

SYDNEY RADIO - SURVEY #8 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.0	4.2	0.8	0.1	0.1	0.0	1.7	0.1	1.6	0.1	*	0.1	2.7	1.6	1.1	9.8	9.8	0.0	11.9	10.9	1.0
2GB	13.3	12.1	1.2	1.7	4.3	-2.6	3.9	0.5	3.4	5.6	5.9	-0.3	9.2	10.6	-1.4	14.0	13.3	0.7	32.4	27.1	5.3
2UE	4.2	4.8	-0.6	1.0	0.9	0.1	0.7	1.8	-1.1	1.0	1.6	-0.6	2.8	4.0	-1.2	7.9	7.8	0.1	8.7	9.5	-0.8
2DAY	8.4	9.5	-1.1	15.9	17.4	-1.5	19.0	23.4	-4.4	15.4	14.5	0.9	8.0	9.7	-1.7	2.7	2.7	0.0	0.3	0.9	-0.6
MIX106.5	5.0	5.7	-0.7	8.3	8.8	-0.5	4.6	3.9	0.7	6.6	7.6	-1.0	7.8	7.4	0.4	3.0	3.2	-0.2	0.6	3.1	-2.5
2MMM	5.5	5.2	0.3	3.7	4.1	-0.4	4.5	4.0	0.5	8.9	9.0	-0.1	9.4	7.8	1.6	1.3	1.5	-0.2	0.8	1.0	-0.2
NOVA96.9	7.7	7.8	-0.1	21.2	25.2	-4.0	20.3	18.6	1.7	12.1	13.0	-0.9	8.1	5.7	2.4	0.8	0.9	-0.1	*	0.1	-0.1
smoothfm 95.3	6.5	7.5	-1.0	9.8	7.7	2.1	4.9	4.0	0.9	6.3	6.7	-0.4	8.6	10.4	-1.8	8.5	11.3	-2.8	2.1	3.4	-1.3
WSFM	6.4	6.1	0.3	4.7	6.6	-1.9	3.2	4.1	-0.9	5.8	5.3	0.5	8.4	8.6	-0.2	10.6	9.5	1.1	2.9	2.2	0.7
ABC702	10.4	8.4	2.0	5.1	2.0	3.1	3.1	2.3	0.8	3.4	4.0	-0.6	9.7	7.9	1.8	18.5	14.0	4.5	16.3	14.6	1.7
2RN	2.6	2.4	0.2	3.9	0.8	3.1	0.3	0.1	0.2	0.3	0.7	-0.4	2.2	2.5	-0.3	3.6	4.4	-0.8	5.3	4.2	1.1
NEWSR	1.7	1.8	-0.1	0.5	0.8	-0.3	1.5	0.6	0.9	2.0	1.6	0.4	1.0	2.2	-1.2	1.4	1.4	0.0	2.7	2.6	0.1
2JJJ	6.2	5.6	0.6	3.8	2.4	1.4	17.6	14.0	3.6	11.9	10.7	1.2	6.7	5.5	1.2	1.4	1.8	-0.4	*	*	0.0
ABCFM	2.8	3.6	-0.8	0.5	0.5	0.0	0.5	0.8	-0.3	0.8	0.6	0.2	2.0	2.6	-0.6	3.4	4.8	-1.4	6.9	9.4	-2.5

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	4.6	3.9	0.7	3.3	3.3	0.0	4.9	4.3	0.6	5.2	4.4	0.8	5.1	3.6	1.5	5.5	3.8	1.7	6.3	5.2	1.1
2GB	14.4	13.2	1.2	17.2	16.2	1.0	16.8	15.7	1.1	12.5	10.2	2.3	10.1	10.0	0.1	13.0	11.5	1.5	9.7	8.5	1.2
2UE	3.2	3.8	-0.6	3.4	3.5	-0.1	3.0	3.2	-0.2	3.2	3.9	-0.7	2.8	3.5	-0.7	4.0	6.6	-2.6	7.6	7.8	-0.2
2DAY	8.7	9.9	-1.2	10.4	11.2	-0.8	7.8	9.0	-1.2	8.7	10.2	-1.5	8.8	9.8	-1.0	5.3	7.0	-1.7	7.3	8.5	-1.2
