



GOLD COAST/TWEED RADIO - SURVEY 3 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.8	13.5	0.3	23.2	20.5	2.7	8.7	19.3	-10.6	16.6	14.7	1.9	22.7	21.4	1.3	10.5	10.0	0.5	3.4	2.6	0.8
GOLD-FM	12.4	12.7	-0.3	10.0	13.9	-3.9	7.9	9.2	-1.3	10.0	11.5	-1.5	16.1	15.8	0.3	20.4	22.0	-1.6	7.9	5.9	2.0
SEAFM	11.3	10.8	0.5	29.3	26.0	3.3	24.5	20.3	4.2	18.3	17.4	0.9	10.3	10.1	0.2	4.5	4.6	-0.1	1.1	1.5	-0.4
4BC	1.2	1.1	0.1	0.3	0.2	0.1	*	*	*	0.5	0.3	0.2	1.4	0.6	0.8	2.0	1.3	0.7	1.8	2.6	-0.8
MAGIC 882	0.1	0.1	0.0	0.2	0.3	-0.1	*	*	*	*	*	*	*	*	*	0.2	*	*	0.3	0.5	-0.2
4KQ	0.7	0.7	0.0	*	*	*	*	*	*	0.9	0.5	0.4	0.2	0.2	0.0	0.5	2.2	-1.7	1.6	0.9	0.7
hit105.3	0.9	1.1	-0.2	4.1	5.7	-1.6	3.0	2.8	0.2	1.1	1.3	-0.2	0.4	0.8	-0.4	*	0.2	*	*	0.1	*
4MMM	1.9	1.1	0.8	2.7	2.9	-0.2	8.6	4.0	4.6	1.3	1.1	0.2	2.0	0.9	1.1	0.7	0.8	-0.1	0.5	*	*
NOVA106.9	1.5	1.4	0.1	3.2	3.6	-0.4	5.2	2.6	2.6	2.9	2.7	0.2	0.7	1.4	-0.7	0.2	0.2	0.0	*	*	*
97.3FM	1.9	2.3	-0.4	3.6	6.2	-2.6	2.9	1.2	1.7	1.0	0.9	0.1	2.8	4.1	-1.3	2.4	3.0	-0.6	0.7	0.7	0.0
ABC91.7	4.8	6.2	-1.4	1.8	2.1	-0.3	0.4	0.9	-0.5	4.3	4.9	-0.6	6.1	6.6	-0.5	7.9	7.8	0.1	4.3	9.0	-4.7
ABC612	6.1	5.8	0.3	0.2	0.3	-0.1	0.2	0.2	0.0	4.0	3.9	0.1	4.2	4.4	-0.2	3.9	2.4	1.5	14.8	14.7	0.1
4RN	2.8	3.0	-0.2	0.3	0.3	0.0	*	1.8	*	2.1	1.8	0.3	2.1	3.1	-1.0	4.4	4.9	-0.5	4.9	4.0	0.9
NEWSR	1.6	1.8	-0.2	0.5	0.6	-0.1	1.5	1.4	0.1	0.8	0.7	0.1	2.2	2.6	-0.4	0.9	0.5	0.4	2.5	3.2	-0.7
4JJJ	7.2	7.8	-0.6	10.3	4.9	5.4	15.7	19.8	-4.1	14.9	16.9	-2.0	7.2	6.8	0.4	1.8	1.4	0.4	0.1	0.1	0.0
ABC FM	2.1	2.2	-0.1	0.2	0.5	-0.3	*	*	*	0.6	0.4	0.2	1.2	1.3	-0.1	1.5	2.9	-1.4	5.9	5.5	0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14.0	13.9	0.1	12.9	12.4	0.5	13.0	12.6	0.4	15.5	15.9	-0.4	16.6	17.4	-0.8	10.4	9.5	0.9	13.3	12.0	1.3
GOLD-FM	12.9	12.9	0.0	13.6	14.2	-0.6	13.9	13.8	0.1	14.1	13.2	0.9	10.7	10.8	-0.1	6.9	8.2	-1.3	10.7	12.0	-1.3
SEAFM	11.8	11.2	0.6	9.6	8.8	0.8	11.5	11.6	-0.1	13.8	13.8	0.0	14.0	12.7	1.3	10.0	7.3	2.7	9.6	9.2	0.4
4BC	1.4	1.2	0.2	1.9	1.4	0.5	2.0	1.5	0.5	0.8	1.0	-0.2	0.9	0.6	0.3	0.9	1.4	-0.5	0.5	0.5	0.0
MAGIC 882	0.1	0.1	0.0	*	0.1	*	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.2	0.2	0.0
4KQ	0.6	0.7	-0.1	0.6	0.6	0.0	0.5	0.8	-0.3	0.6	0.8	-0.2	0.6	0.5	0.1	0.3	0.3	0.0	1.2	0.7	0.5
hit105.3	0.8	1.1	-0.3	0.8	0.9	-0.1	0.7	0.9	-0.2	0.8	1.2	-0.4	1.2	2.1	-0.9	0.4	0.6	-0.2	0.9	1.1	-0.2
4MMM	2.0	1.1	0.9	2.6	1.4	1.2	1.7	0.7	1.0	2.1	1.0	1.1	1.9	1.5	0.4	0.8	1.2	-0.4	1.3	1.1	0.2
NOVA106.9	1.4	1.4	0.0	1.4	1.4	0.0	0.7	0.8	-0.1	1.1	1.1	0.0	2.8	2.8	0.0	1.8	1.8	0.0	1.7	1.6	0.1
97.3FM	1.9	2.2	-0.3	1.8	2.2	-0.4	2.0	2.0	0.0	1.4	1.8	-0.4	2.4	2.9	-0.5	2.4	2.9	-0.5	2.0	2.5	-0.5
ABC91.7	4.7	6.1	-1.4	5.9	7.6	-1.7	4.4	5.6	-1.2	3.3	4.7	-1.4	3.5	4.3	-0.8	9.2	11.7	-2.5	5.2	6.5	-1.3
ABC612	5.9	5.9	0.0	8.0	7.6	0.4	6.2	6.0	0.2	4.9	5.2	-0.3	2.8	3.1	-0.3	6.5	6.1	0.4	6.6	5.8	0.8
4RN	2.8	3.0	-0.2	4.2	4.5	-0.3	2.0	2.1	-0.1	1.6	1.7	-0.1	3.2	2.7	0.5	3.4	4.7	-1.3	2.9	3.2	-0.3
NEWSR	1.5	1.6	-0.1	2.6	3.2	-0.6	0.9	0.7	0.2	0.7	0.7	0.0	0.8	0.6	0.2	3.3	3.3	0.0	1.9	2.3	-0.4
4JJJ	7.3	8.1	-0.8	7.0	7.3	-0.3	6.6	6.8	-0.2	7.4	8.7	-1.3	10.2	11.5	-1.3	4.7	6.3	-1.6	6.9	6.8	0.1
ABC FM	1.9	1.9	0.0	1.5	1.3	0.2	2.0	1.8	0.2	2.3	2.2	0.1	1.7	2.3	-0.6	2.3	3.0	-0.7	2.6	3.0	-0.4

