

Sydney Radio - Survey #6 2011



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.4	5.6	-0.2	0.8	0.7	0.1	0.6	0.1	0.5	0.1	0.2	-0.1	3.1	1.8	1.3	10.3	12.6	-2.3	12.9	13.4	-0.5
2GB	15.6	14.8	0.8	2.0	2.4	-0.4	1.4	1.2	0.2	4.4	6.4	-2.0	10.4	9.6	0.8	23.5	19.2	4.3	36.0	34.4	1.6
2UE	6.0	6.3	-0.3	0.1	0.4	-0.3	3.0	3.3	-0.3	1.0	1.8	-0.8	5.7	6.0	-0.3	10.0	8.4	1.6	11.0	12.3	-1.3
2DAY	9.3	9.3	0.0	22.3	19.7	2.6	15.4	15.9	-0.5	16.9	16.8	0.1	10.7	11.1	-0.4	1.2	1.4	-0.2	0.3	0.3	0.0
MIX106.5	5.4	5.2	0.2	9.5	6.2	3.3	8.0	9.1	-1.1	8.9	9.2	-0.3	7.0	6.1	0.9	2.2	2.3	-0.1	0.6	0.6	0.0
2MMM	5.4	4.7	0.7	5.3	7.0	-1.7	7.5	7.3	0.2	10.2	9.2	1.0	6.7	5.2	1.5	2.4	1.6	0.8	0.3	0.4	-0.1
NOVA96.9	6.7	6.5	0.2	20.7	16.1	4.6	18.2	19.2	-1.0	13.4	12.6	0.8	4.0	4.0	0.0	0.3	0.3	0.0	0.1	0.1	0.0
Sydney's 95.3	3.4	3.6	-0.2	2.1	4.0	-1.9	3.5	3.1	0.4	4.9	5.2	-0.3	5.3	5.0	0.3	2.9	4.2	-1.3	0.3	0.3	0.0
WSFM	6.8	7.2	-0.4	4.4	3.4	1.0	6.4	6.1	0.3	5.7	5.4	0.3	10.3	11.9	-1.6	8.0	10.7	-2.7	3.7	2.4	1.3
ABC702	10.4	10.5	-0.1	3.1	2.2	0.9	0.7	2.2	-1.5	6.1	6.0	0.1	10.5	12.6	-2.1	16.4	14.2	2.2	15.8	15.3	0.5
2RN	2.1	2.3	-0.2	0.3	0.2	0.1	*	0.2	-0.2	1.0	0.9	0.1	2.7	2.7	0.0	2.8	4.2	-1.4	3.1	3.1	0.0
NEWSR	2.0	2.2	-0.2	1.2	0.7	0.5	0.7	0.9	-0.2	1.2	1.6	-0.4	2.9	2.7	0.2	2.8	2.8	0.0	1.8	2.6	-0.8
2JJJ	4.7	4.1	0.6	4.1	3.0	1.1	12.8	11.4	1.4	9.8	7.8	2.0	2.8	3.5	-0.7	2.7	1.9	0.8	*	*	0.0
ABCFM	3.1	3.6	-0.5	1.1	0.6	0.5	0.4	0.3	0.1	1.2	0.9	0.3	2.9	2.7	0.2	3.5	5.5	-2.0	6.6	7.8	-1.2