MIX106.5	4.9	5.6	-0.7	3.3	4.2	-0.9	4.9	5.3	-0.4	6.4	7.5	-1.1	5.6	5.4	0.2	4.7	6.8	-2.1	5.5	6.0	-0.5
2MMM	5.7	5.3	0.4	5.9	6.1	-0.2	5.3	4.9	0.4	6.1	5.0	1.1	6.1	5.6	0.5	4.0	3.8	0.2	5.0	4.9	0.1
NOVA96.9	7.6	8.0	-0.4	7.0	7.1	-0.1	7.0	7.4	-0.4	7.8	7.8	0.0	9.0	9.3	-0.3	7.9	9.7	-1.8	8.0	7.1	0.9
smoothfm 95.3	6.5	7.4	-0.9	4.2	4.7	-0.5	7.2	7.5	-0.3	8.3	8.7	-0.4	7.2	9.2	-2.0	6.9	9.5	-2.6	6.4	7.9	-1.5
WSFM	6.3	6.1	0.2	6.2	6.3	-0.1	6.8	6.8	0.0	6.6	6.4	0.2	5.9	5.2	0.7	5.6	4.8	0.8	6.7	6.2	0.5
ABC702	11.0	9.0	2.0	13.5	10.9	2.6	10.1	8.1	2.0	9.6	8.6	1.0	11.1	8.5	2.6	9.1	7.2	1.9	8.3	6.6	1.7
2RN	2.3	2.3	0.0	3.0	3.2	-0.2	2.5	2.0	0.5	1.0	1.6	-0.6	2.6	2.2	0.4	2.8	2.4	0.4	3.6	2.6	1.0
NEWSR	1.6	1.8	-0.2	2.0	2.0	0.0	1.0	1.4	-0.4	1.0	1.2	-0.2	1.8	1.9	-0.1	3.3	3.1	0.2	1.8	1.8	0.0
2JJJ	6.5	5.5	1.0	5.4	4.6	0.8	7.6	5.8	1.8	7.5	5.4	2.1	6.2	6.1	0.1	5.9	6.8	-0.9	5.1	5.8	-0.7
ABCFM	2.7	3.5	-0.8	3.0	3.6	-0.6	2.1	3.1	-1.0	2.7	3.1	-0.4	3.0	4.5	-1.5	2.7	3.1	-0.4	3.1	3.9	-0.8

Survey Period: Sun Sep 22 - Sat Nov 30, 2013

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MELBOURNE RADIO - SURVEY #8 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.7	5.4	-0.7	1.5	1.3	0.2	0.6	0.6	0.0	4.6	7.2	-2.6	7.9	8.0	-0.1	4.6	5.5	-0.9	3.2	3.1	0.1
3AW	13.8	13.2	0.6	1.9	2.9	-1.0	2.7	2.0	0.7	3.5	2.5	1.0	11.7	8.9	2.8	20.9	20.6	0.3	31.0	34.2	-3.2
MAGIC	4.0	3.8	0.2	*	0.7	-0.7	0.6	0.9	-0.3	0.6	0.6	0.0	1.1	1.0	0.1	8.8	8.7	0.1	10.5	9.8	0.7
FOXFm	8.6	8.1	0.5	25.0	22.9	2.1	20.6	14.2	6.4	11.1	11.6	-0.5	8.5	7.6	0.9	3.3	4.3	-1.0	0.3	0.5	-0.2
GOLD	7.6	8.1	-0.5	4.3	4.1	0.2	6.0	8.7	-2.7	8.6	9.4	-0.8	8.5	11.3	-2.8	12.1	9.0	3.1	3.2	2.4	0.8
MIX101.1	5.8	6.2	-0.4	14.7	15.0	-0.3	10.9	8.2	2.7	8.4	8.6	-0.2	6.7	8.2	-1.5	1.7	1.6	0.1	0.2	0.8	-0.6
3MMM	8.0	7.9	0.1	3.6	4.2	-0.6	11.9	16.1	-4.2	15.6	13.1	2.5	8.8	8.6	0.2	4.2	4.8	-0.6	0.3	0.3	0.0
NOVA 100	8.2	8.6	-0.4	27.0	27.4	-0.4	20.5	21.4	-0.9	13.9	14.7	-0.8	5.7	4.8	0.9	1.2	2.0	-0.8	0.2	0.4	-0.2
