

SYDNEY RADIO - SURVEY #3 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.1	5.4	-0.3	0.4	0.5	-0.1	*	*	0.0	0.6	0.2	0.4	2.3	2.5	-0.2	8.4	9.3	-0.9	13.2	13.6	-0.4
2GB	14.7	13.2	1.5	4.6	2.9	1.7	2.6	1.6	1.0	4.6	4.6	0.0	11.8	12.4	-0.6	18.2	12.3	5.9	31.8	29.1	2.7
2UE	5.3	5.0	0.3	0.6	2.4	-1.8	1.2	1.5	-0.3	1.4	0.8	0.6	5.2	5.1	0.1	9.5	6.0	3.5	8.9	9.9	-1.0
2DAY	8.5	8.4	0.1	18.6	17.1	1.5	18.7	13.4	5.3	12.2	15.6	-3.4	11.1	9.6	1.5	2.5	2.9	-0.4	0.7	0.6	0.1
MIX106.5	5.7	4.4	1.3	7.9	7.3	0.6	5.6	8.0	-2.4	9.8	8.1	1.7	7.5	4.2	3.3	3.0	2.7	0.3	1.1	0.5	0.6
2MMM	6.4	6.4	0.0	4.2	4.2	0.0	9.6	8.3	1.3	13.3	13.8	-0.5	7.7	8.2	-0.5	2.3	2.1	0.2	0.2	0.2	0.0
NOVA96.9	6.9	6.7	0.2	20.6	19.4	1.2	19.1	22.0	-2.9	12.0	12.1	-0.1	5.6	4.5	1.1	1.2	0.8	0.4	*	*	0.0
smoothfm 95.3	5.3	5.0	0.3	1.4	1.4	0.0	1.9	4.4	-2.5	5.1	5.0	0.1	7.9	5.2	2.7	8.3	8.4	-0.1	2.8	3.6	-0.8
WSFM	7.0	8.5	-1.5	5.4	8.5	-3.1	6.5	2.7	3.8	5.5	4.5	1.0	9.6	15.1	-5.5	12.2	15.9	-3.7	2.7	2.0	0.7
ABC702	9.5	9.4	0.1	0.9	2.0	-1.1	1.6	1.0	0.6	4.2	2.9	1.3	10.1	7.8	2.3	13.6	17.5	-3.9	15.8	16.0	-0.2
2RN	1.9	2.6	-0.7	0.5	0.1	0.4	0.4	0.3	0.1	0.9	0.4	0.5	2.0	3.3	-1.3	2.3	4.0	-1.7	3.1	4.3	-1.2
NEWSR	1.9	1.8	0.1	1.9	0.4	1.5	1.1	0.5	0.6	2.3	2.4	-0.1	2.0	1.9	0.1	1.4	1.9	-0.5	2.0	1.9	0.1
2JJJ	5.0	6.8	-1.8	5.5	7.3	-1.8	11.4	20.8	-9.4	11.3	14.0	-2.7	4.0	4.9	-0.9	1.7	2.3	-0.6	0.1	0.1	0.0
ABCFM	3.6	3.4	0.2	0.2	1.0	-0.8	1.7	1.3	0.4	1.9	2.0	-0.1	1.2	1.5	-0.3	5.1	4.0	1.1	8.2	7.8	0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	4.7	5.0	-0.3	4.1	4.0	0.1	5.6	6.3	-0.7	5.5	5.4	0.1	3.6	4.0	-0.4	4.3	6.2	-1.9	6.6	6.8	-0.2
2GB	15.9	14.3	1.6	17.0	15.7	1.3	18.9	17.0	1.9	14.1	12.2	1.9	11.9	11.0	0.9	17.1	15.0	2.1	10.8	9.3	1.5
2UE	4.7	4.3	0.4	4.7	3.9	0.8	3.9	3.7	0.2	4.4	4.3	0.1	4.7	4.5	0.2	7.3	6.0	1.3	7.3	7.5	-0.2
2DAY	8.7	8.9	-0.2	9.6	10.2	-0.6	7.9	7.8	0.1	8.6	9.1	-0.5	9.5	9.3	0.2	7.1	6.0	1.1	7.9	6.9	1.0