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.0	5.1	-0.1	3.9	4.4	-0.5	6.8	6.9	-0.1	5.7	6.1	-0.4	3.9	3.4	0.5	4.4	3.9	0.5	6.9	7.2	-0.3
2GB	16.3	15.5	0.8	19.2	18.2	1.0	18.8	18.7	0.1	14.1	13.4	0.7	10.5	9.2	1.3	17.0	15.7	1.3	13.3	12.5	0.8
2UE	5.2	5.6	-0.4	5.0	6.3	-1.3	5.3	5.7	-0.4	5.1	5.1	0.0	4.6	4.6	0.0	6.6	6.3	0.3	8.6	8.6	0.0
2DAY	9.9	9.8	0.1	10.1	9.8	0.3	9.1	9.2	-0.1	10.4	10.2	0.2	11.1	11.8	-0.7	7.1	7.1	0.0	7.3	7.6	-0.3
MIX106.5	5.5	5.2	0.3	4.0	4.0	0.0	4.6	4.7	-0.1	5.9	4.8	1.1	6.4	6.1	0.3	9.4	8.7	0.7	5.2	5.4	-0.2
2MMM	5.6	4.8	0.8	6.0	4.7	1.3	5.8	4.9	0.9	6.8	5.6	1.2	4.7	5.2	-0.5	3.0	2.5	0.5	4.6	4.4	0.2
NOVA96.9	6.9	6.5	0.4	6.8	6.4	0.4	5.3	5.0	0.3	6.3	6.0	0.3	9.5	8.3	1.2	7.3	7.9	-0.6	6.4	6.5	-0.1
Sydney's 95.3	3.4	3.6	-0.2	2.1	2.5	-0.4	3.8	3.6	0.2	4.3	4.2	0.1	3.5	4.5	-1.0	4.0	4.0	0.0	3.4	3.8	-0.4
WSFM	6.5	7.1	-0.6	5.7	6.7	-1.0	7.4	8.1	-0.7	8.0	8.4	-0.4	5.9	6.3	-0.4	4.7	4.4	0.3	7.6	7.6	0.0
ABC702	10.9	11.0	-0.1	14.2	12.9	1.3	8.9	9.7	-0.8	8.4	9.6	-1.2	11.9	11.3	0.6	9.3	10.2	-0.9	8.7	8.9	-0.2
2RN	2.0	2.2	-0.2	2.8	2.7	0.1	1.6	1.9	-0.3	1.0	1.6	-0.6	1.6	1.8	-0.2	3.1	2.9	0.2	2.5	2.6	-0.1
NEWSR	1.8	2.1	-0.3	2.6	2.7	-0.1	1.3	1.2	0.1	1.1	1.1	0.0	1.5	2.1	-0.6	3.0	3.9	-0.9	2.5	2.7	-0.2
2JJJ	4.9	4.3	0.6	3.5	3.4	0.1	4.4	3.6	0.8	5.9	4.8	1.1	6.6	5.8	0.8	4.5	4.3	0.2	4.3	3.6	0.7
ABCFM	2.9	3.4	-0.5	2.6	2.7	-0.1	3.1	3.9	-0.8	2.5	3.4	-0.9	3.7	4.2	-0.5	2.9	2.7	0.2	3.8	4.2	-0.4

Survey Period: Sun Jun 26 - Sat Sep 3, 2011

Melbourne Radio - Survey #6 2011



