



SYDNEY RADIO - SURVEY 7 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.3	4.5	-0.2	*	0.6	*	1.8	0.1	1.7	0.3	0.3	0.0	0.9	0.9	0.0	5.3	6.7	-1.4	12.9	13.3	-0.4
2GB	12.0	12.8	-0.8	6.1	2.3	3.8	0.5	0.9	-0.4	6.1	8.2	-2.1	7.1	6.3	0.8	17.1	18.0	-0.9	25.0	27.3	-2.3
2UE	5.0	5.1	-0.1	2.8	3.2	-0.4	0.2	1.0	-0.8	0.9	1.3	-0.4	3.8	3.9	-0.1	8.2	7.4	0.8	10.0	10.1	-0.1
SKY Sports Radio	0.8	0.8	0.0	0.3	0.3	0.0	*	0.3	*	0.5	0.5	0.0	0.7	0.8	-0.1	0.7	1.0	-0.3	1.6	1.2	0.4
2DayFM hit 1041	3.5	4.0	-0.5	8.8	8.8	0.0	6.8	7.5	-0.7	6.2	6.2	0.0	2.4	4.2	-1.8	2.3	1.8	0.5	0.5	0.6	-0.1
KIIS1065	7.7	7.5	0.2	18.7	17.9	0.8	12.4	10.0	2.4	11.1	9.9	1.2	10.6	11.3	-0.7	2.4	3.0	-0.6	0.8	0.6	0.2
2MMM	6.0	6.0	0.0	5.7	5.2	0.5	5.0	3.7	1.3	13.6	13.1	0.5	7.6	8.5	-0.9	2.0	2.5	-0.5	0.6	0.4	0.2
NOVA96.9	7.2	6.7	0.5	18.4	20.0	-1.6	12.7	12.9	-0.2	15.2	11.2	4.0	6.2	6.1	0.1	0.9	2.2	-1.3	0.4	0.4	0.0
smoothfm 95.3	7.4	8.2	-0.8	11.1	7.2	3.9	4.3	5.3	-1.0	5.0	6.7	-1.7	7.7	9.5	-1.8	13.4	12.4	1.0	5.4	6.8	-1.4
WSFM	7.5	7.3	0.2	4.0	9.8	-5.8	4.4	4.3	0.1	3.9	5.4	-1.5	13.0	12.1	0.9	12.1	9.4	2.7	3.9	3.0	0.9
ABC702	10.3	8.9	1.4	1.8	1.4	0.4	1.5	0.7	0.8	3.8	2.6	1.2	13.4	10.7	2.7	14.6	16.1	-1.5	15.2	13.1	2.1
2RN	3.0	2.4	0.6	0.3	0.3	0.0	0.9	0.6	0.3	0.8	0.8	0.0	4.3	3.1	1.2	6.0	3.6	2.4	3.0	3.6	-0.6
NEWSR	1.8	1.8	0.0	*	1.2	*	0.9	0.3	0.6	1.1	0.8	0.3	1.4	1.1	0.3	2.9	3.4	-0.5	3.0	3.2	-0.2
2JJJ	7.5	7.3	0.2	5.8	4.1	1.7	23.9	27.4	-3.5	14.7	14.3	0.4	5.9	5.4	0.5	3.2	1.8	1.4	0.1	0.1	0.0
ABCFM	2.8	3.5	-0.7	0.5	1.8	-1.3	0.9	1.4	-0.5	1.1	2.6	-1.5	2.1	1.9	0.2	2.0	3.1	-1.1	7.0	7.4	-0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.0	4.1	-0.1	3.7	3.1	0.6	4.9	5.3	-0.4	4.7	5.4	-0.7	3.2	3.1	0.1	3.2	3.0	0.2	5.3	5.8	-0.5
2GB	13.3	13.8	-0.5	13.8	15.1	-1.3	16.3	16.1	0.2	12.2	11.9	0.3	9.0	10.1	-1.1	16.0	16.0	0.0	8.0	9.4	-1.4
2UE	4.3	4.3	0.0	5.8	6.0	-0.2	4.7	4.5	0.2	2.9	3.3	-0.4	2.3	2.2	0.1	5.7	5.2	0.5	7.0	7.5	-0.5
SKY Sports Radio	0.6	0.6	0.0	1.1	1.2	-0.1	0.2	0.4	-0.2	0.5	0.5	0.0	0.4	0.4	0.0	0.5	0.6	-0.1	1.3	1.3	0.0
2DayFM hit 1041	3.4	3.9	-0.5	2.9	3.1	-0.2	2.1	3.1	-1.0	3.1	3.5	-0.4	5.6	6.8	-1.2	4.5	3.7	0.8	3.8	4.2	-0.4
KIIS1065	8.1	7.7	0.4	8.9	8.3	0.6	7.7	6.9	0.8	8.1	7.9	0.2	9.1	8.3	0.8	5.2	6.1	-0.9	6.4	6.7	-0.3
2MMM	6.2	6.3	-0.1	6.4	6.7	-0.3	6.2	5.7	0.5	7.1	7.0	0.1	5.5	6.8	-1.3	5.2	3.9	1.3	5.3	5.0	0.3
NOVA96.9	7.3	6.6	0.7	6.9	6.8	0.1	5.3	4.3	1.0	6.8	6.3	0.5	10.6	9.5	1.1	7.6	6.8	0.8	6.9	6.8	0.1
smoothfm 95.3	7.0	8.0	-1.0	4.8	5.7	-0.9	7.6	8.9	-1.3	8.6	9.6	-1.0	7.1	8.1	-1.0	8.7	9.2	-0.5	8.6	9.0	-0.4
WSFM	7.6	7.4	0.2	8.7	8.5	0.2	8.8	7.8	1.0	7.9	7.3	0.6	5.7	6.8	-1.1	4.4	4.6	-0.2	7.2	6.9	0.3
ABC702	11.0	9.4	1.6	12.0	10.3	1.7	9.6	8.2	1.4	10.2	8.2	2.0	12.2	10.7	1.5	10.5	10.1	0.4	8.0	7.3	0.7
2RN	3.0	2.3	0.7	4.4	3.4	1.0	2.4	1.6	0.8	1.8	1.7	0.1	3.2	2.6	0.6	2.5	1.7	0.8	2.8	2.7	0.1
NEWSR	1.7	1.7	0.0	2.2	2.6	-0.4	1.1	1.3	-0.2	1.2	1.0	0.2	1.7	1.2	0.5	2.6	2.9	-0.3	2.2	2.1	0.1
2JJJ	7.3	7.5	-0.2	6.9	5.9	1.0	7.2	8.9	-1.7	8.4	9.1	-0.7	7.7	7.2	0.5	5.2	5.5	-0.3	8.3	6.9	1.4
ABCFM	2.7	3.2	-0.5	2.4	2.5	-0.1	3.2	3.2	0.0	2.4	3.0	-0.6	2.8	3.6	-0.8	3.0	4.5	-1.5	3.3	4.5	-1.2