MIX106.5	5.6	4.4	1.2	3.9	2.9	1.0	5.2	3.9	1.3	6.2	4.5	1.7	6.9	6.1	0.8	8.4	6.6	1.8	6.2	4.6	1.6
2MMM	7.0	6.9	0.1	6.9	6.2	0.7	7.6	7.7	-0.1	7.7	8.0	-0.3	7.2	6.7	0.5	4.2	4.7	-0.5	4.1	4.6	-0.5
NOVA96.9	7.1	6.9	0.2	6.5	6.8	-0.3	6.2	5.1	1.1	8.0	6.9	1.1	8.1	8.9	-0.8	6.8	7.2	-0.4	6.5	6.3	0.2
smoothfm 95.3	5.1	5.1	0.0	3.9	2.9	1.0	5.8	7.0	-1.2	6.0	7.1	-1.1	4.6	4.6	0.0	6.1	4.3	1.8	6.1	4.7	1.4
WSFM	7.0	8.3	-1.3	7.6	8.9	-1.3	8.1	8.9	-0.8	7.6	9.4	-1.8	5.4	6.9	-1.5	4.4	4.7	-0.3	7.0	9.1	-2.1
ABC702	9.9	9.7	0.2	12.2	11.8	0.4	7.9	8.1	-0.2	8.5	7.8	0.7	10.8	9.9	0.9	9.0	10.7	-1.7	7.9	8.4	-0.5
2RN	1.8	2.5	-0.7	2.6	3.7	-1.1	1.4	1.6	-0.2	1.1	1.6	-0.5	2.1	2.8	-0.7	1.7	2.7	-1.0	1.9	2.8	-0.9
NEWSR	1.8	1.7	0.1	2.9	2.9	0.0	1.2	1.2	0.0	0.8	0.8	0.0	1.1	1.2	-0.1	3.7	2.2	1.5	2.1	2.2	-0.1
2JJJ	5.0	6.6	-1.6	3.7	5.6	-1.9	4.2	6.0	-1.8	6.7	8.5	-1.8	6.6	7.8	-1.2	4.0	4.8	-0.8	5.1	7.1	-2.0
ABCFM	3.4	3.3	0.1	3.2	3.2	0.0	3.5	3.8	-0.3	3.1	2.7	0.4	4.0	3.6	0.4	3.6	3.3	0.3	4.2	3.9	0.3

MELBOURNE RADIO - SURVEY #3 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.6	4.1	0.5	1.9	3.7	-1.8	1.1	0.9	0.2	3.9	4.8	-0.9	6.7	6.2	0.5	7.2	3.4	3.8	2.8	2.7	0.1
3AW	12.7	12.6	0.1	2.0	2.1	-0.1	2.0	2.4	-0.4	2.3	2.8	-0.5	12.0	10.7	1.3	20.8	21.1	-0.3	28.1	29.0	-0.9
MAGIC	4.1	4.7	-0.6	0.7	0.2	0.5	0.5	1.8	-1.3	0.3	0.4	-0.1	1.8	2.7	-0.9	6.1	6.6	-0.5	13.1	13.7	-0.6
FOXFM	9.6	9.2	0.4	31.8	32.1	-0.3	22.6	23.1	-0.5	12.8	12.4	0.4	8.8	6.7	2.1	3.0	2.4	0.6	0.2	0.1	0.1
GOLD	8.6	8.7	-0.1	4.6	3.8	0.8	5.0	6.5	-1.5	8.0	7.3	0.7	13.4	13.5	-0.1	10.0	13.6	-3.6	4.3	2.8	1.5
MIX101.1	6.6	6.2	0.4	17.6	15.0	2.6	9.1	7.4	1.7	9.1	8.3	0.8	7.1	7.2	-0.1	3.1	3.5	-0.4	1.4	1.2	0.2
3MMM	8.3	7.6	0.7	6.0	7.0	-1.0	8.2	11.9	-3.7	16.0	15.5	0.5	8.8	6.4	2.4	6.0	3.7	2.3	0.5	0.4	0.1
NOVA 100	7.3	8.0	-0.7	23.3	21.8	1.5	22.8	20.2	2.6	10.7	12.3	-1.6	5.3	6.1	-0.8	0.7	1.1	-0.4	0.2	0.3	-0.1
smoothfm 91.5	5.7	5.5	0.2	4.4	3.8	0.6	7.3	4.4	2.9	5.5	4.9	0.6	6.7	8.4	-1.7	8.4	8.1	0.3	2.1	1.3	0.8