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	5.4	5.4	0.0	1.2	2.2	-1.0	3.5	2.1	1.4	7.3	7.6	-0.3	7.5	7.8	-0.3	4.0	3.8	0.2	3.9	3.7	0.2
3AW	16.9	14.9	2.0	5.5	5.3	0.2	2.2	2.0	0.2	5.1	5.3	-0.2	13.9	14.8	-0.9	29.8	22.1	7.7	33.5	27.9	5.6
MAGIC	5.7	5.7	0.0	1.1	1.0	0.1	0.1	0.2	-0.1	0.5	0.9	-0.4	2.6	3.4	-0.8	7.3	10.3	-3.0	17.4	13.9	3.5
MTR 1377	1.9	2.0	-0.1	0.1	0.1	0.0	1.1	0.1	1.0	0.6	1.6	-1.0	1.3	1.7	-0.4	4.5	3.4	1.1	3.0	3.2	-0.2
FOXFM	10.3	11.4	-1.1	34.6	39.9	-5.3	20.1	25.3	-5.2	16.4	18.1	-1.7	8.6	9.5	-0.9	2.5	1.7	0.8	1.2	0.8	0.4
GOLD	6.6	7.2	-0.6	4.3	5.0	-0.7	8.6	6.9	1.7	6.1	6.4	-0.3	9.4	9.6	-0.2	8.8	11.4	-2.6	2.3	2.6	-0.3
MIX101.1	6.1	5.6	0.5	14.5	14.9	-0.4	6.5	9.4	-2.9	8.7	8.7	0.0	8.9	5.9	3.0	2.1	2.4	-0.3	0.6	0.5	0.1
3MMM	7.2	5.7	1.5	6.2	8.5	-2.3	6.1	6.6	-0.5	14.0	10.1	3.9	10.1	6.9	3.2	2.5	2.8	-0.3	0.4	0.4	0.0
NOVA 100	7.2	6.5	0.7	15.1	11.4	3.7	19.5	21.4	-1.9	13.1	12.6	0.5	5.7	4.1	1.6	0.5	0.7	-0.2	*	0.1	-0.1
Melbourne's 91.5	3.0	3.5	-0.5	2.0	0.6	1.4	2.5	3.8	-1.3	5.3	3.4	1.9	4.3	6.9	-2.6	1.8	2.9	-1.1	0.2	0.3	-0.1
ABC774	10.6	11.9	-1.3	1.6	1.7	-0.1	0.9	1.1	-0.2	3.7	3.5	0.2	10.0	10.3	-0.3	20.5	20.5	0.0	18.4	23.6	-5.2
3RN	2.3	3.0	-0.7	1.4	0.9	0.5	0.4	0.7	-0.3	1.1	1.3	-0.2	2.3	3.2	-0.9	3.1	4.6	-1.5	4.1	5.1	-1.0
NEWSR	1.5	1.5	0.0	0.2	0.2	0.0	1.3	1.7	-0.4	1.6	1.2	0.4	1.5	2.2	-0.7	2.0	1.4	0.6	1.5	1.4	0.1
3JJJ	4.5	4.3	0.2	2.7	2.3	0.4	14.7	13.1	1.6	8.4	9.0	-0.6	3.7	3.0	0.7	0.4	0.8	-0.4	*	0.1	-0.1
ABCFM	2.9	3.5	-0.6	1.0	0.8	0.2	0.5	0.7	-0.2	1.1	1.5	-0.4	2.0	1.6	0.4	4.8	5.0	-0.2	6.0	8.8	-2.8

