

# SYDNEY RADIO - SURVEY #6 2013



## Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.0	5.1	-0.1	0.4	0.3	0.1	0.2	*	0.2	*	0.2	-0.2	2.0	3.0	-1.0	10.2	9.2	1.0	12.8	12.5	0.3
2GB	13.0	13.5	-0.5	3.1	1.9	1.2	2.0	1.7	0.3	7.6	9.4	-1.8	11.0	10.9	0.1	16.9	14.7	2.2	24.7	27.6	-2.9
2UE	4.6	4.8	-0.2	1.2	0.9	0.3	1.1	1.5	-0.4	1.3	0.4	0.9	3.7	3.6	0.1	5.0	5.7	-0.7	11.0	11.9	-0.9
2DAY	8.1	7.7	0.4	12.5	14.1	-1.6	24.6	22.0	2.6	12.4	12.9	-0.5	8.5	6.5	2.0	1.6	3.2	-1.6	0.8	0.4	0.4
MIX106.5	5.1	5.0	0.1	14.0	14.5	-0.5	5.0	6.4	-1.4	6.0	6.1	-0.1	5.8	5.9	-0.1	2.1	2.9	-0.8	2.9	1.0	1.9
2MMM	5.3	6.3	-1.0	3.3	4.1	-0.8	5.9	9.9	-4.0	9.8	8.9	0.9	8.2	11.5	-3.3	1.9	2.0	-0.1	0.3	0.1	0.2
NOVA96.9	7.6	6.7	0.9	21.8	20.6	1.2	14.9	16.6	-1.7	15.2	12.6	2.6	6.0	5.1	0.9	0.4	0.3	0.1	0.2	0.2	0.0
smoothfm 95.3	6.8	5.5	1.3	8.9	7.3	1.6	3.0	3.3	-0.3	6.4	3.7	2.7	8.5	7.2	1.3	9.8	8.5	1.3	4.0	3.0	1.0
WSFM	6.3	7.3	-1.0	4.4	3.8	0.6	6.1	6.0	0.1	4.6	6.2	-1.6	8.3	8.7	-0.4	11.9	13.4	-1.5	2.5	3.5	-1.0
ABC702	10.1	11.1	-1.0	0.7	1.9	-1.2	0.9	1.2	-0.3	5.4	6.0	-0.6	9.3	9.6	-0.3	16.7	19.1	-2.4	17.1	17.8	-0.7
2RN	2.7	2.9	-0.2	0.3	0.1	0.2	0.4	0.5	-0.1	1.4	1.9	-0.5	1.8	1.6	0.2	6.9	7.5	-0.6	3.5	3.7	-0.2
NEWSR	2.1	1.6	0.5	1.4	0.6	0.8	0.6	0.4	0.2	2.3	1.5	0.8	2.7	1.8	0.9	2.4	2.3	0.1	1.9	1.7	0.2
2JJJ	5.6	5.5	0.1	5.5	5.8	-0.3	11.4	13.5	-2.1	12.8	11.8	1.0	4.9	5.8	-0.9	1.8	0.4	1.4	*	0.1	-0.1