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	22	23	-1	*	*	*	1	*	*	*	*	*	1	1	0	4	6	-2	16	16	0
2GB	62	67	-5	2	1	1	*	*	*	7	9	-2	9	8	1	14	15	-1	30	33	-3
2UE	26	26	0	1	1	0	*	*	*	1	2	-1	5	5	0	7	6	1	12	12	0
SKY Sports Radio	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
2DayFM hit 1041	18	21	-3	3	3	0	3	3	0	7	7	0	3	5	-2	2	2	0	1	1	0
KIIS1065	40	39	1	6	6	0	6	4	2	12	11	1	14	14	0	2	2	0	1	1	0
2MMM	31	31	0	2	2	0	2	2	0	15	15	0	10	11	-1	2	2	0	1	*	*
NOVA96.9	37	35	2	5	6	-1	6	6	0	16	13	3	8	8	0	1	2	-1	*	*	*
smoothfm 95.3	38	43	-5	3	2	1	2	2	0	5	8	-3	10	12	-2	11	10	1	7	8	-1
WSFM	39	38	1	1	3	-2	2	2	0	4	6	-2	17	16	1	10	8	2	5	4	1
ABC702	53	47	6	1	*	*	1	*	*	4	3	1	17	14	3	12	13	-1	18	16	2
2RN	15	13	2	*	*	*	*	*	*	1	1	0	6	4	2	5	3	2	4	4	0
NEWSR	9	10	-1	*	*	*	*	*	*	1	1	0	2	1	1	2	3	-1	4	4	0
2JJJ	39	38	1	2	1	1	11	12	-1	16	16	0	8	7	1	3	1	2	*	*	*
ABCFM	15	18	-3	*	1	*	*	1	*	1	3	-2	3	2	1	2	3	-1	9	9	0
Total	514	522	-8	30	32	-2	46	45	1	108	113	-5	129	128	1	81	83	-2	121	122	-1

Average Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	+/-	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	+/-	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	+/-	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	+/-	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	+/-	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	+/-	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	+/-
2CH	22	23	-1	32	27	5	33	38	-5	27	33	-6	19	19	0	6	6	0	23	25	-2
2GB	73	77	-4	122	130	-8	108	113	-5	69	72	-3	53	61	-8	32	32	0	35	40	-5
2UE	24	24	0	51	52	-1	31	31	0	17	20	-3	14	13	1	11	10	1	30	32	-2
SKY Sports Radio	3	4	-1	10	10	0	1	3	-2	3	3	0	3	2	1	1	1	0	6	6	0
2DayFM hit 1041	19	22	-3	25	27	-2	14	22	-8	18	21	-3	33	41	-8	9	7	2	16	18	-2
KIIS1065	45	43	2	78	72	6	51	48	3	46	48	-2	54	51	3	10	12	-2	28	29	-1
2MMM	34	35	-1	56	58	-2	41	40	1	40	43	-3	33	41	-8	10	8	2	23	22	1
NOVA96.9	40	37	3	61	58	3	35	30	5	39	38	1	62	58	4	15	14	1	30	29	1
smoothfm 95.3	38	45	-7	42	49	-7	50	62	-12	49	58	-9	42	50	-8	17	18	-1	37	39	-2
WSFM	41	42	-1	77	74	3	58	55	3	45	44	1	34	41	-7	9	9	0	31	29	2
ABC702	60	53	7	106	89	17	64	57	7	58	50	8	72	65	7	21	20	1	35	31	4
2RN	17	13	4	39	29	10	16	11	5	10	10	0	19	16	3	5	3	2	12	12	0
NEWSR	9	10	-1	19	23	-4	8	9	-1	7	6	1	10	7	3	5	6	-1	10	9	1
2JJJ	40	42	-2	60	51	9	48	63	-15	48	55	-7	46	44	2	10	11	-1	36	30	6
ABCFM	15	18	-3	21	21	0	21	23	-2	13	18	-5	17	22	-5	6	9	-3	14	19	-5
Total	547	560	-13	881	862	19	664	701	-37	569	606	-37	591	608	-17	197	200	-3	434	427	7



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	234	242	-8	*	6	*	5	5	0	7	8	-1	25	16	9	48	66	-18	149	141	8
2GB	589	633	-44	21	29	-8	15	13	2	88	108	-20	131	112	19	138	137	1	197	234	-37
2UE	297	308	-11	12	18	-6	10	9	1	39	39	0	62	59	3	66	67	-1	108	116	-8
SKY Sports Radio	101	96	5	7	6	1	5	5	0	29	24	5	19	27	-8	14	15	-1	27	19	8
2DayFM hit 1041	574	627	-53	115	120	-5	105	129	-24	211	243	-32	103	103	0	28	21	7	11	11	0
KIIS1065	866	884	-18	161	174	-13	145	133	12	304	308	-4	194	197	-3	39	50	-11	22	23	-1
2MMM	596	556	40	65	61	4	71	54	17	245	250	-5	162	147	15	38	35	3	15	9	6
NOVA96.9	934	948	-14	202	207	-5	160	175	-15	340	316	24	198	201	-3	20	35	-15	15	15	0
smoothfm 95.3	686	703	-17	63	54	9	67	65	2	162	162	0	170	182	-12	140	148	-8	84	92	-8
WSFM	670	662	8	51	61	-10	60	56	4	116	143	-27	233	218	15	140	127	13	69	58	11
ABC702	686	648	38	32	30	2	23	17	6	89	99	-10	198	177	21	149	148	1	195	178	17
2RN	217	198	19	6	7	-1	8	3	5	24	28	-4	75	63	12	53	32	21	53	64	-11
NEWSR	216	243	-27	4	20	-16	17	14	3	50	45	5	49	53	-4	42	48	-6	55	64	-9
2JJB	624	608	16	61	49	12	128	137	-9	268	274	-6	130	116	14	34	29	5	4	3	1
ABCFM	228	284	-56	15	25	-10	15	24	-9	46	53	-7	47	49	-2	32	50	-18	73	83	-10
Total	4015	4008	7	419	423	-4	449	450	-1	1054	1047	7	947	949	-2	533	531	2	613	609	4