ABC774	11.4	11.4	0.0	1.7	1.9	-0.2	1.3	2.0	-0.7	5.0	4.1	0.9	9.7	9.6	0.1	16.4	18.3	-1.9	24.7	24.9	-0.2
3RN	2.4	2.8	-0.4	*	0.2	-0.2	*	0.3	-0.3	0.9	1.1	-0.2	1.9	2.1	-0.2	4.4	5.3	-0.9	5.0	6.2	-1.2
NEWSR	1.3	1.4	-0.1	0.4	0.1	0.3	0.1	0.2	-0.1	1.5	0.8	0.7	1.7	2.2	-0.5	1.5	2.6	-1.1	1.2	1.0	0.2
3JJJ	5.0	5.5	-0.5	1.8	3.0	-1.2	15.7	13.0	2.7	10.9	12.9	-2.0	3.3	3.2	0.1	0.6	0.6	0.0	0.3	0.1	0.2
ABCFM	3.4	4.0	-0.6	0.1	0.1	0.0	0.1	0.6	-0.5	4.0	3.6	0.4	1.9	2.9	-1.0	2.3	3.0	-0.7	8.0	9.5	-1.5

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdn			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdn			Saturday & Sunday 5.30am-12.00Mdn		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.6	4.3	0.3	4.5	4.1	0.4	4.4	4.7	-0.3	4.1	3.9	0.2	5.6	4.6	1.0	4.9	4.3	0.6	4.7	3.4	1.3
3AW	13.1	12.8	0.3	18.2	17.2	1.0	13.3	12.9	0.4	9.6	9.7	-0.1	10.0	10.1	-0.1	11.9	12.0	-0.1	11.5	12.1	-0.6
MAGIC	3.8	4.4	-0.6	3.4	3.7	-0.3	3.9	4.9	-1.0	4.3	4.8	-0.5	3.1	4.4	-1.3	4.1	4.4	-0.3	5.3	5.5	-0.2
FOXFM	9.8	9.4	0.4	9.1	8.5	0.6	9.0	8.2	0.8	10.6	10.1	0.5	11.3	11.4	-0.1	8.6	9.1	-0.5	9.2	8.6	0.6
GOLD	8.7	8.9	-0.2	7.2	6.9	0.3	9.3	10.0	-0.7	11.2	11.0	0.2	7.8	8.1	-0.3	7.0	8.9	-1.9	8.3	7.8	0.5
MIX101.1	6.5	6.1	0.4	5.4	5.0	0.4	5.6	5.4	0.2	6.9	6.4	0.5	7.0	7.1	-0.1	10.3	8.4	1.9	7.1	6.6	0.5
3MMM	8.9	8.1	0.8	8.5	7.9	0.6	9.6	9.0	0.6	11.1	10.5	0.6	8.4	6.6	1.8	4.1	3.7	0.4	6.3	5.7	0.6
NOVA 100	7.4	7.9	-0.5	6.8	7.0	-0.2	6.2	6.8	-0.6	7.3	8.2	-0.9	9.3	9.3	0.0	8.3	9.8	-1.5	7.2	8.3	-1.1
smoothfm 91.5	5.5	5.3	0.2	4.7	4.3	0.4	6.0	5.5	0.5	6.3	6.3	0.0	5.2	5.5	-0.3	5.4	5.2	0.2	6.2	6.1	0.1
ABC774	11.6	11.7	-0.1	14.8	15.0	-0.2	13.3	13.2	0.1	7.9	8.6	-0.7	9.0	9.4	-0.4	12.4	10.5	1.9	10.6	10.3	0.3
3RN	2.3	2.7	-0.4	2.8	3.9	-1.1	2.1	1.9	0.2	1.5	1.7	-0.2	2.3	2.5	-0.2	3.4	3.9	-0.5	2.7	3.3	-0.6
NEWSR	1.2	1.3	-0.1	1.5	1.9	-0.4	0.8	1.0	-0.2	0.5	0.5	0.0	1.1	1.1	0.0	3.2	2.9	0.3	1.7	1.6	0.1