ABCFM	3.7	3.3	0.4	1.0	1.0	0.0	0.6	0.5	0.1	1.8	2.4	-0.6	2.3	1.9	0.4	3.5	4.3	-0.8	9.4	6.8	2.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdn			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdn			Saturday & Sunday 5.30am-12.00Mdn		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	4.8	4.8	0.0	4.4	4.2	0.2	6.3	6.3	0.0	4.7	5.4	-0.7	4.0	3.4	0.6	4.3	4.7	-0.4	5.8	6.0	-0.2
2GB	14.0	14.4	-0.4	16.9	17.0	-0.1	16.2	16.1	0.1	11.9	12.2	-0.3	10.0	10.9	-0.9	12.4	14.8	-2.4	10.0	10.5	-0.5
2UE	4.0	4.0	0.0	3.3	3.4	-0.1	3.2	4.0	-0.8	4.4	4.3	0.1	4.1	3.8	0.3	6.1	4.8	1.3	6.8	7.3	-0.5
2DAY	8.5	8.0	0.5	9.9	9.5	0.4	7.2	6.5	0.7	8.6	7.7	0.9	9.2	9.3	-0.1	5.9	5.3	0.6	6.5	6.5	0.0
MIX106.5	5.0	4.9	0.1	4.0	3.7	0.3	4.7	4.8	-0.1	5.4	5.2	0.2	6.0	5.4	0.6	6.2	6.9	-0.7	5.3	5.2	0.1
2MMM	5.6	6.8	-1.2	6.1	6.2	-0.1	5.9	8.3	-2.4	5.5	8.0	-2.5	4.9	5.7	-0.8	5.0	4.7	0.3	4.4	4.7	-0.3
NOVA96.9	7.9	6.8	1.1	7.3	6.3	1.0	7.0	5.7	1.3	8.4	6.8	1.6	9.4	8.6	0.8	7.9	7.3	0.6	6.6	6.2	0.4
smoothfm 95.3	6.5	5.1	1.4	4.8	3.7	1.1	6.9	5.4	1.5	7.2	6.3	0.9	7.7	6.2	1.5	6.9	4.3	2.6	7.9	6.6	1.3
WSFM	6.1	7.1	-1.0	6.7	9.0	-2.3	6.2	6.9	-0.7	6.1	6.7	-0.6	5.7	6.1	-0.4	4.3	4.5	-0.2	7.2	8.1	-0.9
ABC702	10.9	12.0	-1.1	11.8	13.0	-1.2	10.3	11.0	-0.7	10.9	11.6	-0.7	10.7	12.4	-1.7	10.0	11.0	-1.0	7.6	8.2	-0.6
2RN	2.6	2.7	-0.1	3.4	3.3	0.1	2.4	2.4	0.0	1.8	1.6	0.2	2.9	3.4	-0.5	2.1	2.9	-0.8	2.9	3.8	-0.9
NEWSR	2.1	1.6	0.5	2.9	2.0	0.9	1.3	1.0	0.3	1.4	1.0	0.4	1.9	1.5	0.4	3.8	2.7	1.1	2.1	1.9	0.2
2JJJ	5.3	5.3	0.0	4.4	4.1	0.3	5.7	6.4	-0.7	5.4	5.6	-0.2	6.3	6.1	0.2	5.6	4.6	1.0	6.5	6.0	0.5
ABCFM	3.5	2.9	0.6	2.7	1.9	0.8	3.5	3.2	0.3	3.7	3.4	0.3	4.1	3.3	0.8	4.4	4.0	0.4	4.5	4.4	0.1