Cumulative Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	202	210	-8	128	122	6	127	132	-5	114	129	-15	101	102	-1	66	66	0	178	191	-13
2GB	546	576	-30	408	445	-37	298	316	-18	294	301	-7	278	308	-30	194	219	-25	333	384	-51
2UE	244	247	-3	166	174	-8	131	133	-2	116	119	-3	101	91	10	86	82	4	230	235	-5
SKY Sports Radio	78	79	-1	40	47	-7	11	23	-12	30	20	10	23	25	-2	18	21	-3	71	64	7
2DayFM hit 1041	522	559	-37	255	267	-12	149	178	-29	212	231	-19	300	337	-37	154	177	-23	317	354	-37
KIIS1065	779	804	-25	546	496	50	346	339	7	383	386	-3	396	366	30	246	257	-11	509	518	-9
2MMM	527	504	23	332	309	23	201	190	11	252	250	2	269	266	3	150	127	23	350	322	28
NOVA96.9	873	867	6	506	507	-1	305	264	41	426	429	-3	526	507	19	275	272	3	529	568	-39
smoothfm 95.3	613	633	-20	302	333	-31	305	285	20	324	323	1	331	346	-15	203	214	-11	475	484	-9
WSFM	601	598	3	379	381	-2	292	265	27	270	281	-11	293	313	-20	164	172	-8	444	433	11
ABC702	633	595	38	447	412	35	286	268	18	307	282	25	378	374	4	217	206	11	456	413	43
2RN	207	171	36	145	121	24	92	75	17	69	73	-4	107	82	25	74	53	21	144	142	2
NEWSR	182	202	-20	132	145	-13	51	56	-5	59	54	5	81	66	15	60	62	-2	145	151	-6
2JJB	551	538	13	371	314	57	253	266	-13	281	313	-32	343	294	49	202	187	15	412	377	35
ABCFM	200	244	-44	116	134	-18	90	105	-15	88	103	-15	96	129	-33	65	99	-34	140	191	-51
Total	3897	3908	-11	3301	3238	63	2449	2405	44	2609	2638	-29	2901	2914	-13	1849	1855	-6	3375	3373	2



ADELAIDE RADIO - SURVEY 7 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.9	11.5	-1.6	3.9	2.3	1.6	1.0	1.5	-0.5	2.9	3.5	-0.6	7.7	8.9	-1.2	15.2	16.0	-0.8	19.8	24.4	-4.6
CRUISE1323	8.7	8.2	0.5	2.1	1.2	0.9	3.9	2.2	1.7	4.0	2.1	1.9	6.5	5.6	0.9	14.8	14.9	-0.1	14.3	15.5	-1.2
MIX102.3	14.7	15.2	-0.5	16.3	12.4	3.9	13.8	16.8	-3.0	13.7	13.4	0.3	17.1	18.8	-1.7	21.9	21.0	0.9	7.5	8.9	-1.4
5MMM	9.1	8.8	0.3	6.9	6.0	0.9	7.4	7.0	0.4	9.0	7.7	1.3	13.9	15.2	-1.3	10.9	10.2	0.7	3.8	3.3	0.5
NOVA91.9	10.1	10.5	-0.4	41.3	37.6	3.7	19.5	21.4	-1.9	15.4	16.5	-1.1	8.5	9.1	-0.6	1.5	2.2	-0.7	0.8	0.6	0.2
hit107	9.0	9.3	-0.3	11.7	18.8	-7.1	26.5	21.8	4.7	17.2	16.7	0.5	8.0	8.1	-0.1	2.9	4.1	-1.2	*	0.3	*
ABC891	10.3	10.1	0.2	0.7	1.5	-0.8	1.6	4.0	-2.4	2.8	2.4	0.4	4.8	8.1	-3.3	11.9	10.5	1.4	27.7	23.3	4.4
5RN	2.5	2.9	-0.4	0.2	0.1	0.1	1.1	0.7	0.4	0.7	1.0	-0.3	3.0	3.5	-0.5	3.1	3.3	-0.2	4.0	5.3	-1.3
NEWSR	1.8	1.9	-0.1	0.3	3.1	-2.8	0.4	0.5	-0.1	1.7	1.6	0.1	0.9	2.0	-1.1	2.2	1.4	0.8	3.7	2.8	0.9
5JJJ	7.2	7.2	0.0	4.6	4.0	0.6	10.2	9.3	0.9	18.4	21.7	-3.3	8.1	6.0	2.1	1.3	2.9	-1.6	0.4	0.4	0.0
ABCFM	3.9	2.9	1.0	*	0.9	*	0.6	1.2	-0.6	0.7	0.9	-0.2	3.1	1.7	1.4	3.6	2.4	1.2	10.2	7.5	2.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.1	11.5	-1.4	12.6	13.2	-0.6	9.1	11.3	-2.2	6.6	7.8	-1.2	10.9	12.7	-1.8	13.1	14.8	-1.7	9.3	11.7	-2.4
CRUISE1323	8.0	7.7	0.3	7.3	7.4	-0.1	9.6	9.4	0.2	9.2	9.0	0.2	6.0	5.2	0.8	6.5	6.0	0.5	10.9	9.9	1.0
MIX102.3	14.8	15.5	-0.7	14.5	15.3	-0.8	15.2	16.1	-0.9	15.7	16.3	-0.6	15.3	15.9	-0.6	11.4	11.4	0.0	14.5	14.6	-0.1
5MMM	9.6	9.2	0.4	9.5	9.6	-0.1	10.1	9.1	1.0	11.3	10.9	0.4	8.1	7.2	0.9	7.3	7.7	-0.4	7.5	7.3	0.2
NOVA91.9	10.1	10.3	-0.2	9.8	9.5	0.3	8.2	8.3	-0.1	10.0	10.8	-0.8	12.3	12.7	-0.4	11.2	11.1	0.1	10.2	11.0	-0.8
hit107	9.6	9.8	-0.2	6.7	7.3	-0.6	10.0	10.5	-0.5	12.0	11.8	0.2	11.7	11.3	0.4	6.8	6.7	0.1	7.2	7.6	-0.4
ABC891	10.3	9.8	0.5	14.5	13.5	1.0	10.6	9.8	0.8	7.6	7.0	0.6	6.7	6.4	0.3	10.7	12.9	-2.2	10.3	11.3	-1.0
5RN	2.4	2.9	-0.5	3.7	4.0	-0.3	2.0	2.6	-0.6	1.3	1.8	-0.5	2.3	2.9	-0.6	3.1	3.3	-0.2	2.5	3.0	-0.5
NEWSR	1.7	1.8	-0.1	2.5	2.8	-0.3	1.1	1.0	0.1	1.2	1.3	-0.1	1.7	1.7	0.0	2.3	2.8	-0.5	2.1	2.3	-0.2
5JJJ	7.6	7.7	-0.1	6.8	6.9	-0.1	8.2	8.0	0.2	8.7	8.6	0.1	7.1	8.8	-1.7	5.9	4.4	1.5	6.1	5.8	0.3
ABCFM	3.6	2.7	0.9	2.9	2.2	0.7	3.7	2.7	1.0	2.9	2.5	0.4	4.3	3.5	0.8	5.9	3.4	2.5	4.9	3.6	1.3