smoothfm 91.5	5.9	5.8	0.1	6.3	5.0	1.3	4.1	4.5	-0.4	5.4	4.8	0.6	7.5	8.6	-1.1	6.8	6.2	0.6	4.2	3.9	0.3
ABC774	10.8	11.4	-0.6	1.1	2.3	-1.2	2.8	1.2	1.6	3.1	3.6	-0.5	10.8	11.6	-0.8	16.3	17.6	-1.3	21.8	22.7	-0.9
3RN	3.3	2.5	0.8	0.1	0.5	-0.4	1.9	1.8	0.1	1.2	1.5	-0.3	2.6	2.1	0.5	5.8	4.4	1.4	5.9	3.6	2.3
NEWSR	1.9	2.1	-0.2	0.8	0.8	0.0	1.0	0.3	0.7	1.2	1.6	-0.4	2.3	2.4	-0.1	3.2	2.8	0.4	2.0	2.8	-0.8
3JJJ	5.4	5.4	0.0	4.5	4.7	-0.2	11.6	13.8	-2.2	12.8	11.7	1.1	3.3	3.7	-0.4	0.7	1.1	-0.4	0.6	*	0.6
ABCFM	2.8	2.6	0.2	0.4	1.7	-1.3	0.3	0.5	-0.2	0.5	0.8	-0.3	2.0	2.2	-0.2	2.7	1.7	1.0	8.4	7.3	1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	5.1	5.9	-0.8	4.8	5.4	-0.6	5.1	6.1	-1.0	5.6	6.3	-0.7	5.2	6.1	-0.9	4.8	5.2	-0.4	3.1	3.7	-0.6
3AW	14.2	13.6	0.6	19.7	18.7	1.0	15.4	14.4	1.0	8.9	8.9	0.0	10.3	10.6	-0.3	15.5	12.9	2.6	12.3	12.1	0.2
MAGIC	3.7	3.4	0.3	3.0	3.0	0.0	5.0	4.0	1.0	4.0	3.6	0.4	2.8	2.5	0.3	3.2	4.5	-1.3	5.2	5.1	0.1
FOXFm	8.8	8.2	0.6	8.3	7.8	0.5	7.6	7.7	-0.1	9.7	9.1	0.6	10.2	8.9	1.3	8.3	7.1	1.2	8.0	7.6	0.4
GOLD	7.5	8.2	-0.7	5.8	6.4	-0.6	8.8	9.3	-0.5	9.3	10.8	-1.5	7.0	7.1	-0.1	5.6	6.6	-1.0	7.8	7.6	0.2
MIX101.1	5.9	6.3	-0.4	5.0	4.8	0.2	5.3	6.3	-1.0	7.2	7.9	-0.7	6.4	7.2	-0.8	5.5	5.8	-0.3	5.6	5.7	-0.1
3MMM	8.6	8.4	0.2	9.3	8.5	0.8	8.6	8.0	0.6	10.4	10.1	0.3	7.7	8.3	-0.6	3.5	4.6	-1.1	5.8	6.1	-0.3
NOVA 100	8.2	8.5	-0.3	8.4	9.0	-0.6	6.3	6.9	-0.6	8.3	8.2	0.1	10.8	10.5	0.3	7.5	8.0	-0.5	8.2	8.9	-0.7
smoothfm 91.5	5.6	5.7	-0.1	3.7	4.2	-0.5	6.2	6.1	0.1	7.3	7.1	0.2	5.5	6.0	-0.5	6.0	5.2	0.8	6.7	6.3	0.4
ABC774	11.3	11.6	-0.3	12.9	14.2	-1.3	12.9	13.1	-0.2	8.4	7.8	0.6	9.5	11.0	-1.5	13.1	11.5	1.6	9.4	10.4	-1.0
3RN	3.1	2.4	0.7	4.2	3.0	1.2	2.2	1.9	0.3	2.0	1.5	0.5	3.5	2.5	1.0	4.2	3.9	0.3	3.8	2.9	0.9
NEWSR	1.6	1.8	-0.2	2.4	2.5	-0.1	0.7	1.2	-0.5	0.9	1.3	-0.4	1.5	1.6	-0.1	3.1	2.7	0.4	3.0	2.9	0.1
3JJJ	5.5	5.5	0.0	4.2	4.6	-0.4	5.9	5.4	0.5	6.3	6.3	0.0	6.7	6.8	-0.1	3.9	4.5	-0.6	5.1	5.2	-0.1