3JJJ	5.3	5.4	-0.1	4.2	4.8	-0.6	4.8	4.9	-0.1	6.6	6.1	0.5	6.6	6.7	-0.1	3.6	4.4	-0.8	4.2	5.7	-1.5
ABCFM	3.4	3.8	-0.4	3.1	3.6	-0.5	3.6	3.6	0.0	3.1	3.7	-0.6	4.0	4.4	-0.4	3.9	4.2	-0.3	3.5	4.6	-1.1

BRISBANE RADIO - SURVEY #3 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.5	6.8	-0.3	0.3	*	0.3	*	0.3	-0.3	1.1	0.3	0.8	3.6	4.6	-1.0	10.7	9.2	1.5	22.3	23.4	-1.1
4BH	4.8	6.0	-1.2	0.9	1.2	-0.3	*	*	0.0	0.7	1.4	-0.7	2.3	4.0	-1.7	13.0	11.3	1.7	12.6	16.3	-3.7
4KQ	6.4	7.3	-0.9	2.6	0.5	2.1	1.6	1.7	-0.1	1.7	1.4	0.3	6.2	8.0	-1.8	17.1	20.4	-3.3	8.7	9.3	-0.6
B105	11.5	11.6	-0.1	31.7	32.7	-1.0	20.0	19.6	0.4	17.5	19.7	-2.2	9.9	8.2	1.7	1.1	1.5	-0.4	1.2	1.1	0.1
97.3FM	12.9	12.0	0.9	19.8	19.7	0.1	6.5	9.0	-2.5	13.2	11.2	2.0	20.5	19.2	1.3	13.0	10.1	2.9	1.8	3.4	-1.6
4MMM	11.0	9.9	1.1	9.1	4.9	4.2	18.7	16.9	1.8	14.8	13.0	1.8	16.4	14.7	1.7	1.8	4.7	-2.9	0.6	0.4	0.2
NOVA106.9	12.5	11.9	0.6	24.1	22.9	1.2	23.4	26.4	-3.0	21.7	20.4	1.3	10.5	8.4	2.1	1.3	1.7	-0.4	0.4	0.3	0.1
ABC612	9.9	10.6	-0.7	0.5	2.4	-1.9	0.5	5.3	-4.8	3.8	3.6	0.2	7.9	8.5	-0.6	14.5	16.0	-1.5	27.8	24.9	2.9
4RN	2.5	2.2	0.3	0.3	0.9	-0.6	*	*	0.0	0.4	1.2	-0.8	3.0	1.9	1.1	5.0	5.6	-0.6	4.8	3.3	1.5
NEWSR	1.2	1.2	0.0	*	0.4	-0.4	0.1	0.9	-0.8	0.9	1.3	-0.4	1.6	1.7	-0.1	1.5	1.2	0.3	2.1	0.9	1.2
4JJJ	7.0	7.2	-0.2	3.0	6.7	-3.7	22.9	16.1	6.8	12.7	13.3	-0.6	3.9	6.0	-2.1	1.0	1.3	-0.3	0.1	0.1	0.0
ABCFM	1.9	2.2	-0.3	0.6	0.7	-0.1	0.3	0.4	-0.1	1.2	2.7	-1.5	1.1	0.9	0.2	3.0	3.5	-0.5	5.0	4.3	0.7

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.8	7.1	-0.3	7.4	7.8	-0.4	8.7	8.0	0.7	5.3	5.6	-0.3	5.2	6.2	-1.0	8.1	8.4	-0.3	5.6	6.0	-0.4
4BH	4.4	5.6	-1.2	3.9	5.2	-1.3	5.3	6.9	-1.6	5.1	6.2	-1.1	3.4	4.2	-0.8	3.3	5.1	-1.8	6.5	7.1	-0.6
4KQ	6.2	6.9	-0.7	6.5	7.1	-0.6	6.7	8.6	-1.9	6.6	7.2	-0.6	5.0	5.1	-0.1	4.7	5.2	-0.5	7.1	8.3	-1.2
B105	11.8	12.2	-0.4	11.3	11.9	-0.6	10.7	11.7	-1.0	12.4	13.2	-0.8	13.7	13.2	0.5	10.7	9.6	1.1	10.7	9.6	1.1
