

EMBARGOED UNTIL 9:30AM AEDT



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+ 1-17	People 10-17 1-17	People 18-24 1-17	People 25-39 1-17	People 40-54 1-17	People 55-64 1-17	People 65+ 1-17
BUDDHA	40	9	5	9	13	4	1
Chemist Warehouse Remix	10	*	3	3	4	*	*
Coles Radio	62	16	16	19	6	2	2
Easy Radio	42	16	11	8	4	1	2
Edge Digital	76	26	17	18	15	1	1
EON Sports Radio	23	7	3	8	5	*	*
Kinderling Kids	31	11	4	15	1	*	*
Koffee	55	12	6	16	20	2	*
NTS News Talk Sport	33	14	7	10	1	*	1
OLDSKOOL RADIO	51	13	8	14	15	*	1
OMG!	29	10	4	8	4	3	*
The 80s iHeartRadio	52	17	5	8	19	1	2
The 90s iHeartRadio	40	8	12	12	9	*	*
The Range - Country	36	13	8	7	6	1	1
triple j Uearthed	65	18	13	22	12	*	*
ABC Country	18	7	3	8	*	1	*
ABC Extra	31	10	5	10	4	1	2
ABC Grandstand	53	12	4	11	17	4	6
ABC Jazz	72	15	12	16	23	4	3
Double J	48	14	3	10	21	1	*
Total Digital Only	487	84	75	150	136	25	18

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4360]

Station	Mon-Fri	Breakfast	Morning	Afternoon	Drive	Evening	Weekend
	Mon-Fri 5:30am-12mn 1-17	Mon-Fri 5:30am-9:00am 1-17	Mon-Fri 9:00am-12:00md 1-17	Mon-Fri 12:00md-4:00pm 1-17	Mon-Fri 4:00pm-7:00pm 1-17	Mon-Fri 7:00pm-12:00mn 1-17	Sat-Sun 5:30am-12mn 1-17
BUDDHA	31	7	6	9	9	15	24
Chemist Warehouse Remix	8	5	3	2	5	3	6
Coles Radio	48	16	22	18	21	16	35
Easy Radio	29	8	3	7	15	7	26
Edge Digital	60	30	18	27	23	27	43
EON Sports Radio	14	3	1	1	5	9	17
Kinderling Kids	25	7	6	6	15	9	21
Koffee	42	18	9	25	19	9	27
NTS News Talk Sport	20	9	6	8	2	2	18
OLDSKOOL RADIO	46	24	22	22	22	21	31
OMG!	25	9	6	11	5	5	9
The 80s iHeartRadio	38	13	9	10	12	10	32
The 90s iHeartRadio	33	11	10	15	15	17	22
The Range - Country	23	14	1	7	9	3	23
triple j Uearthed	49	12	10	16	18	12	24
ABC Country	13	1	2	6	5	4	10
ABC Extra	23	9	7	6	9	1	15
ABC Grandstand	34	18	8	10	11	9	28
ABC Jazz	65	15	21	12	34	26	30
Double J	37	16	12	10	13	13	27
Total Digital Only	404	184	154	173	210	185	308

EMBARGOED UNTIL 9:30AM AEDT



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+ 1-17	People 10-17 1-17	People 18-24 1-17	People 25-39 1-17	People 40-54 1-17	People 55-64 1-17	People 65+ 1-17
AUSSIE	53	11	9	4	11	6	12
BUDDHA	39	2	10	15	8	2	1
Chemist Warehouse Remix	25	10	5	2	3	3	2
Coles Radio	47	5	10	9	14	8	1
Easy Radio	40	7	10	7	5	7	5
Edge Digital	16	6	5	1	2	*	2
EON Sports Radio	12	4	*	3	2	1	1
Kinderling Kids	17	5	*	7	4	*	1
Koffee	14	*	*	7	5	3	*
Kool	28	2	7	*	15	3	1
NTS News Talk Sport	9	*	8	*	*	*	1
OLDSKOOL RADIO	27	6	5	4	11	*	1
OMG!	33	7	4	1	18	*	3
The 80s iHeartRadio	51	4	4	12	25	4	2
The 90s iHeartRadio	25	2	8	11	5	*	*
triple j Unearthed	29	4	9	6	5	4	1
ABC Country	28	2	5	3	12	2	4
ABC Extra	19	2	3	5	7	*	2
ABC Grandstand	22	2	*	3	9	4	4
ABC Jazz	54	8	5	23	6	5	6
Double J	66	15	12	23	13	3	*
Total Digital Only	507	62	66	122	149	63	45