ABCFM	2.6	2.4	0.2	2.2	2.2	0.0	2.4	1.9	0.5	2.6	2.1	0.5	3.4	3.0	0.4	3.2	4.3	-1.1	3.3	3.2	0.1

Survey Period: Sun Sep 22 - Sat Nov 30, 2013

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BRISBANE RADIO - SURVEY #8 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	4.9	5.1	-0.2	0.1	*	0.1	0.7	*	0.7	1.1	0.9	0.2	2.9	2.0	0.9	8.2	11.8	-3.6	14.5	15.7	-1.2
4BH	6.0	6.2	-0.2	0.1	0.1	0.0	2.1	1.7	0.4	1.5	0.9	0.6	2.2	2.9	-0.7	10.1	13.3	-3.2	18.3	18.3	0.0
4KQ	6.9	6.6	0.3	1.2	1.0	0.2	1.1	2.5	-1.4	1.2	1.3	-0.1	5.1	5.8	-0.7	20.9	20.9	0.0	10.6	8.5	2.1
B105	9.8	10.0	-0.2	27.7	28.1	-0.4	15.6	17.4	-1.8	13.5	13.5	0.0	8.7	8.8	-0.1	3.8	2.1	1.7	1.4	1.1	0.3
97.3FM	12.0	13.2	-1.2	20.2	20.4	-0.2	9.2	9.1	0.1	14.1	13.1	1.0	17.6	22.2	-4.6	9.5	10.5	-1.0	2.4	2.2	0.2
4MMM	8.0	9.0	-1.0	6.8	6.1	0.7	8.7	12.6	-3.9	9.9	12.2	-2.3	15.3	14.4	0.9	2.4	2.6	-0.2	0.5	0.6	-0.1
NOVA106.9	13.6	12.5	1.1	25.4	27.5	-2.1	30.1	28.1	2.0	22.9	21.4	1.5	9.9	7.3	2.6	2.5	0.3	2.2	0.8	1.0	-0.2
ABC612	10.9	10.6	0.3	1.5	2.4	-0.9	1.5	1.7	-0.2	5.3	3.5	1.8	7.0	8.9	-1.9	17.1	16.2	0.9	28.1	28.7	-0.6
4RN	2.4	2.5	-0.1	*	0.1	-0.1	0.2	0.5	-0.3	0.9	1.2	-0.3	2.5	3.1	-0.6	4.4	3.4	1.0	5.1	5.0	0.1
NEWSR	1.2	1.1	0.1	0.4	0.9	-0.5	0.2	0.4	-0.2	0.7	0.7	0.0	1.5	0.9	0.6	2.2	2.5	-0.3	1.4	1.1	0.3
4JJJ	10.5	9.7	0.8	2.6	3.2	-0.6	25.3	18.5	6.8	18.7	21.1	-2.4	11.1	7.1	4.0	1.2	1.1	0.1	0.4	0.3	0.1
ABCFM	1.7	1.7	0.0	0.7	1.4	-0.7	0.2	1.2	-1.0	1.3	0.6	0.7	1.3	1.1	0.2	2.3	0.7	1.6	3.6	5.5	-1.9

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	5.2	5.3	-0.1	5.8	6.0	-0.2	5.7	5.5	0.2	3.7	3.8	-0.1	4.2	4.5	-0.3	8.1	8.4	-0.3	4.1	4.4	-0.3
4BH	5.6	6.0	-0.4	5.6	5.6	0.0	6.2	7.4	-1.2	6.2	6.8	-0.6	3.9	4.1	-0.2	5.6	6.1	-0.5	7.2	6.5	0.7
4KQ	6.6	6.4	0.2	7.5	7.2	0.3	7.1	7.3	-0.2	7.0	7.0	0.0	5.0	4.5	0.5	3.6	4.0	-0.4	7.6	7.2	0.4
B105	9.8	10.3	-0.5	9.8	10.0	-0.2	8.3	9.4	-1.1	10.0	11.1	-1.1	11.7	11.8	-0.1	9.9	8.8	1.1	9.8	8.7	1.1