97.3FM	13.0	11.9	1.1	12.3	11.7	0.6	12.4	10.8	1.6	13.7	12.9	0.8	14.5	13.2	1.3	11.8	10.0	1.8	12.9	12.2	0.7
4MMM	12.2	10.9	1.3	10.8	9.5	1.3	13.7	12.5	1.2	14.5	13.3	1.2	10.0	9.9	0.1	10.6	7.0	3.6	6.9	6.7	0.2
NOVA106.9	12.2	11.9	0.3	11.8	10.9	0.9	10.8	10.4	0.4	13.0	12.7	0.3	14.1	14.2	-0.1	10.1	12.7	-2.6	13.6	11.9	1.7
ABC612	9.9	10.6	-0.7	13.2	14.0	-0.8	9.3	10.3	-1.0	6.7	7.8	-1.1	8.0	8.1	-0.1	12.5	13.0	-0.5	10.0	10.4	-0.4
4RN	2.5	2.3	0.2	3.5	3.1	0.4	1.8	1.6	0.2	1.6	1.3	0.3	2.8	2.8	0.0	2.4	2.9	-0.5	2.4	2.2	0.2
NEWSR	1.0	1.1	-0.1	1.3	1.4	-0.1	0.6	1.3	-0.7	0.5	0.5	0.0	1.3	1.1	0.2	2.2	1.7	0.5	1.8	1.6	0.2
4JJJ	7.3	6.9	0.4	6.5	6.1	0.4	7.2	6.1	1.1	7.5	6.9	0.6	8.4	8.7	-0.3	7.2	8.7	-1.5	6.0	8.4	-2.4
ABCFM	1.7	2.1	-0.4	1.6	1.9	-0.3	1.7	2.1	-0.4	1.4	1.8	-0.4	2.1	2.8	-0.7	2.9	2.9	0.0	2.5	2.5	0.0

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ADELAIDE RADIO - SURVEY #3 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	10.9	11.9	-1.0	2.9	2.6	0.3	3.2	3.2	0.0	3.6	3.0	0.6	8.2	8.1	0.1	13.9	16.1	-2.2	24.7	29.5	-4.8
CRUISE1323	7.4	7.9	-0.5	0.8	1.0	-0.2	3.1	2.7	0.4	3.9	3.1	0.8	5.2	6.7	-1.5	10.3	10.2	0.1	15.0	17.0	-2.0
MIX102.3	14.5	14.8	-0.3	17.3	17.5	-0.2	11.1	14.3	-3.2	16.4	15.6	0.8	17.0	18.6	-1.6	17.9	17.7	0.2	7.1	5.9	1.2
5MMM	10.0	9.6	0.4	9.8	4.7	5.1	3.3	8.4	-5.1	9.4	12.5	-3.1	20.1	16.2	3.9	8.7	7.3	1.4	0.9	1.5	-0.6
NOVA91.9	10.7	9.4	1.3	31.9	28.9	3.0	29.5	20.1	9.4	15.5	14.4	1.1	10.2	9.0	1.2	1.9	2.4	-0.5	0.5	0.8	-0.3
SAFM	9.2	9.1	0.1	20.0	25.2	-5.2	14.4	11.9	2.5	13.7	15.4	-1.7	11.8	9.7	2.1	3.8	3.5	0.3	0.6	0.6	0.0
ABC891	12.3	11.2	1.1	0.8	1.7	-0.9	1.0	1.1	-0.1	1.9	3.5	-1.6	8.7	7.4	1.3	20.6	20.8	-0.2	28.9	23.4	5.5
5RN	2.3	2.5	-0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.8	1.0	-0.2	2.5	2.5	0.0	4.3	5.4	-1.1	3.4	3.3	0.1
NEWSR	1.9	1.4	0.5	3.0	2.3	0.7	1.4	0.8	0.6	1.5	0.4	1.1	0.8	1.2	-0.4	2.4	2.1	0.3	3.1	2.4	0.7
