.4	14.9	0.5	2.0	2.2	-0.2	2.3	1.2	1.1	7.5	8.1	-0.6	12.7	13.9	-1.2	18.1	15.7	2.4	33.5	30.7	2.8
CRUISE1323	6.8	7.7	-0.9	2.5	0.9	1.6	0.5	0.8	-0.3	3.8	3.8	0.0	6.1	7.9	-1.8	12.1	14.1	-2.0	10.8	11.2	-0.4
MIX102.3	14.2	12.2	2.0	13.8	10.5	3.3	13.3	9.2	4.1	11.8	10.0	1.8	21.9	19.2	2.7	16.5	17.1	-0.6	5.9	4.3	1.6
5MMM	9.4	8.5	0.9	5.7	5.5	0.2	6.8	2.9	3.9	12.0	9.4	2.6	15.2	17.6	-2.4	10.5	6.2	4.3	1.5	1.8	-0.3
NOVA91.9	11.1	11.6	-0.5	33.2	30.5	2.7	27.4	34.1	-6.7	17.6	21.5	-3.9	8.3	7.1	1.2	3.7	1.9	1.8	0.2	0.3	-0.1
SAFM	11.2	9.4	1.8	28.1	33.6	-5.5	21.3	17.3	4.0	15.2	11.7	3.5	13.7	10.1	3.6	2.5	2.8	-0.3	1.1	1.4	-0.3
ABC891	10.4	12.0	-1.6	1.7	2.1	-0.4	0.9	1.1	-0.2	2.4	2.9	-0.5	6.8	8.7	-1.9	16.4	17.7	-1.3	24.7	27.3	-2.6
5RN	2.6	2.4	0.2	0.9	0.9	0.0	0.7	0.2	0.5	1.5	0.4	1.1	2.4	1.9	0.5	4.9	5.2	-0.3	3.8	4.0	-0.2
NEWSR	1.8	2.0	-0.2	1.1	1.1	0.0	0.9	0.4	0.5	1.7	2.2	-0.5	1.0	1.8	-0.8	1.7	2.2	-0.5	3.4	2.8	0.6
5JJI	5.6	6.1	-0.5	2.5	2.0	0.5	14.4	13.8	0.6	14.2	16.6	-2.4	3.8	4.8	-1.0	1.3	0.6	0.7	*	*	0.0
ABCFM	2.8	3.3	-0.5	0.1	2.3	-2.2	0.9	0.1	0.8	0.7	0.3	0.4	1.6	1.5	0.1	3.5	3.5	0.0	7.3	9.5	-2.2

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	15.5	15.1	0.4	16.2	15.5	0.7	18.1	17.5	0.6	10.9	10.3	0.6	15.6	15.4	0.2	19.4	20.3	-0.9	14.9	14.1	0.8
CRUISE1323	6.6	7.5	-0.9	5.2	5.6	-0.4	7.0	7.9	-0.9	8.5	9.3	-0.8	5.9	7.1	-1.2	5.7	7.5	-1.8	7.5	8.3	-0.8
MIX102.3	14.0	12.0	2.0	13.2	11.1	2.1	14.5	12.3	2.2	15.4	13.1	2.3	12.9	11.8	1.1	13.7	10.9	2.8	14.7	13.0	1.7
5MMM	9.7	8.9	0.8	8.9	8.5	0.4	9.7	9.1	0.6	11.6	10.9	0.7	10.9	9.1	1.8	4.7	4.9	-0.2	8.5	7.2	1.3
NOVA91.9	11.4	11.8	-0.4	10.2	10.7	-0.5	10.8	11.4	-0.6	12.9	13.2	-0.3	12.1	12.5	-0.4	11.3	10.9	0.4	10.2	11.2	-1.0
SAFM	11.1	9.4	1.7	10.3	8.8	1.5	9.8	8.5	1.3	11.9	9.7	2.2	13.6	11.4	2.2	10.3	9.3	1.0	11.3	9.4	1.9
ABC891	10.4	11.8	-1.4	14.5	16.9	-2.4	9.4	10.7	-1.3	7.3	8.9	-1.6	7.9	8.2	-0.3	13.7	13.4	0.3	10.4	12.6	-2.2
5RN	2.5	2.3	0.2	3.7	3.4	0.3	1.9	1.5	0.4	1.6	1.3	0.3	2.6	2.7	-0.1	3.3	2.8	0.5	3.0	2.7	0.3
NEWSR	1.6	1.8	-0.2	2.3	2.2	0.1	1.3	1.5	-0.2	1.2	1.1	0.1	1.3	1.8	-0.5	2.3	3.2	-0.9	2.2	2.6	-0.4
5JJI	6.1	6.7	-0.6	6.2	6.9	-0.7	6.2	6.6	-0.4	6.9	7.6	-0.7	6.6	7.1	-0.5	2.9	3.4	-0.5	4.0	4.3	-0.3
ABCFM	2.7	3.2	-0.5	2.8	3.3	-0.5	2.6	3.4	-0.8	2.7	3.1	-0.4	3.0	3.3	-0.3	2.0	2.6	-0.6	3.2	3.6	-0.4