ADELAIDE RADIO - SURVEY 7 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	17	-2	*	*	*	*	*	*	1	1	0	3	3	0	4	4	0	7	8	-1
CRUISE1323	13	12	1	*	*	*	1	*	*	1	1	0	2	2	0	4	4	0	5	5	0
MIX102.3	22	22	0	2	1	1	2	2	0	4	4	0	6	7	-1	5	5	0	3	3	0
5MMM	13	13	0	1	1	0	1	1	0	3	2	1	5	6	-1	3	3	0	1	1	0
NOVA91.9	15	15	0	4	4	0	3	3	0	4	4	0	3	3	0	*	1	*	*	*	*
hit107	13	14	-1	1	2	-1	3	3	0	5	5	0	3	3	0	1	1	0	*	*	*
ABC891	15	15	0	*	*	*	*	1	*	1	1	0	2	3	-1	3	3	0	9	8	1
5RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0
5JJJ	11	11	0	*	*	*	1	1	0	5	6	-1	3	2	1	*	1	*	*	*	*
ABCFM	6	4	2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0
Total	147	147	0	10	10	0	13	14	-1	29	27	2	37	37	0	25	25	0	34	34	0

Average Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	16	18	-2	28	29	-1	19	24	-5	12	14	-2	18	21	-3	7	8	-1	11	14	-3						
CRUISE1323	13	12	1	16	16	0	20	20	0	17	17	0	10	9	1	4	3	1	13	12	1						
MIX102.3	23	24	-1	32	34	-2	32	34	-2	28	30	-2	25	27	-2	6	6	0	18	18	0						
5MMM	15	15	0	21	21	0	21	19	2	20	20	0	13	12	1	4	4	0	9	9	0						
NOVA91.9	16	16	0	22	21	1	17	17	0	18	20	-2	20	21	-1	6	6	0	13	13	0						
hit107	15	15	0	15	16	-1	21	22	-1	22	22	0	19	19	0	4	4	0	9	9	0						
ABC891	16	15	1	32	30	2	22	20	2	14	13	1	11	11	0	6	7	-1	13	14	-1						
5RN	4	5	-1	8	9	-1	4	5	-1	2	3	-1	4	5	-1	2	2	0	3	4	-1						
NEWSR	3	3	0	6	6	0	2	2	0	2	2	0	3	3	0	1	1	0	3	3	0						
5JJJ	12	12	0	15	15	0	17	17	0	16	16	0	12	15	-3	3	2	1	8	7	1						
ABCFM	6	4	2	6	5	1	8	6	2	5	5	0	7	6	1	3	2	1	6	4	2						
Total	157	158	-1	221	222	-1	211	209	2	181	185	-4	162	168	-6	57	53	4	124	121	3						



ADELAIDE RADIO - SURVEY 7 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	162	164	-2	6	7	-1	8	6	2	16	20	-4	40	38	2	39	37	2	54	57	-3
CRUISE1323	166	159	7	8	6	2	4	4	0	14	10	4	34	31	3	51	53	-2	54	54	0
MIX102.3	332	338	-6	34	35	-1	43	44	-1	86	80	6	86	98	-12	55	51	4	29	30	-1
5MMM	212	205	7	20	19	1	29	28	1	49	50	-1	72	68	4	27	27	0	15	13	2
NOVA91.9	313	313	0	69	69	0	72	71	1	101	100	1	57	56	1	8	11	-3	6	6	0
hit107	253	243	10	35	44	-9	66	56	10	91	88	3	48	41	7	12	11	1	1	2	-1
ABC891	196	205	-9	7	9	-2	6	8	-2	22	23	-1	36	45	-9	41	45	-4	83	76	7
5RN	57	69	-12	1	2	-1	3	3	0	5	7	-2	16	20	-4	13	13	0	19	24	-5
NEWSR	66	71	-5	4	8	-4	5	4	1	16	14	2	11	19	-8	13	10	3	18	16	2
5JJJ	153	155	-2	13	13	0	32	31	1	58	63	-5	40	36	4	7	9	-2	2	3	-1
ABCFM	74	70	4	2	3	-1	5	5	0	6	9	-3	16	13	3	17	14	3	29	27	2
Total	1059	1058	1	109	109	0	123	122	1	239	239	0	247	248	-1	153	152	1	187	188	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	154	153	1	106	98	8	73	74	-1	72	79	-7	77	86	-9	47	52	-5	108	113	-5
CRUISE1323	143	141	2	78	83	-5	78	83	-5	88	91	-3	67	70	-3	38	36	2	115	110	5
MIX102.3	305	308	-3	172	184	-12	151	148	3	182	179	3	169	183	-14	87	88	-1	217	223	-6
5MMM	191	188	3	108	109	-1	90	87	3	116	110	6	101	97	4	56	61	-5	119	117	2
NOVA91.9	284	289	-5	173	178	-5	128	123	5	168	176	-8	173	178	-5	104	106	-2	204	213	-9
hit107	231	224	7	124	122	2	104	103	1	137	136	1	144	140	4	73	61	12	145	151	-6
ABC891	176	185	-9	127	127	0	90	92	-2	85	85	0	79	83	-4	57	63	-6	136	139	-3
5RN	52	63	-11	31	38	-7	27	34	-7	27	29	-2	25	32	-7	19	20	-1	34	42	-8
NEWSR	55	57	-2	30	36	-6	22	21	1	18	21	-3	22	23	-1	21	23	-2	46	47	-1
5JJJ	140	142	-2	90	91	-1	68	67	1	81	77	4	81	87	-6	48	45	3	94	96	-2
ABCFM	69	62	7	38	32	6	41	33	8	37	33	4	42	39	3	25	21	4	54	51	3
Total	1040	1042	-2	833	848	-15	693	690	3	776	773	3	766	764	2	489	493	-4	902	908	-6