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.



GOLD COAST/TWEED RADIO - SURVEY 3 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	10	0	1	1	0	1	1	0	3	2	1	4	4	0	1	1	0	1	*	*
GOLD-FM	9	9	0	*	1	*	*	1	*	2	2	0	3	3	0	2	2	0	1	1	0
SEAFM	8	8	0	1	1	0	1	1	0	3	3	0	2	2	0	1	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
MAGIC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
hit105.3	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4MMM	1	1	0	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
97.3FM	1	2	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
ABC91.7	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	2	-1
ABC612	5	4	1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	3	2	1
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	1	1	0
NEWSR	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4JJJ	5	6	-1	*	*	*	1	1	0	2	3	-1	1	1	0	*	*	*	*	*	*
ABC FM	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	74	71	3	5	4	1	6	6	0	16	17	-1	19	17	2	11	10	1	18	17	1

Average Audience (000's) by Session, P10+ [Potential: 576]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	11	0	16	15	1	15	14	1	15	15	0	12	12	0	2	2	0	8	7	1
GOLD-FM	10	10	0	17	17	0	16	15	1	14	12	2	8	8	0	1	2	-1	6	7	-1
SEAFM	9	9	0	12	10	2	13	13	0	14	13	1	10	9	1	2	1	1	6	5	1
4BC	1	1	0	2	2	0	2	2	0	1	1	0	1	*	*	*	*	*	*	*	*
MAGIC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	*	1	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	1	*	*
hit105.3	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
4MMM	2	1	1	3	2	1	2	1	1	2	1	1	1	1	0	*	*	*	1	1	0
NOVA106.9	1	1	0	2	2	0	1	1	0	1	1	0	2	2	0	*	*	*	1	1	0
97.3FM	2	2	0	2	3	-1	2	2	0	1	2	-1	2	2	0	*	1	*	1	1	0
ABC91.7	4	5	-1	7	9	-2	5	6	-1	3	4	-1	2	3	-1	2	2	0	3	4	-1
ABC612	5	4	1	10	9	1	7	7	0	5	5	0	2	2	0	1	1	0	4	3	1
4RN	2	2	0	5	5	0	2	2	0	2	2	0	2	2	0	1	1	0	2	2	0
NEWSR	1	1	0	3	4	-1	1	1	0	1	1	0	1	*	*	1	1	0	1	1	0
4JJJ	6	6	0	9	9	0	8	8	0	7	8	-1	7	8	-1	1	1	0	4	4	0
ABC FM	2	1	1	2	2	0	2	2	0	2	2	0	1	2	-1	*	1	*	2	2	0
Total	80	77	3	123	117	6	117	112	5	98	91	7	71	70	1	19	19	0	60	58	2

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.