Survey Period: Sun May 6 - Sat Jun 9 and Sun Jun 24 - Sat Jul 28, 2012
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Perth Radio - Survey #5 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	5.4	5.7	-0.3	4.1	4.7	-0.6	1.4	1.2	0.2	1.3	1.1	0.2	7.1	7.0	0.1	10.1	13.6	-3.5	7.4	6.7	0.7
6PR	10.2	8.9	1.3	2.1	1.9	0.2	1.5	1.1	0.4	4.3	3.3	1.0	6.8	7.5	-0.7	16.5	16.1	0.4	25.4	19.1	6.3
MIX 94.5	15.0	13.2	1.8	16.1	9.6	6.5	12.8	11.9	0.9	13.2	11.8	1.4	22.0	19.4	2.6	17.8	16.7	1.1	5.9	5.8	0.1
92.9	12.5	11.4	1.1	33.9	33.5	0.4	21.8	20.6	1.2	17.5	17.2	0.3	10.8	9.7	1.1	3.4	2.3	1.1	2.4	0.5	1.9
96FM	11.5	13.3	-1.8	9.3	13.0	-3.7	15.2	17.4	-2.2	14.8	14.4	0.4	16.2	20.0	-3.8	7.0	9.8	-2.8	3.0	3.2	-0.2
NOVA93.7	11.0	11.0	0.0	22.5	24.1	-1.6	20.4	18.8	1.6	20.2	21.8	-1.6	9.5	7.8	1.7	0.7	1.2	-0.5	0.1	0.4	-0.3
ABC720	11.4	11.2	0.2	2.4	1.5	0.9	0.8	1.4	-0.6	2.3	2.9	-0.6	8.1	8.3	-0.2	22.4	17.0	5.4	28.3	30.3	-2.0
6RN	1.0	1.6	-0.6	*	0.3	-0.3	0.2	*	0.2	0.2	0.4	-0.2	1.3	1.9	-0.6	2.8	4.0	-1.2	0.9	2.0	-1.1
NEWSR	1.0	1.5	-0.5	0.1	0.1	0.0	0.1	0.1	0.0	0.6	0.7	-0.1	1.7	2.2	-0.5	1.6	2.0	-0.4	1.1	2.4	-1.3
6JJJ	8.1	8.7	-0.6	6.0	6.0	0.0	20.8	20.6	0.2	17.3	17.3	0.0	5.2	7.1	-1.9	0.6	0.9	-0.3	*	*	0.0
ABCFM	2.6	2.6	0.0	1.0	1.7	-0.7	0.7	0.5	0.2	2.2	2.3	-0.1	1.2	0.9	0.3	3.4	3.1	0.3	6.0	6.9	-0.9

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	5.4	5.4	0.0	5.3	5.8	-0.5	6.4	5.5	0.9	6.3	6.1	0.2	4.2	4.7	-0.5	2.7	2.9	-0.2	5.4	6.9	-1.5
6PR	10.0	8.9	1.1	12.2	9.9	2.3	10.3	9.6	0.7	7.7	7.1	0.6	8.7	8.2	0.5	12.3	11.3	1.0	10.7	8.7	2.0
MIX 94.5	15.1	13.4	1.7	14.1	13.1	1.0	15.1	13.6	1.5	17.1	14.9	2.2	15.4	13.2	2.2	10.9	9.7	1.2	14.6	12.2	2.4
92.9	12.4	11.6	0.8	11.8	10.2	1.6	11.5	11.6	-0.1	11.9	11.5	0.4	15.6	14.3	1.3	12.4	11.6	0.8	12.7	10.8	1.9
96FM	11.7	13.9	-2.2	10.4	12.4	-2.0	12.4	15.3	-2.9	13.8	17.3	-3.5	10.1	11.3	-1.2	10.4	9.7	0.7	10.8	10.9	-0.1
NOVA93.7	11.3	10.9	0.4	10.9	11.4	-0.5	9.6	8.4	1.2	12.5	10.9	1.6	13.5	13.6	-0.1	9.4	11.2	-1.8	10.0	11.4	-1.4
ABC720	11.5	11.0	0.5	16.0	14.8	1.2	11.0	10.7	0.3	7.6	7.5	0.1	8.8	8.6	0.2	15.4	14.7	0.7	11.2	12.0	-0.8
6RN	1.0	1.5	-0.5	1.8	2.2	-0.4	0.7	0.9	-0.2	0.3	0.7	-0.4	1.1	1.8	-0.7	1.2	2.8	-1.6	1.1	1.8	-0.7
NEWSR	0.9	1.3	-0.4	0.9	1.5	-0.6	0.4	0.8	-0.4	0.5	1.0	-0.5	1.0	1.2	-0.2	2.8	3.2	-0.4	1.6	2.1	-0.5
6JJJ	8.6	9.4	-0.8	7.0	7.7	-0.7	9.0	10.1	-1.1	9.5	11.0	-1.5	9.4	9.8	-0.4	8.5	7.1	1.4	6.6	6.3	0.3
ABCFM	2.5	2.5	0.0	2.3	2.8	-0.5	2.3	1.9	0.4	2.3	2.3	0.0	2.8	2.6	0.2	3.4	3.2	0.2	2.9	3.3	-0.4