BRISBANE RADIO - SURVEY 7 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.3	5.9	-0.6	0.1	0.2	-0.1	0.1	*	*	4.0	3.6	0.4	3.5	4.0	-0.5	5.6	7.5	-1.9	13.5	14.5	-1.0
MAGIC 882	4.2	4.7	-0.5	0.7	0.9	-0.2	0.5	0.4	0.1	0.1	0.6	-0.5	2.5	2.6	-0.1	5.9	7.9	-2.0	13.0	13.0	0.0
4KQ	7.8	8.4	-0.6	1.0	1.0	0.0	2.0	1.6	0.4	0.6	0.6	0.0	6.5	7.0	-0.5	18.6	16.6	2.0	14.7	18.4	-3.7
hit105.3	10.9	9.8	1.1	21.2	22.2	-1.0	32.2	28.8	3.4	16.4	14.3	2.1	6.4	6.9	-0.5	4.3	2.3	2.0	1.2	0.7	0.5
97.3FM	13.8	12.5	1.3	22.3	17.6	4.7	10.1	11.7	-1.6	11.4	13.1	-1.7	20.9	19.1	1.8	15.8	10.1	5.7	3.8	3.5	0.3
4MMM	9.1	10.3	-1.2	9.1	11.9	-2.8	7.9	12.0	-4.1	11.3	11.1	0.2	15.2	15.5	-0.3	6.7	10.6	-3.9	1.0	0.9	0.1
NOVA106.9	11.3	10.9	0.4	25.4	25.5	-0.1	22.4	23.0	-0.6	18.8	19.4	-0.6	10.0	8.1	1.9	2.8	3.1	-0.3	0.3	0.3	0.0
ABC612	11.3	9.8	1.5	2.2	2.2	0.0	0.7	1.8	-1.1	4.4	4.6	-0.2	7.3	6.3	1.0	16.4	13.9	2.5	29.0	23.6	5.4
4RN	2.4	2.4	0.0	0.3	0.2	0.1	0.7	0.5	0.2	0.6	0.5	0.1	2.8	2.7	0.1	3.0	3.9	-0.9	5.0	4.7	0.3
NEWSR	1.3	1.3	0.0	0.2	0.6	-0.4	0.9	0.8	0.1	1.0	0.8	0.2	1.0	1.0	0.0	2.5	1.9	0.6	1.8	2.5	-0.7
4JJJ	6.6	7.1	-0.5	6.9	7.0	-0.1	13.7	12.5	1.2	16.4	17.0	-0.6	3.9	5.8	-1.9	1.0	1.1	-0.1	0.1	*	*
ABCFM	1.9	2.2	-0.3	0.3	0.8	-0.5	1.3	0.1	1.2	0.5	1.0	-0.5	1.3	1.2	0.1	2.5	4.0	-1.5	4.5	4.8	-0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.5	6.1	-0.6	6.5	6.3	0.2	6.8	8.0	-1.2	3.4	4.4	-1.0	3.8	4.2	-0.4	9.1	10.3	-1.2	4.4	5.1	-0.7						
MAGIC 882	4.2	4.5	-0.3	4.2	4.2	0.0	4.7	5.3	-0.6	4.7	5.3	-0.6	3.1	3.3	-0.2	3.2	3.7	-0.5	4.3	5.4	-1.1						
4KQ	7.4	8.1	-0.7	7.4	8.0	-0.6	9.4	10.3	-0.9	7.6	8.6	-1.0	5.7	6.3	-0.6	5.1	5.2	-0.1	9.1	9.4	-0.3						
hit105.3	11.1	10.1	1.0	9.2	9.4	-0.2	10.0	8.7	1.3	12.6	10.7	1.9	14.0	13.0	1.0	10.1	8.7	1.4	10.2	8.8	1.4						
97.3FM	13.7	12.4	1.3	13.1	12.5	0.6	13.4	10.8	2.6	14.9	12.3	2.6	13.5	13.5	0.0	12.9	14.4	-1.5	14.1	12.7	1.4						
4MMM	9.7	10.8	-1.1	9.3	9.7	-0.4	10.6	11.3	-0.7	10.8	13.0	-2.2	9.1	10.1	-1.0	6.9	8.3	-1.4	7.1	8.8	-1.7						
NOVA106.9	11.5	11.1	0.4	10.7	11.4	-0.7	10.8	10.3	0.5	11.5	10.7	0.8	13.3	12.4	0.9	13.3	10.6	2.7	10.6	10.4	0.2						
ABC612	11.5	10.1	1.4	15.5	14.0	1.5	11.6	9.7	1.9	9.4	7.4	2.0	7.1	7.5	-0.4	11.8	10.3	1.5	10.7	9.1	1.6						
4RN	2.4	2.3	0.1	3.7	3.2	0.5	1.2	1.7	-0.5	1.5	1.6	-0.1	3.1	3.0	0.1	1.8	1.8	0.0	2.3	2.6	-0.3						
NEWSR	1.2	1.2	0.0	2.0	1.7	0.3	0.6	0.7	-0.1	0.6	0.6	0.0	1.1	1.1	0.0	2.2	2.5	-0.3	1.6	1.7	-0.1						
4JJJ	6.8	6.8	0.0	6.7	6.6	0.1	6.4	5.7	0.7	6.5	7.0	-0.5	8.6	8.9	-0.3	4.9	5.6	-0.7	6.2	8.0	-1.8						
ABCFM	1.8	2.2	-0.4	1.3	2.0	-0.7	1.6	2.5	-0.9	1.8	2.3	-0.5	2.7	2.2	0.5	2.4	1.4	1.0	2.0	2.2	-0.2						



BRISBANE RADIO - SURVEY 7 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	13	-1	*	*	*	*	*	*	2	2	0	2	2	0	2	3	-1	6	6	0
MAGIC 882	9	11	-2	*	*	*	*	*	*	*	*	*	1	2	-1	2	3	-1	6	6	0
4KQ	17	19	-2	*	*	*	*	*	*	*	*	*	4	4	0	6	6	0	6	8	-2
hit105.3	24	22	2	4	3	1	7	6	1	8	7	1	4	4	0	1	1	0	1	*	*
97.3FM	30	28	2	4	3	1	2	3	-1	5	6	-1	12	11	1	5	3	2	2	2	0
4MMM	20	23	-3	2	2	0	2	3	-1	5	5	0	9	9	0	2	4	-2	*	*	*
NOVA106.9	25	24	1	4	4	0	5	5	0	9	9	0	6	5	1	1	1	0	*	*	*
ABC612	25	22	3	*	*	*	*	*	*	2	2	0	4	4	0	6	5	1	12	11	1
4RN	5	5	0	*	*	*	*	*	*	*	*	*	2	2	0	1	1	0	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
4JJJ	15	16	-1	1	1	0	3	3	0	8	8	0	2	3	-1	*	*	*	*	*	*
ABCFM	4	5	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	2	0
Total	221	224	-3	17	16	1	22	22	0	48	49	-1	58	59	-1	34	34	0	43	45	-2