Survey Period: Sun Jul 7 - Sat Sep 14, 2013

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# MELBOURNE RADIO - SURVEY #6 2013



## Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.6	4.4	0.2	0.7	1.1	-0.4	1.4	1.7	-0.3	5.7	3.3	2.4	6.8	7.0	-0.2	4.7	6.6	-1.9	2.5	2.3	0.2
3AW	13.5	13.5	0.0	3.7	2.1	1.6	1.4	0.6	0.8	2.8	3.2	-0.4	9.9	13.0	-3.1	22.1	20.2	1.9	32.1	29.9	2.2
MAGIC	4.6	4.6	0.0	0.9	0.4	0.5	0.7	0.3	0.4	2.5	1.9	0.6	2.4	2.3	0.1	7.4	7.5	-0.1	10.8	11.7	-0.9
FOXFm	8.2	8.9	-0.7	25.5	32.2	-6.7	13.3	20.0	-6.7	12.0	11.8	0.2	8.3	8.1	0.2	3.1	2.5	0.6	0.8	0.8	0.0
GOLD	8.2	7.8	0.4	6.6	7.2	-0.6	9.7	6.7	3.0	9.7	6.2	3.5	12.0	12.4	-0.4	6.5	8.1	-1.6	2.5	4.0	-1.5
MIX101.1	6.2	5.7	0.5	15.9	12.8	3.1	9.8	13.7	-3.9	8.1	6.4	1.7	8.2	7.3	0.9	1.7	2.2	-0.5	0.8	0.5	0.3
3MMM	7.3	7.0	0.3	4.4	4.5	-0.1	15.2	8.8	6.4	10.7	12.7	-2.0	9.1	8.7	0.4	4.6	3.2	1.4	0.4	0.4	0.0
NOVA 100	7.7	7.5	0.2	23.6	19.3	4.3	17.1	16.0	1.1	13.0	13.0	0.0	5.0	6.3	-1.3	2.6	2.1	0.5	0.5	0.1	0.4
smoothfm 91.5	5.6	5.4	0.2	5.5	7.7	-2.2	4.1	1.1	3.0	4.2	4.8	-0.6	7.1	6.4	0.7	7.8	8.2	-0.4	3.9	3.7	0.2
ABC774	12.2	12.4	-0.2	1.7	1.6	0.1	1.6	2.0	-0.4	4.1	5.3	-1.2	10.5	9.9	0.6	19.9	20.0	-0.1	25.5	25.7	-0.2
3RN	2.1	2.3	-0.2	0.4	*	0.4	0.2	0.3	-0.1	1.3	1.5	-0.2	1.6	1.8	-0.2	4.6	4.7	-0.1	3.0	3.3	-0.3
NEWSR	2.0	1.9	0.1	0.5	*	0.5	0.5	0.7	-0.2	2.7	2.9	-0.2	2.3	1.8	0.5	1.6	1.8	-0.2	2.4	2.0	0.4
3JJJ	5.6	6.3	-0.7	3.2	2.3	0.9	18.2	20.1	-1.9	10.8	12.8	-2.0	4.0	5.0	-1.0	1.3	0.7	0.6	*	*	0.0