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	5.3	5.5	-0.2	5.2	5.2	0.0	4.9	5.2	-0.3	4.7	4.9	-0.2	7.2	7.5	-0.3	5.3	5.1	0.2	5.7	5.2	0.5
3AW	17.3	15.3	2.0	20.9	19.0	1.9	18.9	16.6	2.3	14.1	12.4	1.7	13.4	12.0	1.4	17.8	14.4	3.4	15.7	13.7	2.0
MAGIC	5.3	5.2	0.1	4.7	4.9	-0.2	5.8	6.0	-0.2	6.0	5.8	0.2	5.0	4.7	0.3	4.0	4.2	-0.2	7.4	7.4	0.0
MTR 1377	2.1	2.3	-0.2	2.2	2.0	0.2	2.3	2.4	-0.1	2.2	2.8	-0.6	1.7	1.8	-0.1	1.6	2.5	-0.9	1.3	1.2	0.1
FOXFM	10.5	11.6	-1.1	9.5	10.7	-1.2	8.9	9.4	-0.5	11.1	12.1	-1.0	14.1	15.1	-1.0	9.8	11.4	-1.6	9.7	10.9	-1.2
GOLD	6.7	7.3	-0.6	5.6	5.4	0.2	6.9	8.4	-1.5	8.0	9.5	-1.5	6.4	6.9	-0.5	6.4	5.8	0.6	6.6	6.8	-0.2
MIX101.1	6.2	5.8	0.4	5.2	4.5	0.7	6.1	5.4	0.7	7.4	7.3	0.1	6.1	5.7	0.4	6.5	7.3	-0.8	5.8	5.0	0.8
3MMM	7.1	5.5	1.6	7.5	6.1	1.4	7.1	4.8	2.3	8.1	5.7	2.4	6.8	5.5	1.3	4.2	4.5	-0.3	7.3	6.3	1.0
NOVA 100	7.6	6.7	0.9	7.1	6.7	0.4	7.0	5.8	1.2	8.5	6.8	1.7	8.1	7.1	1.0	7.4	8.0	-0.6	5.9	5.9	0.0
Melbourne's 91.5	3.0	3.6	-0.6	2.3	2.6	-0.3	3.2	4.4	-1.2	3.8	4.9	-1.1	2.7	3.1	-0.4	2.8	2.1	0.7	2.9	3.0	-0.1
ABC774	10.4	11.8	-1.4	13.1	14.7	-1.6	11.8	13.5	-1.7	7.8	8.4	-0.6	8.1	9.5	-1.4	10.0	12.1	-2.1	11.2	12.3	-1.1
3RN	2.2	3.0	-0.8	2.9	4.1	-1.2	1.5	2.0	-0.5	1.6	2.3	-0.7	2.7	3.5	-0.8	2.7	2.6	0.1	2.7	3.3	-0.6
NEWSR	1.4	1.5	-0.1	2.2	2.2	0.0	0.8	0.9	-0.1	0.6	0.7	-0.1	1.0	1.2	-0.2	3.2	3.1	0.1	1.7	1.7	0.0
3JJJ	4.7	4.5	0.2	3.9	3.9	0.0	4.6	4.6	0.0	5.2	5.2	0.0	5.8	4.8	1.0	4.2	3.6	0.6	3.8	3.5	0.3
ABCFM	2.8	3.4	-0.6	2.2	2.8	-0.6	3.0	3.5	-0.5	2.7	3.1	-0.4	3.0	3.8	-0.8	4.7	5.0	-0.3	3.0	4.0	-1.0