Average Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	13	15	-2	24	23	1	20	24	-4	9	12	-3	9	10	-1	6	8	-2	8	10	-2
MAGIC 882	10	11	-1	15	15	0	14	16	-2	13	15	-2	8	8	0	2	3	-1	8	10	-2
4KQ	17	19	-2	27	29	-2	28	31	-3	21	24	-3	14	15	-1	3	4	-1	17	18	-1
hit105.3	26	24	2	34	34	0	30	26	4	35	30	5	34	32	2	7	6	1	19	17	2
97.3FM	32	30	2	48	46	2	40	32	8	42	35	7	33	33	0	9	11	-2	26	24	2
4MMM	23	26	-3	34	35	-1	32	33	-1	30	36	-6	22	25	-3	5	6	-1	13	17	-4
NOVA106.9	27	26	1	39	42	-3	32	31	1	32	30	2	32	30	2	9	8	1	19	20	-1
ABC612	27	24	3	57	51	6	35	29	6	26	21	5	17	18	-1	8	8	0	20	17	3
4RN	6	6	0	14	12	2	4	5	-1	4	5	-1	8	7	1	1	1	0	4	5	-1
NEWSR	3	3	0	7	6	1	2	2	0	2	2	0	3	3	0	1	2	-1	3	3	0
4JJJ	16	16	0	25	24	1	19	17	2	18	20	-2	21	22	-1	3	4	-1	11	15	-4
ABCFM	4	5	-1	5	7	-2	5	7	-2	5	6	-1	6	5	1	2	1	1	4	4	0
Total	236	238	-2	369	366	3	299	297	2	278	281	-3	242	245	-3	67	74	-7	184	190	-6



BRISBANE RADIO - SURVEY 7 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	102	112	-10	2	2	0	1	*	*	11	11	0	26	31	-5	21	24	-3	40	45	-5
MAGIC 882	122	115	7	9	6	3	6	4	2	6	8	-2	21	21	0	30	29	1	51	47	4
4KQ	218	208	10	8	8	0	10	5	5	11	15	-4	45	51	-6	83	65	18	62	65	-3
hit105.3	460	443	17	86	85	1	117	110	7	159	150	9	75	77	-2	18	15	3	6	6	0
97.3FM	533	554	-21	89	84	5	58	74	-16	139	153	-14	151	154	-3	74	63	11	21	26	-5
4MMM	330	338	-8	37	38	-1	44	48	-4	108	107	1	107	109	-2	25	27	-2	8	10	-2
NOVA106.9	517	528	-11	105	118	-13	113	124	-11	168	167	1	103	92	11	23	23	0	7	5	2
ABC612	298	301	-3	14	15	-1	9	11	-2	40	43	-3	67	68	-1	68	65	3	101	98	3
4RN	94	81	13	4	4	0	5	2	3	14	8	6	27	26	1	18	21	-3	26	21	5
NEWSR	83	96	-13	4	7	-3	8	8	0	19	17	2	18	20	-2	15	16	-1	19	28	-9
4JJJ	303	316	-13	33	37	-4	76	71	5	139	148	-9	40	49	-9	12	11	1	2	1	1
ABCFM	82	81	1	7	8	-1	10	5	5	12	10	2	14	11	3	12	16	-4	28	32	-4
Total	1824	1825	-1	209	210	-1	229	230	-1	480	476	4	425	425	0	238	240	-2	243	244	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	94	107	-13	66	75	-9	60	68	-8	47	56	-9	46	50	-4	29	37	-8	66	72	-6
MAGIC 882	114	104	10	63	62	1	64	63	1	69	70	-1	55	48	7	28	27	1	83	77	6
4KQ	193	179	14	132	121	11	107	103	4	118	117	1	99	89	10	51	46	5	168	162	6
hit105.3	420	412	8	268	260	8	176	153	23	258	223	35	265	258	7	113	113	0	290	272	18
97.3FM	483	504	-21	332	351	-19	228	216	12	298	285	13	285	297	-12	153	158	-5	346	356	-10
4MMM	300	311	-11	192	197	-5	132	139	-7	166	180	-14	169	182	-13	74	84	-10	197	214	-17
NOVA106.9	465	486	-21	306	322	-16	197	197	0	262	249	13	287	291	-4	128	137	-9	328	333	-5
ABC612	271	273	-2	210	208	2	148	137	11	146	144	2	131	135	-4	77	72	5	191	195	-4
4RN	85	75	10	66	54	12	37	38	-1	38	38	0	53	50	3	25	22	3	54	55	-1
NEWSR	69	83	-14	50	52	-2	17	25	-8	21	28	-7	26	31	-5	18	25	-7	45	53	-8
4JJJ	283	296	-13	164	178	-14	111	111	0	142	151	-9	176	177	-1	72	83	-11	164	183	-19
ABCFM	75	75	0	42	49	-7	32	37	-5	39	43	-4	42	37	5	24	22	2	48	53	-5
Total	1779	1769	10	1483	1478	5	1075	1066	9	1300	1261	39	1340	1315	25	740	750	-10	1517	1509	8