5JJI	6.9	8.7	-1.8	5.5	6.9	-1.4	15.1	15.1	0.0	16.3	17.5	-1.2	5.4	10.5	-5.1	2.1	1.6	0.5	0.1	0.1	0.0
ABCFM	3.5	3.7	-0.2	1.2	1.3	-0.1	0.5	3.7	-3.2	1.2	1.2	0.0	1.8	2.2	-0.4	6.7	6.5	0.2	7.5	7.0	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	11.1	12.5	-1.4	11.3	14.2	-2.9	12.1	14.1	-2.0	7.5	8.2	-0.7	13.9	13.5	0.4	12.8	14.4	-1.6	10.1	9.8	0.3
CRUISE1323	6.9	7.5	-0.6	5.7	6.4	-0.7	7.9	7.9	0.0	7.8	8.6	-0.8	6.5	7.2	-0.7	5.9	6.8	-0.9	9.1	9.4	-0.3
MIX102.3	14.7	15.2	-0.5	13.0	13.8	-0.8	16.1	17.0	-0.9	17.2	18.4	-1.2	14.1	13.1	1.0	10.8	9.6	1.2	13.9	13.4	0.5
5MMM	10.7	10.5	0.2	10.5	9.9	0.6	10.6	10.7	-0.1	12.4	12.9	-0.5	10.5	9.1	1.4	8.0	7.7	0.3	7.4	6.7	0.7
NOVA91.9	10.6	9.1	1.5	10.2	8.0	2.2	9.9	8.0	1.9	10.6	9.3	1.3	11.6	10.7	0.9	11.2	11.3	-0.1	11.3	10.6	0.7
SAFM	9.4	9.3	0.1	9.2	8.8	0.4	8.5	7.5	1.0	10.2	9.4	0.8	11.1	12.2	-1.1	6.8	10.1	-3.3	8.8	8.3	0.5
ABC891	12.4	11.1	1.3	17.6	14.8	2.8	11.6	10.6	1.0	9.1	8.1	1.0	8.3	8.2	0.1	16.2	15.1	1.1	12.0	11.4	0.6
5RN	2.1	2.3	-0.2	3.6	3.7	-0.1	1.5	2.4	-0.9	1.3	1.4	-0.1	2.1	2.1	0.0	1.9	1.5	0.4	2.9	2.9	0.0
NEWSR	1.7	1.3	0.4	2.7	2.4	0.3	1.3	0.9	0.4	1.3	0.8	0.5	1.0	0.9	0.1	2.5	1.8	0.7	2.2	1.8	0.4
5JJI	6.9	8.2	-1.3	5.8	7.0	-1.2	6.4	8.0	-1.6	7.7	9.3	-1.6	8.2	10.1	-1.9	6.3	5.9	0.4	7.0	10.4	-3.4
ABCFM	3.5	3.5	0.0	3.2	3.7	-0.5	3.7	3.0	0.7	3.0	2.6	0.4	3.8	4.4	-0.6	4.0	4.9	-0.9	3.8	4.6	-0.8

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PERTH RADIO - SURVEY #3 2013



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	6.5	5.8	0.7	2.3	1.3	1.0	0.8	1.0	-0.2	2.2	1.8	0.4	9.6	8.4	1.2	13.6	11.1	2.5	7.4	7.6	-0.2
6PR	8.3	9.7	-1.4	0.8	1.1	-0.3	0.7	0.2	0.5	5.4	3.7	1.7	8.6	12.9	-4.3	13.8	16.0	-2.2	15.0	17.3	-2.3
MIX 94.5	13.3	13.8	-0.5	12.9	11.1	1.8	8.5	10.6	-2.1	12.7	12.4	0.3	21.1	20.9	0.2	10.7	15.5	-4.8	8.2	6.0	2.2
92.9	9.4	9.7	-0.3	25.5	28.5	-3.0	19.9	19.6	0.3	11.7	12.5	-0.8	8.7	8.8	-0.1	2.3	2.4	-0.1	0.5	0.3	0.2