ABCFM	2.4	2.7	-0.3	1.2	1.7	-0.5	0.5	0.8	-0.3	1.4	1.5	-0.1	1.7	1.2	0.5	1.7	3.2	-1.5	6.2	6.9	-0.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdn			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdn			Saturday & Sunday 5.30am-12.00Mdn		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.7	4.4	0.3	4.1	4.0	0.1	5.3	4.5	0.8	4.9	4.5	0.4	5.1	5.3	-0.2	4.2	3.6	0.6	4.0	4.3	-0.3
3AW	13.9	13.9	0.0	19.5	19.4	0.1	13.7	14.2	-0.5	9.9	9.6	0.3	11.2	11.6	-0.4	13.0	12.4	0.6	12.2	12.0	0.2
MAGIC	4.3	4.3	0.0	4.0	3.8	0.2	5.4	5.4	0.0	4.6	5.0	-0.4	2.4	3.3	-0.9	4.6	2.9	1.7	6.0	5.7	0.3
FOXFm	8.5	9.1	-0.6	7.9	8.4	-0.5	7.0	6.7	0.3	9.3	9.4	-0.1	10.2	11.6	-1.4	8.3	10.9	-2.6	7.4	8.3	-0.9
GOLD	8.4	8.0	0.4	5.9	5.3	0.6	9.9	9.0	0.9	11.5	11.1	0.4	7.7	7.4	0.3	5.7	5.9	-0.2	7.5	7.4	0.1
MIX101.1	6.4	5.9	0.5	5.3	5.0	0.3	6.1	5.0	1.1	7.8	6.9	0.9	6.7	6.9	-0.2	5.8	5.9	-0.1	5.7	5.1	0.6
3MMM	7.5	7.2	0.3	8.3	8.9	-0.6	6.4	6.2	0.2	8.7	7.1	1.6	7.5	7.0	0.5	4.8	5.4	-0.6	6.6	6.2	0.4
NOVA 100	7.7	7.4	0.3	8.4	8.3	0.1	5.6	5.6	0.0	7.3	6.9	0.4	9.9	9.3	0.6	7.7	7.0	0.7	7.6	7.8	-0.2
smoothfm 91.5	5.2	5.3	-0.1	3.8	3.7	0.1	5.5	5.4	0.1	6.2	6.5	-0.3	5.8	5.4	0.4	5.4	6.0	-0.6	6.6	6.1	0.5
ABC774	12.5	12.8	-0.3	14.8	14.8	0.0	14.2	15.5	-1.3	8.8	9.4	-0.6	11.5	10.6	0.9	12.8	13.7	-0.9	11.5	10.9	0.6
3RN	2.0	2.2	-0.2	2.3	2.4	-0.1	1.6	1.3	0.3	1.5	2.0	-0.5	2.2	2.7	-0.5	2.9	3.2	-0.3	2.5	2.5	0.0
NEWSR	2.0	1.9	0.1	2.5	2.5	0.0	1.7	1.8	-0.1	1.7	1.6	0.1	1.8	1.5	0.3	2.5	2.1	0.4	2.0	2.1	-0.1
3JJJ	5.7	6.5	-0.8	4.3	4.6	-0.3	5.9	7.4	-1.5	6.7	8.0	-1.3	6.5	6.2	0.3	5.9	7.0	-1.1	5.1	5.5	-0.4
ABCFM	2.3	2.6	-0.3	2.4	2.1	0.3	2.2	2.9	-0.7	1.7	2.4	-0.7	2.3	2.8	-0.5	3.4	3.3	0.1	2.8	3.1	-0.3