Survey Period: Sun Jun 26 - Sat Sep 3, 2011

Brisbane Radio - Survey #6 2011



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	7.9	6.8	1.1	0.1	0.8	-0.7	0.1	*	0.1	1.4	2.4	-1.0	6.8	3.0	3.8	9.5	9.9	-0.4	25.1	21.3	3.8
4BH	5.0	6.0	-1.0	1.1	3.3	-2.2	0.1	0.6	-0.5	0.3	0.3	0.0	3.0	3.6	-0.6	11.9	11.6	0.3	13.1	16.5	-3.4
4KQ	7.4	8.0	-0.6	0.5	4.0	-3.5	1.0	0.6	0.4	1.3	1.4	-0.1	8.0	7.0	1.0	20.6	25.2	-4.6	11.1	10.5	0.6
B105	11.4	11.9	-0.5	41.8	40.4	1.4	22.8	24.6	-1.8	15.5	14.9	0.6	7.6	8.8	-1.2	1.9	3.4	-1.5	0.3	0.8	-0.5
97.3FM	11.9	12.6	-0.7	14.9	12.3	2.6	10.8	9.0	1.8	15.8	19.4	-3.6	16.9	19.5	-2.6	9.0	7.0	2.0	1.3	1.2	0.1
4MMM	10.6	10.1	0.5	6.8	10.4	-3.6	13.8	9.1	4.7	13.9	11.7	2.2	17.0	18.9	-1.9	4.7	4.4	0.3	0.8	1.0	-0.2
NOVA106.9	11.2	11.1	0.1	21.7	21.1	0.6	28.9	28.4	0.5	18.6	18.8	-0.2	6.8	7.5	-0.7	0.8	1.0	-0.2	0.1	0.1	0.0
ABC612	10.3	10.2	0.1	0.9	0.5	0.4	1.1	1.7	-0.6	2.9	3.1	-0.2	10.4	8.2	2.2	17.9	17.0	0.9	23.6	25.3	-1.7
4RN	2.4	3.1	-0.7	0.2	0.3	-0.1	*	*	0.0	0.8	1.6	-0.8	1.6	3.7	-2.1	5.7	4.4	1.3	5.6	6.0	-0.4
NEWSR	1.3	1.6	-0.3	0.3	0.3	0.0	0.1	0.3	-0.2	0.9	1.3	-0.4	0.8	1.8	-1.0	1.6	2.8	-1.2	3.5	2.2	1.3
4JJJ	7.0	6.3	0.7	4.1	1.8	2.3	14.4	15.7	-1.3	16.5	15.6	0.9	2.5	1.9	0.6	2.0	1.8	0.2	0.2	0.2	0.0
ABCFM	2.3	1.9	0.4	0.8	1.1	-0.3	0.8	0.9	-0.1	1.6	2.1	-0.5	1.1	0.5	0.6	1.9	1.5	0.4	6.7	4.7	2.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	7.9	7.1	0.8	9.4	7.8	1.6	8.4	9.2	-0.8	5.7	5.5	0.2	6.9	5.8	1.1	10.2	7.5	2.7	7.9	5.7	2.2
4BH	4.6	5.4	-0.8	3.8	4.6	-0.8	5.4	6.2	-0.8	5.3	5.8	-0.5	3.6	4.9	-1.3	4.5	6.1	-1.6	6.3	8.3	-2.0
4KQ	7.1	7.6	-0.5	8.5	9.1	-0.6	7.5	7.9	-0.4	7.0	7.6	-0.6	5.5	5.4	0.1	3.6	5.0	-1.4	8.7	9.4	-0.7
B105	11.5	12.1	-0.6	9.8	11.2	-1.4	10.1	10.1	0.0	11.5	11.9	-0.4	15.4	15.5	-0.1	14.1	14.3	-0.2	10.9	11.2	-0.3
97.3FM	12.1	12.5	-0.4	10.7	12.1	-1.4	12.7	13.1	-0.4	14.6	14.1	0.5	11.6	11.5	0.1	8.0	8.6	-0.6	11.3	13.0	-1.7
4MMM	11.2	10.6	0.6	9.4	8.4	1.0	13.3	11.8	1.5	13.7	13.3	0.4	9.2	10.2	-1.0	7.9	7.9	0.0	8.2	8.4	-0.2
NOVA106.9	11.4	11.5	-0.1	11.3	10.9	0.4	9.1	9.9	-0.8	11.7	12.1	-0.4	14.4	14.4	0.0	11.1	10.0	1.1	10.4	9.8	0.6
ABC612	10.0	10.3	-0.3	13.4	13.6	-0.2	9.0	9.0	0.0	7.2	7.9	-0.7	7.9	8.3	-0.4	14.2	12.4	1.8	11.1	10.1	1.0
4RN	2.5	3.1	-0.6	3.7	4.4	-0.7	2.0	2.2	-0.2	1.5	1.8	-0.3	2.7	3.8	-1.1	2.3	3.1	-0.8	2.3	3.2	-0.9
NEWSR	1.3	1.5	-0.2	2.0	1.9	0.1	0.6	0.8	-0.2	0.9	0.9	0.0	1.5	1.3	0.2	1.8	4.0	-2.2	1.3	2.1	-0.8
4JJJ	7.2	6.7	0.5	6.6	5.3	1.3	6.9	7.7	-0.8	7.5	7.7	-0.2	7.8	6.4	1.4	8.1	6.9	1.2	6.3	4.9	1.4
ABCFM	2.1	1.8	0.3	2.3	1.9	0.4	2.7	2.1	0.6	1.6	1.2	0.4	1.9	2.0	-0.1	2.3	2.5	-0.2	2.8	2.0	0.8