97.3FM	11.8	13.0	-1.2	10.6	11.0	-0.4	11.7	12.9	-1.2	12.9	14.3	-1.4	13.7	16.0	-2.3	9.4	10.7	-1.3	12.5	13.9	-1.4
4MMM	8.4	9.9	-1.5	8.0	9.1	-1.1	10.2	11.3	-1.1	9.3	12.0	-2.7	6.5	7.6	-1.1	6.4	6.9	-0.5	6.7	6.4	0.3
NOVA106.9	14.0	12.7	1.3	12.1	11.7	0.4	13.8	12.0	1.8	16.3	13.3	3.0	16.0	15.3	0.7	10.8	10.9	-0.1	12.3	11.9	0.4
ABC612	11.3	10.7	0.6	15.4	15.0	0.4	11.3	10.4	0.9	7.5	7.2	0.3	8.1	8.2	-0.1	13.3	11.9	1.4	9.8	10.3	-0.5
4RN	2.3	2.4	-0.1	3.5	3.6	-0.1	1.5	1.7	-0.2	1.2	1.2	0.0	2.9	3.0	-0.1	2.4	2.4	0.0	2.8	2.7	0.1
NEWSR	1.2	1.0	0.2	1.9	1.7	0.2	0.7	0.5	0.2	0.5	0.5	0.0	0.8	0.6	0.2	2.6	2.4	0.2	1.2	1.1	0.1
4JJJ	10.8	10.1	0.7	8.8	8.9	-0.1	11.0	9.8	1.2	11.2	10.1	1.1	13.3	11.7	1.6	12.3	11.6	0.7	9.5	8.7	0.8
ABCFM	1.6	1.6	0.0	1.8	1.4	0.4	1.7	1.8	-0.1	1.2	1.5	-0.3	1.6	1.3	0.3	2.2	2.1	0.1	1.9	2.0	-0.1

Survey Period: Sun Sep 22 - Sat Nov 30, 2013

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ADELAIDE RADIO - SURVEY #8 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	10.5	11.7	-1.2	0.9	1.5	-0.6	0.9	1.1	-0.2	4.2	3.7	0.5	8.1	9.7	-1.6	16.9	17.0	-0.1	21.7	26.1	-4.4
CRUISE1323	8.6	7.6	1.0	1.0	1.1	-0.1	1.8	2.3	-0.5	2.2	1.1	1.1	10.1	8.0	2.1	15.3	14.7	0.6	12.7	12.3	0.4
MIX102.3	15.8	14.7	1.1	12.8	18.7	-5.9	7.4	13.3	-5.9	15.3	12.1	3.2	25.2	20.3	4.9	18.5	18.2	0.3	6.6	7.3	-0.7
5MMM	8.1	8.1	0.0	5.7	3.0	2.7	7.5	5.6	1.9	11.5	11.4	0.1	11.9	14.7	-2.8	6.4	5.4	1.0	2.0	1.6	0.4
NOVA91.9	11.1	11.4	-0.3	41.1	38.2	2.9	32.2	24.9	7.3	16.0	19.9	-3.9	8.1	8.6	-0.5	1.5	1.3	0.2	0.4	0.6	-0.2
SAFM	8.5	8.7	-0.2	24.6	24.9	-0.3	13.8	13.8	0.0	11.7	9.5	2.2	9.6	12.0	-2.4	4.2	4.3	-0.1	0.7	0.8	-0.1
ABC891	12.3	12.5	-0.2	1.3	0.3	1.0	1.6	0.2	1.4	5.1	3.7	1.4	5.6	6.7	-1.1	17.4	18.8	-1.4	32.0	32.5	-0.5
5RN	2.7	2.2	0.5	*	*	0.0	4.1	3.6	0.5	0.7	0.3	0.4	2.5	1.6	0.9	3.0	4.1	-1.1	4.7	3.2	1.5
NEWSR	1.3	1.4	-0.1	0.2	0.7	-0.5	0.5	2.1	-1.6	0.9	1.7	-0.8	1.2	1.0	0.2	1.7	1.3	0.4	2.2	1.4	0.8
