

EMBARGOED UNTIL 9:30AM AEST



## CANBERRA RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.1	6.0	0.1	5.9	2.7	3.2	0.4	4.5	-4.1	3.0	0.8	2.2	6.6	8.7	-2.1	15.1	9.6	5.5	4.9	7.0	-2.1
2CC	6.6	4.6	2.0	1.3	1.1	0.2	0.6	2.1	-1.5	1.3	2.3	-1.0	7.0	4.5	2.5	9.5	5.0	4.5	13.8	9.3	4.5
FM104.7	17.5	18.5	-1.0	36.9	38.3	-1.4	47.1	34.8	12.3	28.4	31.1	-2.7	13.8	17.9	-4.1	3.8	6.6	-2.8	1.9	1.8	0.1
MIX 106.3	15.9	13.9	2.0	19.6	7.3	12.3	12.7	14.3	-1.6	17.8	19.8	-2.0	24.3	21.0	3.3	16.3	8.5	7.8	2.8	3.6	-0.8
ABC666	15.6	14.1	1.5	7.6	5.4	2.2	2.5	3.7	-1.2	8.5	6.0	2.5	14.2	13.1	1.1	22.8	25.0	-2.2	28.2	22.9	5.3
2RN	6.9	9.3	-2.4	1.5	3.8	-2.3	0.1	*	*	3.1	4.1	-1.0	7.2	7.1	0.1	8.2	20.0	-11.8	14.4	15.0	-0.6
NEWSR	3.5	5.2	-1.7	0.9	4.6	-3.7	0.6	0.4	0.2	5.0	4.4	0.6	4.6	7.5	-2.9	4.7	3.6	1.1	1.5	7.3	-5.8
2JJJ	10.3	12.3	-2.0	15.8	10.9	4.9	27.2	34.4	-7.2	20.8	24.7	-3.9	6.4	8.0	-1.6	2.7	1.8	0.9	0.4	1.4	-1.0
ABCFM	10.2	10.0	0.2	1.5	4.7	-3.2	2.9	3.6	-0.7	4.8	1.2	3.6	7.6	3.8	3.8	10.0	16.0	-6.0	25.3	27.7	-2.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.9	5.9	0.0	5.3	4.8	0.5	6.6	7.8	-1.2	7.6	7.4	0.2	4.8	4.8	0.0	4.7	3.0	1.7	6.6	6.6	0.0
2CC	7.0	4.8	2.2	5.9	4.0	1.9	10.5	7.5	3.0	7.7	5.2	2.5	3.6	3.6	0.0	7.6	2.9	4.7	5.3	3.8	1.5
FM104.7	18.0	19.2	-1.2	18.6	22.7	-4.1	16.7	15.5	1.2	18.9	18.6	0.3	21.2	21.3	-0.1	10.6	13.0	-2.4	15.6	15.7	-0.1
MIX 106.3	16.7	14.7	2.0	13.1	10.1	3.0	19.3	19.8	-0.5	20.1	19.2	0.9	17.5	14.6	2.9	12.2	6.4	5.8	13.6	10.9	2.7
ABC666	15.8	13.9	1.9	20.1	16.7	3.4	14.7	11.3	3.4	11.2	10.4	0.8	12.6	12.2	0.4	21.8	23.2	-1.4	15.0	15.0	0.0
2RN	6.8	9.0	-2.2	10.6	10.9	-0.3	4.6	7.6	-3.0	4.0	6.2	-2.2	6.1	8.5	-2.4	7.5	14.3	-6.8	7.3	10.3	-3.0
NEWSR	3.4	5.1	-1.7	5.4	7.2	-1.8	2.2	3.6	-1.4	1.7	2.7	-1.0	2.9	5.0	-2.1	4.4	8.5	-4.1	4.0	5.6	-1.6
2JJJ	9.8	13.0	-3.2	8.1	11.0	-2.9	9.1	12.6	-3.5	10.3	14.7	-4.4	12.2	15.8	-3.6	11.5	11.2	0.3	11.9	9.7	2.2
ABCFM	9.8	8.9	0.9	8.0	7.5	0.5	10.9	9.9	1.0	11.2	9.6	1.6	10.1	8.2	1.9	9.2	11.5	-2.3	11.5	13.6	-2.1

Please note: Survey 1 2014 supplied by GfK; Survey 2 2013 supplied by Nielsen. Please take into account if comparing Survey 2 2013 and Survey 1 2014 results