Survey Period: Sun Jun 26 - Sat Sep 3, 2011

Adelaide Radio - Survey #6 2011



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	14.8	16.6	-1.8	0.8	1.0	-0.2	2.1	4.4	-2.3	6.0	6.4	-0.4	11.0	14.8	-3.8	19.3	24.5	-5.2	33.7	32.0	1.7
CRUISE1323	7.7	6.1	1.6	0.9	1.7	-0.8	1.1	1.4	-0.3	3.0	1.3	1.7	8.4	5.3	3.1	12.2	11.9	0.3	12.4	10.5	1.9
MIX102.3	16.8	15.3	1.5	14.2	13.0	1.2	11.5	16.7	-5.2	18.4	18.0	0.4	25.6	20.6	5.0	17.7	16.2	1.5	6.3	5.6	0.7
5MMM	7.4	9.1	-1.7	6.7	9.4	-2.7	8.9	11.7	-2.8	11.5	10.0	1.5	10.0	14.7	-4.7	6.2	7.6	-1.4	0.6	1.2	-0.6
NOVA91.9	8.3	8.0	0.3	25.1	20.4	4.7	21.0	17.9	3.1	14.6	16.7	-2.1	6.3	5.5	0.8	1.8	1.4	0.4	*	*	0.0
SAFM	10.6	10.5	0.1	39.4	40.9	-1.5	20.8	19.5	1.3	15.2	16.2	-1.0	9.7	9.3	0.4	3.3	2.0	1.3	0.6	0.5	0.1
ABC891	11.6	11.6	0.0	1.5	4.0	-2.5	0.2	0.6	-0.4	6.3	4.3	2.0	8.3	7.8	0.5	16.8	13.6	3.2	24.2	28.8	-4.6
5RN	2.5	2.4	0.1	*	0.2	-0.2	0.2	0.2	0.0	1.2	1.2	0.0	1.9	1.9	0.0	6.4	4.4	2.0	3.3	4.3	-1.0
NEWSR	1.6	1.9	-0.3	0.2	*	0.2	0.4	1.0	-0.6	1.6	1.3	0.3	1.5	2.4	-0.9	1.8	2.4	-0.6	2.4	2.2	0.2
5JJJ	6.1	5.7	0.4	4.3	3.9	0.4	23.6	14.5	9.1	9.6	11.2	-1.6	4.7	4.5	0.2	2.5	3.5	-1.0	0.3	0.3	0.0
ABCFM	3.7	4.2	-0.5	2.3	1.8	0.5	0.9	0.8	0.1	1.1	1.1	0.0	2.4	4.3	-1.9	5.9	5.6	0.3	7.6	8.1	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	15.0	17.0	-2.0	18.8	20.3	-1.5	15.6	17.8	-2.2	9.3	11.2	-1.9	15.2	18.1	-2.9	18.6	19.6	-1.0	14.1	15.3	-1.2
CRUISE1323	7.3	5.5	1.8	5.9	4.9	1.0	8.7	5.4	3.3	9.2	6.7	2.5	5.5	4.8	0.7	5.3	5.4	-0.1	9.0	8.2	0.8
MIX102.3	17.1	15.5	1.6	14.9	13.2	1.7	18.0	16.5	1.5	20.6	18.7	1.9	16.8	16.0	0.8	12.0	10.5	1.5	15.5	14.4	1.1
5MMM	7.7	9.7	-2.0	7.8	9.3	-1.5	7.8	10.9	-3.1	9.0	11.7	-2.7	6.5	8.2	-1.7	5.4	5.3	0.1	6.5	6.9	-0.4
NOVA91.9	8.6	8.1	0.5	7.8	6.9	0.9	8.3	8.7	-0.4	8.9	9.3	-0.4	10.2	8.1	2.1	8.6	7.0	1.6	7.4	7.4	0.0
SAFM	10.6	10.6	0.0	9.4	10.0	-0.6	9.7	9.7	0.0	10.4	10.8	-0.4	13.4	12.5	0.9	11.9	11.0	0.9	10.5	10.1	0.4
ABC891	11.3	11.5	-0.2	14.3	14.5	-0.2	10.4	11.3	-0.9	9.6	9.6	0.0	8.7	8.4	0.3	14.4	13.4	1.0	12.4	12.3	0.1
5RN	2.5	2.4	0.1	3.6	3.4	0.2	2.5	2.1	0.4	1.3	1.4	-0.1	2.4	2.0	0.4	2.8	3.4	-0.6	2.8	2.5	0.3
NEWSR	1.5	1.8	-0.3	2.3	2.7	-0.4	0.8	0.9	-0.1	0.9	1.0	-0.1	0.8	1.0	-0.2	3.3	4.4	-1.1	2.0	2.2	-0.2
5JJJ	6.5	5.8	0.7	4.6	4.7	-0.1	6.7	5.0	1.7	8.1	6.4	1.7	7.6	7.8	-0.2	4.9	6.1	-1.2	4.7	5.2	-0.5
ABCFM	3.2	3.9	-0.7	4.0	4.4	-0.4	3.1	3.5	-0.4	2.6	3.2	-0.6	3.7	4.6	-0.9	2.5	4.1	-1.6	5.1	5.2	-0.1

Survey Period: Sun Jun 26 - Sat Sep 3, 2011

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Perth Radio - Survey #6 2011