5JJJ	6.9	7.4	-0.5	3.6	3.7	-0.1	11.3	13.3	-2.0	15.4	17.5	-2.1	6.4	5.1	1.3	3.7	4.2	-0.5	0.2	0.2	0.0
ABCFM	3.0	3.0	0.0	0.6	0.7	-0.1	2.1	1.5	0.6	2.7	1.6	1.1	1.4	2.5	-1.1	3.2	2.9	0.3	6.3	6.3	0.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	10.6	11.9	-1.3	13.7	14.5	-0.8	11.5	14.5	-3.0	6.5	6.8	-0.3	11.1	13.4	-2.3	10.4	10.1	0.3	10.0	11.0	-1.0
CRUISE1323	7.9	7.2	0.7	6.1	6.5	-0.4	10.1	9.1	1.0	10.2	8.7	1.5	5.6	5.6	0.0	5.2	3.8	1.4	10.6	8.8	1.8
MIX102.3	15.6	14.8	0.8	13.0	12.6	0.4	17.1	16.0	1.1	18.2	17.9	0.3	15.6	14.6	1.0	12.5	10.0	2.5	16.1	14.2	1.9
5MMM	8.2	8.5	-0.3	7.8	8.0	-0.2	8.0	8.3	-0.3	9.7	10.7	-1.0	9.0	8.5	0.5	4.6	4.2	0.4	7.5	7.1	0.4
NOVA91.9	11.1	11.2	-0.1	10.0	10.1	-0.1	8.9	8.2	0.7	11.8	11.6	0.2	12.7	13.8	-1.1	14.7	15.1	-0.4	11.3	12.2	-0.9
SAFM	8.8	9.0	-0.2	8.5	8.5	0.0	8.4	8.3	0.1	9.8	9.9	-0.1	9.6	9.5	0.1	5.9	8.4	-2.5	7.8	7.9	-0.1
ABC891	12.6	12.6	0.0	17.1	17.4	-0.3	12.2	12.3	-0.1	8.9	8.8	0.1	10.2	9.0	1.2	14.8	17.1	-2.3	11.3	12.0	-0.7
5RN	2.7	2.1	0.6	4.2	2.9	1.3	2.2	1.6	0.6	1.3	1.3	0.0	2.4	2.1	0.3	3.9	3.4	0.5	2.6	2.2	0.4
NEWSR	1.2	1.3	-0.1	1.5	2.0	-0.5	0.7	0.9	-0.2	0.5	0.6	-0.1	0.8	1.2	-0.4	4.7	3.0	1.7	1.5	1.4	0.1
5JJJ	7.4	7.6	-0.2	7.1	7.1	0.0	7.5	8.0	-0.5	7.9	8.5	-0.6	8.2	7.8	0.4	4.9	5.1	-0.2	5.5	6.7	-1.2
ABCFM	3.1	2.9	0.2	3.3	2.9	0.4	2.8	2.3	0.5	2.3	2.2	0.1	3.4	3.4	0.0	4.6	5.2	-0.6	2.9	3.1	-0.2

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PERTH RADIO - SURVEY #8 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	5.8	5.9	-0.1	1.7	1.1	0.6	*	*	0.0	1.0	0.5	0.5	6.0	8.1	-2.1	15.8	13.0	2.8	7.2	7.9	-0.7
6PR	7.7	7.7	0.0	1.0	0.9	0.1	2.2	0.8	1.4	1.4	2.4	-1.0	5.9	5.2	0.7	9.9	11.5	-1.6	21.9	20.3	1.6
MIX 94.5	14.1	13.5	0.6	14.2	13.6	0.6	6.8	7.5	-0.7	14.4	13.6	0.8	20.5	21.0	-0.5	17.4	15.9	1.5	6.0	4.5	1.5
92.9	9.1	9.6	-0.5	27.1	22.4	4.7	23.9	24.7	-0.8	11.2	13.3	-2.1	7.6	8.2	-0.6	1.9	2.7	-0.8	0.1	0.1	0.0