GOLD COAST/TWEED RADIO - SURVEY 3 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	145	155	-10	26	25	1	10	18	-8	41	40	1	44	47	-3	16	16	0	8	8	0
GOLD-FM	138	143	-5	16	18	-2	10	10	0	26	35	-9	41	38	3	26	27	-1	19	16	3
SEAFM	145	144	1	29	30	-1	30	25	5	40	42	-2	34	34	0	8	10	-2	4	4	0
4BC	15	13	2	3	2	1	*	*	*	2	2	0	4	3	1	3	2	1	2	4	-2
MAGIC 882	6	6	0	2	3	-1	*	*	*	*	1	*	*	*	1	*	*	*	2	2	0
4KQ	15	14	1	*	*	*	*	*	*	2	2	0	3	3	0	4	3	1	6	5	1
hit105.3	20	23	-3	6	7	-1	5	5	0	5	5	0	3	2	1	*	1	*	*	2	*
4MMM	31	28	3	6	7	-1	4	4	0	8	6	2	9	7	2	3	4	-1	1	1	0
NOVA106.9	34	39	-5	6	7	-1	11	9	2	10	12	-2	5	9	-4	2	2	0	*	*	*
97.3FM	32	28	4	2	3	-1	5	3	2	6	5	1	9	11	-2	7	5	2	3	2	1
ABC91.7	67	77	-10	2	4	-2	2	3	-1	14	16	-2	18	21	-3	15	14	1	15	20	-5
ABC612	49	48	1	1	1	0	2	2	0	11	8	3	11	13	-2	8	6	2	17	17	0
4RN	30	31	-1	2	1	1	*	2	*	5	5	0	7	7	0	6	7	-1	10	9	1
NEWSR	26	24	2	2	3	-1	2	2	0	5	3	2	7	6	1	2	2	0	8	8	0
4JJJ	71	75	-4	9	7	2	14	20	-6	30	29	1	14	15	-1	4	4	0	1	1	0
ABC FM	24	18	6	2	3	-1	*	*	*	4	2	2	5	4	1	3	2	1	9	7	2
Total	546	546	0	57	57	0	60	60	0	125	125	0	128	128	0	76	76	0	100	99	1

Cumulative Audience (000's) by Session, P10+ [Potential: 576]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	136	145	-9	92	95	-3	71	68	3	80	77	3	81	84	-3	37	36	1	98	94	4
GOLD-FM	125	130	-5	84	88	-4	63	64	-1	74	69	5	59	61	-2	26	28	-2	85	85	0
SEAFM	132	131	1	84	84	0	64	62	2	79	76	3	74	75	-1	33	31	2	92	87	5
4BC	13	11	2	9	7	2	7	6	1	5	5	0	4	4	0	2	3	-1	5	6	-1
MAGIC 882	5	6	-1	2	3	-1	2	2	0	2	1	1	2	2	0	1	1	0	1	1	0
4KQ	11	11	0	5	5	0	5	6	-1	5	5	0	4	3	1	1	1	0	9	7	2
hit105.3	17	20	-3	8	9	-1	6	7	-1	9	9	0	8	11	-3	3	3	0	11	11	0
4MMM	26	23	3	18	15	3	11	10	1	12	10	2	11	8	3	5	8	-3	16	13	3
NOVA106.9	30	36	-6	17	18	-1	9	11	-2	15	17	-2	17	18	-1	5	7	-2	21	21	0
97.3FM	26	24	2	15	14	1	14	12	2	11	12	-1	14	13	1	10	8	2	15	14	1
ABC91.7	58	69	-11	39	46	-7	27	38	-11	26	31	-5	25	26	-1	15	19	-4	45	51	-6
ABC612	43	42	1	29	28	1	26	24	2	25	22	3	19	17	2	14	15	-1	35	32	3
4RN	26	29	-3	19	23	-4	13	14	-1	10	14	-4	13	14	-1	7	10	-3	21	21	0
NEWSR	24	21	3	18	17	1	8	6	2	9	7	2	8	6	2	7	6	1	19	16	3
4JJJ	65	68	-3	40	41	-1	32	36	-4	38	40	-2	43	44	-1	14	18	-4	48	47	1
ABC FM	20	16	4	12	8	4	10	7	3	12	9	3	10	10	0	4	6	-2	17	12	5
Total	535	537	-2	452	447	5	363	365	-2	393	389	4	376	377	-1	189	197	-8	462	458	4

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.