96FM	12.7	11.4	1.3	10.2	12.4	-2.2	15.2	13.4	1.8	21.7	16.6	5.1	14.2	12.6	1.6	5.4	8.2	-2.8	3.2	3.5	-0.3
NOVA93.7	12.3	11.9	0.4	30.0	26.2	3.8	17.7	18.9	-1.2	19.3	20.0	-0.7	12.4	10.0	2.4	2.9	3.9	-1.0	*	0.7	-0.7
ABC720	9.6	9.1	0.5	4.3	4.0	0.3	1.1	0.9	0.2	2.4	2.6	-0.2	7.8	8.6	-0.8	13.7	13.1	0.6	26.7	22.7	4.0
6RN	2.7	2.1	0.6	0.3	0.5	-0.2	0.3	0.3	0.0	0.8	0.8	0.0	2.0	1.4	0.6	7.2	5.3	1.9	5.3	3.7	1.6
NEWSR	1.2	1.1	0.1	1.9	1.5	0.4	0.4	0.4	0.0	0.6	0.7	-0.1	1.1	1.4	-0.3	1.6	1.3	0.3	2.4	1.1	1.3
6JJJ	10.2	10.8	-0.6	5.9	7.5	-1.6	32.8	32.5	0.3	18.8	22.5	-3.7	4.1	4.5	-0.4	1.7	0.9	0.8	0.6	*	0.6
ABCFM	2.5	2.8	-0.3	1.3	0.2	1.1	0.4	0.4	0.0	0.6	0.8	-0.2	1.4	0.7	0.7	5.9	3.7	2.2	6.1	10.6	-4.5

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	6.4	5.5	0.9	6.6	5.3	1.3	7.5	6.1	1.4	6.4	5.9	0.5	4.9	4.8	0.1	5.4	4.1	1.3	6.9	7.0	-0.1
6PR	8.7	10.4	-1.7	9.2	11.2	-2.0	9.5	11.6	-2.1	7.0	8.3	-1.3	8.4	9.5	-1.1	10.2	12.3	-2.1	6.9	7.6	-0.7
MIX 94.5	13.3	13.9	-0.6	11.5	13.2	-1.7	14.5	14.8	-0.3	15.4	14.8	0.6	13.2	13.9	-0.7	10.5	10.9	-0.4	13.2	13.5	-0.3
92.9	9.3	9.8	-0.5	9.3	9.0	0.3	6.9	8.4	-1.5	9.0	9.5	-0.5	12.5	13.4	-0.9	10.2	9.8	0.4	9.9	9.5	0.4
96FM	13.0	11.6	1.4	11.3	9.9	1.4	14.2	12.9	1.3	16.5	14.2	2.3	11.3	10.2	1.1	8.1	9.1	-1.0	12.0	10.8	1.2
NOVA93.7	12.5	12.0	0.5	11.9	12.4	-0.5	11.2	10.7	0.5	11.8	11.5	0.3	15.2	13.8	1.4	14.3	12.6	1.7	11.9	11.5	0.4
ABC720	9.7	9.4	0.3	12.6	13.0	-0.4	9.3	8.1	1.2	6.9	7.6	-0.7	6.4	7.1	-0.7	16.2	11.5	4.7	9.0	8.1	0.9
6RN	2.7	2.0	0.7	3.1	2.4	0.7	2.4	2.0	0.4	1.8	1.2	0.6	3.1	2.1	1.0	3.8	2.9	0.9	2.8	2.1	0.7
NEWSR	1.2	1.1	0.1	1.6	1.5	0.1	0.6	0.4	0.2	0.9	0.7	0.2	1.0	0.9	0.1	2.2	2.9	-0.7	1.5	1.0	0.5
6JJJ	10.3	10.4	-0.1	9.3	8.7	0.6	10.3	9.9	0.4	11.5	11.1	0.4	12.0	12.2	-0.2	7.3	12.0	-4.7	9.7	12.1	-2.4
ABCFM	2.4	2.6	-0.2	3.1	3.1	0.0	1.8	2.5	-0.7	2.0	2.3	-0.3	2.6	2.2	0.4	2.1	2.6	-0.5	2.9	3.5	-0.6

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