MELBOURNE RADIO - SURVEY 7 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.0	4.0	0.0	1.9	1.1	0.8	0.8	0.9	-0.1	2.7	4.0	-1.3	7.6	6.7	0.9	3.9	3.5	0.4	2.9	3.2	-0.3
3AW	14.5	14.3	0.2	0.9	1.1	-0.2	2.5	2.2	0.3	1.5	1.7	-0.2	10.3	12.9	-2.6	20.6	19.3	1.3	34.9	31.8	3.1
MAGIC 1278	3.8	3.7	0.1	0.4	0.1	0.3	0.1	0.4	-0.3	0.2	0.6	-0.4	1.2	2.2	-1.0	5.7	4.3	1.4	11.0	10.0	1.0
FOXFm hit 1019	9.4	9.2	0.2	23.5	20.7	2.8	25.3	29.9	-4.6	16.6	14.3	2.3	7.8	8.1	-0.3	1.6	1.8	-0.2	0.8	1.0	-0.2
GOLD	8.3	8.1	0.2	5.2	4.6	0.6	7.7	6.2	1.5	6.9	7.4	-0.5	12.3	12.6	-0.3	12.7	13.0	-0.3	2.9	1.9	1.0
KIIS 101.1 FM	5.9	5.9	0.0	18.7	15.5	3.2	10.6	10.7	-0.1	9.2	9.3	-0.1	5.8	5.7	0.1	2.5	3.2	-0.7	0.4	0.6	-0.2
3MMM	7.5	7.4	0.1	4.8	6.2	-1.4	9.3	9.9	-0.6	14.2	12.5	1.7	9.2	10.0	-0.8	5.9	5.5	0.4	0.6	0.5	0.1
NOVA 100	7.0	6.8	0.2	21.1	23.0	-1.9	13.6	16.0	-2.4	12.3	10.2	2.1	5.8	5.3	0.5	2.2	2.6	-0.4	0.8	0.5	0.3
smoothfm 91.5	8.1	7.7	0.4	5.5	5.7	-0.2	3.2	3.8	-0.6	6.1	5.9	0.2	10.7	8.1	2.6	11.2	12.6	-1.4	7.3	7.3	0.0
ABC774	9.8	10.3	-0.5	2.1	3.7	-1.6	1.0	2.2	-1.2	3.0	3.5	-0.5	7.4	7.3	0.1	17.1	17.3	-0.2	18.7	19.7	-1.0
3RN	2.3	2.7	-0.4	1.6	0.1	1.5	0.1	*	*	0.6	0.8	-0.2	3.0	2.5	0.5	3.4	4.4	-1.0	3.1	4.9	-1.8
NEWSR	1.4	1.6	-0.2	0.9	1.3	-0.4	0.3	0.3	0.0	1.4	1.2	0.2	1.8	3.2	-1.4	1.5	1.5	0.0	1.3	0.8	0.5
3JJJ	5.2	5.5	-0.3	2.6	4.5	-1.9	14.8	10.7	4.1	13.7	16.7	-3.0	3.3	2.9	0.4	0.4	0.4	0.0	0.1	0.1	0.0
ABCFM	2.6	2.8	-0.2	1.4	1.9	-0.5	0.1	0.6	-0.5	1.0	0.7	0.3	1.3	0.9	0.4	2.5	3.6	-1.1	6.7	7.2	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.2	4.1	0.1	3.5	3.2	0.3	4.8	4.8	0.0	4.5	4.5	0.0	4.5	4.6	-0.1	3.6	3.4	0.2	3.3	3.6	-0.3
3AW	14.8	14.6	0.2	20.3	18.4	1.9	15.2	15.5	-0.3	11.1	12.0	-0.9	10.4	10.1	0.3	15.0	15.8	-0.8	13.7	13.3	0.4
MAGIC 1278	3.6	3.5	0.1	3.3	3.1	0.2	4.7	5.0	-0.3	3.7	3.2	0.5	2.6	2.5	0.1	3.0	3.8	-0.8	4.7	4.4	0.3
FOXFm hit 1019	9.7	9.5	0.2	7.9	7.5	0.4	9.1	8.4	0.7	10.5	10.5	0.0	12.6	12.8	-0.2	8.9	8.9	0.0	8.4	8.5	-0.1
GOLD	8.0	8.0	0.0	6.3	6.7	-0.4	9.2	8.8	0.4	9.9	9.9	0.0	7.6	7.9	-0.3	6.4	5.8	0.6	9.0	8.4	0.6
KIIS 101.1 FM	6.1	6.0	0.1	5.2	5.7	-0.5	5.0	4.9	0.1	7.0	5.9	1.1	7.7	7.9	-0.2	6.4	6.1	0.3	5.2	5.6	-0.4
3MMM	8.0	7.7	0.3	9.3	8.9	0.4	7.4	7.2	0.2	8.6	8.3	0.3	8.2	6.8	1.4	4.5	5.3	-0.8	5.8	6.4	-0.6
NOVA 100	6.9	6.7	0.2	6.4	6.4	0.0	5.7	5.1	0.6	6.6	6.3	0.3	9.7	9.5	0.2	6.9	7.1	-0.2	7.2	6.9	0.3
smoothfm 91.5	7.9	7.3	0.6	6.4	6.2	0.2	8.3	7.7	0.6	9.4	8.6	0.8	7.1	6.7	0.4	9.3	7.3	2.0	8.8	9.1	-0.3
ABC774	10.2	10.6	-0.4	12.8	13.6	-0.8	12.0	12.2	-0.2	6.9	7.5	-0.6	7.7	8.4	-0.7	11.2	10.7	0.5	8.5	9.4	-0.9
3RN	2.1	2.5	-0.4	2.9	3.6	-0.7	1.8	1.8	0.0	1.2	1.6	-0.4	2.0	2.5	-0.5	2.7	3.1	-0.4	2.8	3.1	-0.3
NEWSR	1.3	1.4	-0.1	1.6	1.8	-0.2	0.7	0.9	-0.2	1.0	0.7	0.3	1.3	1.1	0.2	2.4	3.9	-1.5	1.7	2.1	-0.4
3JJJ	5.3	5.9	-0.6	5.0	5.6	-0.6	5.1	5.8	-0.7	6.1	6.7	-0.6	6.0	6.5	-0.5	3.8	4.4	-0.6	4.7	4.1	0.6
ABCFM	2.4	2.6	-0.2	2.0	2.1	-0.1	2.5	2.8	-0.3	2.5	3.0	-0.5	3.1	3.2	-0.1	2.2	2.3	-0.1	3.1	3.1	0.0



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	22	21	1	1	*	*	*	*	*	3	5	-2	10	9	1	3	3	0	4	4	0
3AW	79	77	2	*	*	*	1	1	0	2	2	0	14	17	-3	18	17	1	43	39	4
MAGIC 1278	21	20	1	*	*	*	*	*	*	*	1	*	2	3	-1	5	4	1	14	12	2
FOXFM hit 1019	51	50	1	8	7	1	10	12	-2	20	17	3	11	11	0	1	2	-1	1	1	0
GOLD	45	44	1	2	2	0	3	2	1	8	9	-1	17	17	0	11	12	-1	4	2	2
KIIS 101.1 FM	32	32	0	6	6	0	4	4	0	11	11	0	8	8	0	2	3	-1	1	1	0
3MMM	41	40	1	2	2	0	4	4	0	17	14	3	13	14	-1	5	5	0	1	1	0
NOVA 100	38	36	2	7	8	-1	6	6	0	14	12	2	8	7	1	2	2	0	1	1	0
smoothfm 91.5	44	42	2	2	2	0	1	2	-1	7	7	0	15	11	4	10	11	-1	9	9	0
ABC774	53	56	-3	1	1	0	*	1	*	4	4	0	10	10	0	15	16	-1	23	24	-1
3RN	12	14	-2	1	*	*	*	*	*	1	1	0	4	3	1	3	4	-1	4	6	-2
NEWSR	8	9	-1	*	*	*	*	*	-1	2	1	1	2	4	-2	1	1	0	2	1	1
3JJJ	28	30	-2	1	2	-1	6	4	2	16	19	-3	4	4	0	*	*	*	*	*	*
ABCFM	14	15	-1	*	1	*	*	*	*	1	1	0	2	1	1	2	3	-1	8	9	-1
Total	541	538	3	33	36	-3	41	40	1	118	116	2	137	135	2	89	90	-1	124	122	2