Survey Period: Sun Jul 7 - Sat Sep 14, 2013

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# BRISBANE RADIO - SURVEY #6 2013



## Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	5.8	7.3	-1.5	0.1	0.6	-0.5	*	*	0.0	0.7	0.9	-0.2	3.5	6.9	-3.4	11.5	9.9	1.6	18.4	20.8	-2.4
4BH	6.6	6.8	-0.2	0.8	1.2	-0.4	0.2	0.7	-0.5	0.8	0.1	0.7	4.6	3.7	0.9	13.7	14.2	-0.5	18.7	19.2	-0.5
4KQ	7.4	6.7	0.7	5.1	4.6	0.5	2.5	1.1	1.4	2.0	2.3	-0.3	7.9	8.0	-0.1	17.7	12.3	5.4	10.3	10.3	0.0
B105	10.5	10.2	0.3	31.0	26.3	4.7	23.1	22.5	0.6	13.8	12.4	1.4	8.3	10.5	-2.2	1.8	1.5	0.3	0.3	0.3	0.0
97.3FM	13.3	13.0	0.3	18.0	17.3	0.7	11.2	18.5	-7.3	12.0	14.5	-2.5	21.7	17.1	4.6	11.5	9.1	2.4	3.7	4.0	-0.3
4MMM	10.3	9.8	0.5	4.4	5.2	-0.8	16.3	12.2	4.1	13.1	12.9	0.2	16.2	17.3	-1.1	4.0	4.8	-0.8	0.6	0.5	0.1
NOVA106.9	12.0	12.5	-0.5	23.6	23.2	0.4	24.7	23.9	0.8	21.8	23.3	-1.5	7.7	8.7	-1.0	1.2	3.5	-2.3	*	0.2	-0.2
ABC612	10.4	10.1	0.3	3.1	2.4	0.7	1.3	1.6	-0.3	3.2	3.7	-0.5	9.5	9.1	0.4	17.1	18.6	-1.5	25.5	20.8	4.7
4RN	1.8	2.7	-0.9	0.1	0.1	0.0	0.3	0.1	0.2	1.1	0.6	0.5	1.8	2.6	-0.8	3.0	6.8	-3.8	3.4	5.0	-1.6
NEWSR	0.9	0.9	0.0	0.5	*	0.5	0.5	0.3	0.2	1.0	0.9	0.1	0.9	1.0	-0.1	1.1	1.7	-0.6	1.0	0.9	0.1
4JJJ	8.4	7.5	0.9	5.9	8.3	-2.4	15.3	13.3	2.0	20.5	17.8	2.7	3.6	4.1	-0.5	1.5	0.6	0.9	0.1	0.4	-0.3
ABCFM	1.9	2.2	-0.3	1.8	1.4	0.4	1.3	0.4	0.9	0.6	0.6	0.0	1.0	0.9	0.1	2.6	3.3	-0.7	4.8	6.2	-1.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.2	7.8	-1.6	6.7	7.9	-1.2	6.6	9.2	-2.6	5.8	7.3	-1.5	5.1	5.5	-0.4	7.0	10.1	-3.1	4.7	5.9	-1.2
4BH	6.2	6.3	-0.1	5.7	6.5	-0.8	7.7	7.8	-0.1	6.6	6.4	0.2	4.8	5.1	-0.3	6.2	4.2	2.0	7.8	8.5	-0.7
4KQ	7.4	6.6	0.8	7.7	6.7	1.0	8.4	7.3	1.1	7.7	6.5	1.2	6.2	5.6	0.6	5.2	6.8	-1.6	7.5	6.9	0.6
B105	11.0	10.4	0.6	10.5	9.8	0.7	9.6	9.0	0.6	11.6	10.8	0.8	13.2	12.4	0.8	9.9	10.5	-0.6	9.1	9.5	-0.4
97.3FM	12.9	13.0	-0.1	11.0	11.7	-0.7	12.4	12.7	-0.3	14.3	14.6	-0.3	15.8	14.4	1.4	11.3	9.9	1.4	14.3	13.0	1.3
4MMM	11.4	10.7	0.7	11.3	10.5	0.8	13.1	12.3	0.8	14.2	12.8	1.4	7.8	8.2	-0.4	6.6	6.2	0.4	6.5	6.9	-0.4
NOVA106.9	12.0	12.6	-0.6	11.6	11.8	-0.2	10.8	11.3	-0.5	12.0	13.4	-1.4	15.2	14.9	0.3	10.4	11.7	-1.3	11.9	12.2	-0.3
ABC612	10.3	10.2	0.1	13.7	14.3	-0.6	10.0	9.6	0.4	6.6	6.1	0.5	7.9	7.9	0.0	14.6	13.5	1.1	10.7	10.0	0.7
4RN	1.8	2.6	-0.8	2.8	3.7	-0.9	1.2	1.9	-0.7	0.6	1.6	-1.0	2.0	2.9	-0.9	2.9	3.7	-0.8	1.7	3.0	-1.3
NEWSR	0.9	0.9	0.0	1.2	1.0	0.2	0.4	0.6	-0.2	0.5	0.5	0.0	0.9	1.0	-0.1	1.8	2.2	-0.4	0.9	1.0	-0.1
4JJJ	8.5	7.4	1.1	7.6	6.6	1.0	8.5	7.3	1.2	8.5	7.2	1.3	9.7	9.7	0.0	9.0	7.0	2.0	8.3	7.5	0.8
ABCFM	1.8	2.0	-0.2	1.5	1.9	-0.4	1.8	1.9	-0.1	1.7	1.8	-0.1	1.7	2.6	-0.9	3.0	2.2	0.8	2.3	2.6	-0.3