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	4.4	5.5	-1.1	0.4	*	0.4	0.2	0.3	-0.1	1.2	1.5	-0.3	5.8	6.1	-0.3	11.6	15.7	-4.1	4.2	5.3	-1.1
6PR	11.5	11.1	0.4	2.0	1.3	0.7	1.6	2.2	-0.6	5.8	5.8	0.0	8.7	9.1	-0.4	13.2	12.7	0.5	28.8	27.2	1.6
MIX 94.5	15.4	15.1	0.3	10.4	15.0	-4.6	8.8	6.0	2.8	13.2	14.4	-1.2	27.6	28.1	-0.5	19.3	12.8	6.5	4.0	5.1	-1.1
92.9	11.0	11.2	-0.2	37.0	36.2	0.8	21.6	24.6	-3.0	14.7	13.9	0.8	10.0	9.9	0.1	2.6	1.0	1.6	0.5	1.5	-1.0
96FM	10.0	10.0	0.0	11.3	14.1	-2.8	14.1	12.0	2.1	15.4	17.4	-2.0	14.1	13.6	0.5	3.3	2.3	1.0	1.2	0.6	0.6
NOVA93.7	11.1	11.7	-0.6	21.6	18.3	3.3	28.1	26.3	1.8	18.6	22.0	-3.4	7.8	8.8	-1.0	3.5	3.8	-0.3	0.4	0.2	0.2
ABC720	11.6	11.7	-0.1	3.9	2.8	1.1	1.4	1.8	-0.4	5.6	6.7	-1.1	6.0	4.8	1.2	19.1	21.8	-2.7	27.8	27.3	0.5
6RN	1.8	2.0	-0.2	0.5	0.9	-0.4	*	*	0.0	0.9	0.4	0.5	1.2	2.5	-1.3	2.7	2.6	0.1	4.4	4.1	0.3
NEWSR	1.7	1.6	0.1	0.1	0.9	-0.8	0.4	*	0.4	2.1	2.3	-0.2	1.7	1.0	0.7	1.0	1.2	-0.2	2.8	3.1	-0.3
6JJJ	7.8	6.6	1.2	7.6	4.5	3.1	20.2	23.4	-3.2	14.8	10.3	4.5	6.8	4.4	2.4	0.5	2.5	-2.0	0.1	*	0.1
ABCFM	3.1	3.0	0.1	2.7	1.9	0.8	0.7	0.3	0.4	1.7	1.2	0.5	1.9	2.6	-0.7	3.9	3.3	0.6	7.2	7.3	-0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	4.2	5.3	-1.1	3.3	4.1	-0.8	5.1	6.2	-1.1	5.1	6.5	-1.4	4.1	4.2	-0.1	2.2	5.4	-3.2	5.2	6.0	-0.8
6PR	11.7	11.0	0.7	12.6	11.5	1.1	13.2	11.3	1.9	9.3	9.8	-0.5	10.7	10.4	0.3	13.1	13.1	0.0	11.1	11.4	-0.3
MIX 94.5	15.7	15.5	0.2	14.6	14.4	0.2	16.1	15.9	0.2	19.2	18.0	1.2	14.9	15.3	-0.4	8.6	10.8	-2.2	14.4	14.0	0.4
92.9	10.8	11.1	-0.3	9.9	9.4	0.5	9.1	8.9	0.2	10.4	10.7	-0.3	14.6	16.1	-1.5	13.2	14.3	-1.1	11.5	11.4	0.1
96FM	10.4	10.6	-0.2	9.1	8.7	0.4	12.0	12.6	-0.6	13.3	13.8	-0.5	8.6	9.0	-0.4	4.7	4.6	0.1	8.7	8.3	0.4
NOVA93.7	11.7	12.4	-0.7	11.9	13.4	-1.5	10.7	11.1	-0.4	11.8	12.6	-0.8	12.7	13.0	-0.3	11.1	10.3	0.8	9.3	9.6	-0.3
ABC720	11.5	11.5	0.0	16.0	15.5	0.5	11.0	11.5	-0.5	7.2	7.5	-0.3	8.8	8.2	0.6	16.8	16.0	0.8	11.7	12.3	-0.6
6RN	1.9	2.0	-0.1	2.6	3.0	-0.4	1.5	1.8	-0.3	1.4	1.4	0.0	1.6	1.4	0.2	2.8	2.8	0.0	1.7	1.8	-0.1
NEWSR	1.6	1.5	0.1	1.8	1.8	0.0	1.1	1.3	-0.2	0.8	0.9	-0.1	1.7	1.2	0.5	4.5	3.7	0.8	1.9	1.8	0.1
6JJJ	7.8	6.7	1.1	7.0	6.8	0.2	6.9	5.8	1.1	8.5	7.1	1.4	9.1	7.7	1.4	8.0	6.0	2.0	7.8	6.0	1.8
ABCFM	3.0	2.8	0.2	3.1	2.4	0.7	3.0	3.1	-0.1	2.5	2.6	-0.1	3.3	3.0	0.3	4.1	3.9	0.2	3.5	3.7	-0.2

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