96FM	10.5	11.5	-1.0	7.2	6.0	1.2	17.5	12.2	5.3	15.9	16.9	-1.0	11.4	15.6	-4.2	7.8	10.5	-2.7	1.3	1.7	-0.4
NOVA93.7	12.3	12.4	-0.1	28.3	37.5	-9.2	19.4	20.8	-1.4	22.0	18.7	3.3	12.2	12.8	-0.6	1.6	2.8	-1.2	0.4	0.5	-0.1
ABC720	10.3	10.8	-0.5	2.1	3.7	-1.6	0.4	2.0	-1.6	3.2	3.6	-0.4	10.4	9.7	0.7	18.7	17.0	1.7	20.4	22.5	-2.1
6RN	2.2	2.2	0.0	*	*	0.0	1.9	1.8	0.1	0.1	0.3	-0.2	2.2	1.8	0.4	4.5	4.6	-0.1	3.7	3.4	0.3
NEWSR	1.2	1.6	-0.4	*	0.8	-0.8	0.3	0.2	0.1	0.5	0.6	-0.1	0.7	1.4	-0.7	2.8	2.9	-0.1	2.6	2.9	-0.3
6JJJ	10.4	9.0	1.4	12.3	10.1	2.2	23.9	24.2	-0.3	20.1	19.0	1.1	8.0	5.5	2.5	1.3	0.3	1.0	0.4	0.1	0.3
ABCFM	3.2	2.7	0.5	2.1	1.3	0.8	0.2	0.5	-0.3	1.9	1.3	0.6	1.4	1.1	0.3	3.5	2.8	0.7	9.3	8.3	1.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	5.5	5.5	0.0	4.9	3.9	1.0	6.0	6.6	-0.6	6.2	6.8	-0.6	4.6	4.7	-0.1	5.3	5.1	0.2	6.9	7.5	-0.6
6PR	7.8	7.5	0.3	9.5	8.9	0.6	7.8	7.4	0.4	6.0	5.4	0.6	6.2	6.9	-0.7	11.4	11.6	-0.2	7.3	8.4	-1.1
MIX 94.5	14.3	13.8	0.5	13.7	13.7	0.0	15.0	14.2	0.8	15.7	15.0	0.7	13.9	13.2	0.7	10.0	10.3	-0.3	13.3	12.3	1.0
92.9	9.0	9.8	-0.8	8.6	8.7	-0.1	7.7	8.6	-0.9	9.1	10.8	-1.7	11.7	11.6	0.1	8.4	9.7	-1.3	9.2	8.8	0.4
96FM	10.6	11.9	-1.3	8.7	10.0	-1.3	12.9	14.1	-1.2	12.3	14.3	-2.0	10.1	10.9	-0.8	7.2	6.6	0.6	10.0	10.1	-0.1
NOVA93.7	12.1	12.1	0.0	12.0	12.4	-0.4	10.0	10.6	-0.6	12.6	12.3	0.3	15.0	14.6	0.4	11.5	9.8	1.7	12.8	13.5	-0.7
ABC720	10.8	11.1	-0.3	15.2	15.3	-0.1	10.3	10.0	0.3	8.1	8.3	-0.2	7.1	8.6	-1.5	12.9	14.0	-1.1	8.6	9.4	-0.8
6RN	2.1	2.1	0.0	2.7	3.2	-0.5	1.7	1.6	0.1	1.3	1.1	0.2	2.5	2.5	0.0	2.2	2.7	-0.5	2.7	2.2	0.5
NEWSR	1.2	1.5	-0.3	1.7	1.9	-0.2	0.8	1.2	-0.4	0.9	1.3	-0.4	0.8	1.3	-0.5	1.9	2.4	-0.5	1.5	1.8	-0.3
6JJJ	10.7	9.3	1.4	9.2	8.4	0.8	10.7	8.6	2.1	12.2	10.0	2.2	11.6	11.5	0.1	9.9	7.6	2.3	9.1	7.9	1.2
ABCFM	3.0	2.6	0.4	2.8	2.7	0.1	2.7	2.5	0.2	2.4	2.2	0.2	3.4	2.5	0.9	5.1	3.5	1.6	4.1	3.1	1.0

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