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4350]

Station	Mon-Fri	Breakfast	Morning	Afternoon	Drive	Evening	Weekend
	Mon-Fri 5:30am-12mn 1-17	Mon-Fri 5:30am-9:00am 1-17	Mon-Fri 9:00am-12:00md 1-17	Mon-Fri 12:00md-4:00pm 1-17	Mon-Fri 4:00pm-7:00pm 1-17	Mon-Fri 7:00pm-12:00mn 1-17	Sat-Sun 5:30am-12mn 1-17
AUSSIE	35	14	17	10	9	11	27
BUDDHA	33	10	11	19	14	7	18
Chemist Warehouse Remix	23	10	2	7	12	2	6
Coles Radio	39	7	13	21	11	7	16
Easy Radio	31	5	11	9	12	2	21
Edge Digital	11	7	7	10	*	3	7
EON Sports Radio	9	2	*	3	5	*	3
Kinderling Kids	15	4	8	4	6	1	7
Koffee	9	7	2	*	2	5	9
Kool	23	2	7	14	9	6	17
NTS News Talk Sport	9	5	2	4	*	1	3
OLDSKOOL RADIO	22	5	5	8	8	8	9
OMG!	28	11	6	12	14	9	18
The 80s iHeartRadio	47	12	18	18	20	14	25
The 90s iHeartRadio	19	4	8	12	8	12	11
triple j Unearthed	24	8	7	10	14	6	15
ABC Country	24	5	12	12	12	2	11
ABC Extra	15	3	1	7	3	6	7
ABC Grandstand	13	2	1	3	10	8	14
ABC Jazz	51	20	12	15	23	26	25
Double J	52	14	16	25	22	17	36
Total Digital Only	435	152	177	210	208	147	284

EMBARGOED UNTIL 9:30AM AEDT



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+ 1-17	People 10-17 1-17	People 18-24 1-17	People 25-39 1-17	People 40-54 1-17	People 55-64 1-17	People 65+ 1-17
BUDDHA	18	1	3	4	9	1	*
Chemist Warehouse Remix	4	3	1	1	*	*	*
Coles Radio	53	9	3	15	14	8	4
Easy Radio	10	3	1	2	1	2	1
Edge Digital	7	1	4	1	1	*	*
EON Sports Radio	2	1	*	1	*	*	*
Kinderling Kids	3	1	*	2	*	*	*
Koffee	10	2	1	3	3	1	*
NTS News Talk Sport	4	2	*	*	2	*	*
OLDSKOOL RADIO	14	2	1	3	6	2	*
OMG!	7	1	*	1	2	2	1
Smooth	10	2	*	2	*	4	2
The 80s iHeartRadio	18	2	1	4	9	1	2
The 90s iHeartRadio	25	6	3	9	6	1	*
The Range - Country	2	1	*	1	*	*	*
triple j Uearthed	22	6	5	4	4	4	*
ABC Country	10	1	1	3	*	1	5
ABC Extra	7	1	*	1	2	*	3
ABC Grandstand	21	2	2	6	5	2	4
ABC Jazz	18	2	2	9	1	1	2
Double J	33	7	2	11	10	2	1
Total Digital Only	231	34	19	60	66	29	23

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1976]