Survey Period: Sun Jul 7 - Sat Sep 14, 2013

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# ADELAIDE RADIO - SURVEY #6 2013



## Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	12.1	11.7	0.4	2.2	2.3	-0.1	2.8	2.2	0.6	3.0	4.0	-1.0	10.0	9.3	0.7	19.5	17.2	2.3	25.0	24.2	0.8
CRUISE1323	7.6	8.5	-0.9	0.8	0.6	0.2	2.2	1.6	0.6	1.4	2.4	-1.0	7.3	7.7	-0.4	15.7	17.6	-1.9	12.7	13.1	-0.4
MIX102.3	14.4	15.9	-1.5	17.7	11.0	6.7	17.9	15.4	2.5	11.3	13.3	-2.0	19.1	23.2	-4.1	15.5	19.4	-3.9	8.5	7.2	1.3
5MMM	8.3	8.0	0.3	1.4	3.3	-1.9	5.2	5.3	-0.1	12.4	12.6	-0.2	14.8	13.7	1.1	5.6	5.5	0.1	1.1	0.5	0.6
NOVA91.9	11.1	10.6	0.5	42.6	43.7	-1.1	18.5	18.5	0.0	19.1	16.8	2.3	9.0	9.9	-0.9	2.9	2.8	0.1	0.2	0.4	-0.2
SAFM	8.6	8.0	0.6	18.4	20.0	-1.6	15.4	15.4	0.0	11.7	13.3	-1.6	11.9	8.4	3.5	2.4	1.9	0.5	0.6	1.1	-0.5
ABC891	13.0	12.4	0.6	1.4	1.8	-0.4	0.8	0.9	-0.1	4.0	5.3	-1.3	7.2	7.6	-0.4	17.2	14.6	2.6	34.7	31.0	3.7
5RN	2.2	2.8	-0.6	0.1	0.1	0.0	0.4	1.1	-0.7	0.6	1.5	-0.9	2.4	2.2	0.2	4.3	4.7	-0.4	3.2	4.7	-1.5
NEWSR	1.6	1.5	0.1	1.2	0.3	0.9	2.2	0.7	1.5	2.3	1.4	0.9	0.8	0.7	0.1	1.2	1.3	-0.1	1.9	3.3	-1.4
5JJI	7.0	7.0	0.0	7.3	11.4	-4.1	14.8	16.3	-1.5	16.0	14.2	1.8	5.5	6.7	-1.2	1.7	0.9	0.8	0.1	0.2	-0.1
ABCFM	3.3	2.8	0.5	0.6	0.4	0.2	2.0	0.6	1.4	2.2	1.8	0.4	2.6	1.2	1.4	5.2	4.5	0.7	5.2	5.9	-0.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	12.4	11.9	0.5	13.7	12.6	1.1	15.3	13.3	2.0	7.2	7.7	-0.5	13.6	13.6	0.0	13.8	15.4	-1.6	11.1	11.2	-0.1
CRUISE1323	7.2	8.2	-1.0	7.1	8.1	-1.0	8.5	8.8	-0.3	8.0	9.1	-1.1	6.0	6.2	-0.2	4.9	8.5	-3.6	9.0	9.3	-0.3
MIX102.3	14.3	16.4	-2.1	12.8	14.5	-1.7	15.5	17.4	-1.9	17.2	19.5	-2.3	14.7	16.5	-1.8	7.9	9.6	-1.7	14.5	14.1	0.4
5MMM	8.7	8.1	0.6	8.8	7.6	1.2	9.2	7.7	1.5	10.1	9.3	0.8	8.5	9.3	-0.8	4.6	5.1	-0.5	6.8	7.5	-0.7
NOVA91.9	11.0	10.7	0.3	10.1	10.8	-0.7	8.6	9.4	-0.8	11.9	12.0	-0.1	13.2	11.4	1.8	11.8	8.5	3.3	11.6	10.1	1.5
SAFM	8.8	8.1	0.7	8.2	7.7	0.5	8.4	7.4	1.0	9.6	8.7	0.9	8.7	9.0	-0.3	9.1	7.4	1.7	8.0	7.6	0.4
ABC891	13.2	12.4	0.8	16.9	15.0	1.9	12.6	12.3	0.3	10.5	10.1	0.4	10.2	10.2	0.0	17.6	15.9	1.7	12.4	12.5	-0.1
5RN	2.1	2.7	-0.6	2.9	4.0	-1.1	1.4	2.1	-0.7	1.1	1.3	-0.2	2.8	3.2	-0.4	3.2	3.7	-0.5	2.4	3.1	-0.7
NEWSR	1.4	1.2	0.2	2.0	1.9	0.1	0.8	0.9	-0.1	0.8	0.7	0.1	1.7	1.3	0.4	2.4	1.6	0.8	2.1	2.2	-0.1
5JJI	7.1	7.1	0.0	6.7	6.9	-0.2	7.1	7.0	0.1	8.5	7.9	0.6	6.9	7.0	-0.1	5.1	6.0	-0.9	6.6	6.4	0.2
ABCFM	3.2	2.6	0.6	3.3	3.1	0.2	2.7	2.5	0.2	2.6	1.9	0.7	3.2	2.2	1.0	5.8	4.8	1.0	3.6	3.2	0.4

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# PERTH RADIO - SURVEY #6 2013



## Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	6.2	6.0	0.2	0.2	0.4	-0.2	0.8	0.9	-0.1	0.6	2.1	-1.5	7.0	4.9	2.1	16.8	17.2	-0.4	7.7	8.1	-0.4
6PR	7.3	8.2	-0.9	0.7	1.4	-0.7	0.5	0.8	-0.3	3.6	4.4	-0.8	4.9	7.1	-2.2	12.0	13.5	-1.5	17.7	17.0	0.7
MIX 94.5	12.2	12.1	0.1	11.9	6.3	5.6	7.5	6.4	1.1	11.9	12.7	-0.8	21.5	18.5	3.0	10.1	14.0	-3.9	3.7	4.0	-0.3
92.9	9.3	9.5	-0.2	32.0	32.5	-0.5	17.9	16.2	1.7	12.1	12.3	-0.2	8.8	9.6	-0.8	2.4	1.6	0.8	0.5	0.8	-0.3
96FM	12.5	12.1	0.4	2.9	7.6	-4.7	14.2	10.1	4.1	15.7	10.6	5.1	18.1	22.0	-3.9	12.6	10.3	2.3	2.1	1.6	0.5
NOVA93.7	12.1	11.3	0.8	34.3	27.8	6.5	21.8	21.2	0.6	18.6	16.8	1.8	11.4	11.5	-0.1	3.2	1.5	1.7	0.1	0.8	-0.7
ABC720	10.7	10.2	0.5	4.1	0.9	3.2	2.5	0.9	1.6	3.6	3.0	0.6	7.0	7.2	-0.2	15.4	15.7	-0.3	28.4	28.8	-0.4
6RN	1.7	2.1	-0.4	*	0.1	-0.1	*	0.2	-0.2	0.5	0.6	-0.1	1.8	2.2	-0.4	3.3	5.0	-1.7	3.0	3.4	-0.4
NEWSR	1.3	0.9	0.4	1.0	*	1.0	0.2	0.5	-0.3	0.9	1.0	-0.1	1.6	0.9	0.7	1.8	0.8	1.0	1.8	1.2	0.6
6JJJ	11.2	13.0	-1.8	8.5	17.5	-9.0	29.4	38.7	-9.3	22.8	26.4	-3.6	7.7	5.9	1.8	1.6	1.6	0.0	0.1	0.2	-0.1
ABCFM	2.8	2.8	0.0	1.1	0.3	0.8	0.7	0.3	0.4	2.3	1.9	0.4	1.1	1.4	-0.3	3.2	3.5	-0.3	7.4	7.7	-0.3

## Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	6.1	5.9	0.2	4.3	5.1	-0.8	7.7	6.8	0.9	7.5	6.4	1.1	5.5	5.3	0.2	4.1	5.6	-1.5	6.5	6.4	0.1
6PR	7.4	8.2	-0.8	8.8	10.2	-1.4	6.9	8.3	-1.4	5.2	5.6	-0.4	7.9	8.5	-0.6	9.5	9.4	0.1	7.3	8.2	-0.9
MIX 94.5	12.5	12.3	0.2	11.9	11.7	0.2	13.6	13.5	0.1	13.6	13.8	-0.2	11.0	10.8	0.2	10.1	9.0	1.1	11.5	11.2	0.3
92.9	9.6	9.7	-0.1	8.1	8.8	-0.7	9.2	8.9	0.3	10.7	9.3	1.4	10.5	12.3	-1.8	9.9	10.8	-0.9	8.5	8.9	-0.4
96FM	12.9	12.7	0.2	11.3	10.1	1.2	14.7	15.1	-0.4	16.2	16.6	-0.4	10.6	10.1	0.5	7.0	6.3	0.7	11.3	10.1	1.2
NOVA93.7	12.1	11.0	1.1	13.5	12.5	1.0	9.9	8.7	1.2	11.9	9.9	2.0	14.2	12.5	1.7	10.1	13.3	-3.2	12.2	12.1	0.1
ABC720	10.9	10.3	0.6	15.4	14.6	0.8	9.4	8.9	0.5	7.2	7.2	0.0	9.1	9.0	0.1	14.9	13.2	1.7	10.2	9.8	0.4
6RN	1.7	2.2	-0.5	2.5	3.1	-0.6	1.0	1.3	-0.3	0.8	1.5	-0.7	2.1	2.8	-0.7	3.4	3.6	-0.2	1.4	1.9	-0.5
NEWSR	1.3	0.9	0.4	1.8	1.3	0.5	0.9	0.7	0.2	0.9	0.8	0.1	1.1	0.6	0.5	2.2	1.0	1.2	1.5	0.9	0.6
6JJJ	11.5	13.1	-1.6	10.3	11.2	-0.9	11.0	13.8	-2.8	12.3	14.8	-2.5	14.2	13.8	0.4	9.2	11.2	-2.0	10.2	12.4	-2.2
ABCFM	2.7	2.7	0.0	3.3	3.2	0.1	2.7	2.5	0.2	2.4	2.2	0.2	2.7	2.9	-0.2	2.0	2.5	-0.5	3.0	3.0	0.0

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