Average Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	24	23	1	30	27	3	36	34	2	29	28	1	27	28	-1	8	7	1	15	16	-1	15	16	-1	15	16	-1
3AW	86	84	2	174	158	16	114	111	3	71	76	-5	64	62	2	33	34	-1	60	60	0	60	60	0	60	60	0
MAGIC 1278	21	20	1	28	26	2	36	35	1	23	20	3	16	15	1	7	8	-1	21	20	1	21	20	1	21	20	1
FOXFM hit 1019	56	54	2	67	64	3	68	60	8	68	66	2	77	79	-2	19	19	0	37	38	-1	37	38	-1	37	38	-1
GOLD	47	46	1	54	58	-4	70	63	7	64	62	2	47	49	-2	14	12	2	40	38	2	40	38	2	40	38	2
KIIS 101.1 FM	36	34	2	45	49	-4	37	35	2	45	37	8	47	48	-1	14	13	1	23	25	-2	23	25	-2	23	25	-2
3MMM	47	44	3	79	77	2	55	51	4	55	52	3	50	42	8	10	11	-1	25	29	-4	25	29	-4	25	29	-4
NOVA 100	40	38	2	55	54	1	43	36	7	42	40	2	60	59	1	15	15	0	32	31	1	32	31	1	32	31	1
smoothfm 91.5	46	42	4	55	53	2	62	55	7	60	54	6	44	41	3	20	16	4	39	41	-2	39	41	-2	39	41	-2
ABC774	59	61	-2	110	116	-6	90	87	3	44	47	-3	48	52	-4	24	23	1	37	43	-6	37	43	-6	37	43	-6
3RN	12	14	-2	25	31	-6	14	13	1	8	10	-2	12	15	-3	6	7	-1	12	14	-2	12	14	-2	12	14	-2
NEWSR	8	8	0	13	15	-2	6	6	0	6	4	2	8	7	1	5	8	-3	8	10	-2	8	10	-2	8	10	-2
3JJJ	31	34	-3	43	48	-5	38	41	-3	39	42	-3	37	40	-3	8	9	-1	21	19	2	21	19	2	21	19	2
ABCFM	14	15	-1	17	18	-1	19	20	-1	16	19	-3	19	20	-1	5	5	0	14	14	0	14	14	0	14	14	0
Total	581	572	9	857	855	2	753	715	38	641	629	12	615	617	-2	218	216	2	438	453	-15	438	453	-15	438	453	-15



MELBOURNE RADIO - SURVEY 7 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	322	324	-2	8	17	-9	20	15	5	79	79	0	119	109	10	54	55	-1	42	48	-6
3AW	670	648	22	21	23	-2	25	17	8	41	47	-6	172	193	-21	152	140	12	259	229	30
MAGIC 1278	244	221	23	8	3	5	4	6	-2	15	11	4	37	31	6	56	50	6	123	119	4
FOXFM hit 1019	1149	1161	-12	201	199	2	246	252	-6	405	402	3	224	232	-8	47	47	0	26	30	-4
GOLD	830	842	-12	65	76	-11	80	70	10	205	195	10	281	293	-12	144	151	-7	55	56	-1
KIIS 101.1 FM	848	835	13	173	163	10	153	147	6	269	267	2	190	187	3	52	57	-5	12	13	-1
3MMM	672	673	-1	66	78	-12	82	75	7	245	237	8	193	196	-3	68	68	0	17	18	-1
NOVA 100	943	937	6	213	225	-12	186	202	-16	329	315	14	175	156	19	23	29	-6	16	10	6
smoothfm 91.5	704	727	-23	68	74	-6	59	71	-12	159	160	-1	205	181	24	104	132	-28	109	109	0
ABC774	717	729	-12	22	36	-14	14	24	-10	106	112	-6	177	174	3	169	150	19	230	233	-3
3RN	199	211	-12	10	8	2	5	*	*	19	32	-13	69	66	3	45	45	0	50	60	-10
NEWSR	248	231	17	8	12	-4	13	8	5	57	55	2	80	77	3	44	36	8	47	43	4
3JJJ	487	521	-34	57	63	-6	129	117	12	209	242	-33	74	83	-9	15	15	0	3	2	1
ABCFM	224	216	8	11	18	-7	5	10	-5	49	42	7	47	33	14	38	36	2	75	77	-2
Total	3970	3970	0	412	405	7	464	464	0	1020	1031	-11	939	940	-1	519	519	0	616	611	5

Cumulative Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	276	287	-11	161	159	2	129	133	-4	146	154	-8	162	177	-15	102	104	-2	195	206	-11						
3AW	632	600	32	501	463	38	368	341	27	327	324	3	332	314	18	215	222	-7	477	472	5						
MAGIC 1278	214	194	20	115	104	11	139	132	7	122	103	19	98	87	11	66	69	-3	184	173	11						
FOXFM hit 1019	1038	1049	-11	578	605	-27	428	430	-2	545	564	-19	609	636	-27	315	326	-11	695	731	-36						
GOLD	710	733	-23	364	367	-3	335	340	-5	411	409	2	376	393	-17	196	201	-5	526	522	4						
KIIS 101.1 FM	772	755	17	439	429	10	283	292	-9	416	385	31	428	429	-1	223	218	5	525	518	7						
3MMM	594	577	17	397	372	25	245	241	4	287	284	3	351	318	33	170	168	2	398	424	-26						
NOVA 100	855	844	11	504	512	-8	294	288	6	432	417	15	499	499	0	275	275	0	623	625	-2						
smoothfm 91.5	634	647	-13	355	344	11	304	315	-11	340	340	0	338	354	-16	220	198	22	446	487	-41						
ABC774	651	661	-10	457	483	-26	384	361	23	303	306	-3	318	316	2	232	223	9	461	491	-30						
3RN	180	193	-13	115	132	-17	76	75	1	65	82	-17	83	99	-16	72	82	-10	130	133	-3						
NEWSR	195	191	4	100	103	-3	50	54	-4	50	43	7	75	66	9	79	82	-3	166	159	7						
3JJJ	439	475	-36	239	274	-35	166	187	-21	240	266	-26	270	294	-24	143	150	-7	294	310	-16						
ABCFM	193	187	6	105	96	9	103	100	3	95	102	-7	111	109	2	73	58	15	146	147	-1						
Total	3880	3896	-16	3179	3209	-30	2453	2461	-8	2723	2768	-45	2952	2979	-27	1901	1911	-10	3374	3419	-45						