Station	Mon-Fri	Breakfast	Morning	Afternoon	Drive	Evening	Weekend
	Mon-Fri 5:30am-12mn 1-17	Mon-Fri 5:30am-9:00am 1-17	Mon-Fri 9:00am-12:00md 1-17	Mon-Fri 12:00md-4:00pm 1-17	Mon-Fri 4:00pm-7:00pm 1-17	Mon-Fri 7:00pm-12:00mn 1-17	Sat-Sun 5:30am-12mn 1-17
BUDDHA	15	6	4	4	6	4	8
Chemist Warehouse Remix	3	*	1	1	1	1	2
Coles Radio	44	14	17	25	12	11	20
Easy Radio	7	6	4	2	4	2	6
Edge Digital	5	3	3	3	*	*	6
EON Sports Radio	2	1	*	1	1	1	*
Kinderling Kids	3	1	1	2	3	2	1
Koffee	8	3	3	3	3	3	6
NTS News Talk Sport	3	*	*	3	2	*	2
OLDSKOOL RADIO	13	8	3	4	6	4	8
OMG!	6	3	3	5	3	2	5
Smooth	10	6	4	4	3	4	6
The 80s iHeartRadio	14	5	5	4	6	4	11
The 90s iHeartRadio	21	9	7	13	6	3	10
The Range - Country	1	1	*	*	*	*	1
triple j Uearthed	20	3	7	6	10	5	13
ABC Country	10	2	2	6	3	1	4
ABC Extra	7	2	1	1	3	2	2
ABC Grandstand	13	4	2	4	7	2	11
ABC Jazz	9	2	2	5	3	1	12
Double J	24	10	12	14	9	9	23
Total Digital Only	192	88	79	100	86	63	145

EMBARGOED UNTIL 9:30AM AEDT



ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+ 1-17	People 10-17 1-17	People 18-24 1-17	People 25-39 1-17	People 40-54 1-17	People 55-64 1-17	People 65+ 1-17
BUDDHA	20	1	3	6	2	7	2
Chemist Warehouse Remix	4	1	*	4	*	*	*
Coles Radio	17	3	2	7	3	1	*
Easy Radio	9	2	1	*	4	1	1
Edge Digital	4	*	1	2	*	*	1
EON Sports Radio	4	*	*	2	*	1	1
Kinderling Kids	4	1	1	3	*	*	*
OLDSKOOL RADIO	10	2	2	5	1	*	*
OMG!	9	1	*	1	3	3	1
Smooth	15	1	3	2	3	4	2
The 80s iHeartRadio	10	1	2	1	4	1	1
The 90s iHeartRadio	23	5	1	6	7	3	1
The Range - Country	4	*	*	1	2	1	1
triple j Unearthed	15	5	2	5	3	*	1
ABC Country	8	*	*	1	2	1	4
ABC Extra	7	1	*	3	2	*	*
ABC Grandstand	8	*	1	*	2	3	2
ABC Jazz	12	2	1	5	2	1	2
Double J	21	6	*	9	5	1	1
Total Digital Only	159	21	16	44	36	27	16

Cumulative Audience (000's) by Session, Listening via DAB+ or Internet, P10+ [Potential: 1139]

Station	Mon-Fri	Breakfast	Morning	Afternoon	Drive	Evening	Weekend
	Mon-Fri 5:30am-12mn 1-17	Mon-Fri 5:30am-9:00am 1-17	Mon-Fri 9:00am-12:00md 1-17	Mon-Fri 12:00md-4:00pm 1-17	Mon-Fri 4:00pm-7:00pm 1-17	Mon-Fri 7:00pm-12:00mn 1-17	Sat-Sun 5:30am-12mn 1-17
BUDDHA	17	5	7	10	10	7	9
Chemist Warehouse Remix	3	1	*	2	1	*	3
Coles Radio	14	6	6	5	6	3	8
Easy Radio	7	4	*	2	1	3	4
Edge Digital	4	3	*	2	1	*	1
EON Sports Radio	4	*	1	2	*	1	1
Kinderling Kids	3	1	2	2	*	*	3
OLDSKOOL RADIO	9	3	5	3	5	2	4
OMG!	7	2	3	4	2	1	3
Smooth	10	3	5	4	2	2	10
The 80s iHeartRadio	8	3	2	2	3	2	4
The 90s iHeartRadio	17	5	8	4	3	2	9
The Range - Country	4	3	1	1	*	1	1
triple j Unearthed	13	6	5	6	7	7	4
ABC Country	5	2	1	3	2	1	5
ABC Extra	7	*	1	5	2	1	*
ABC Grandstand	4	1	1	3	3	2	7
ABC Jazz	10	3	3	3	4	5	6
Double J	13	4	6	6	7	7	12
Total Digital Only	123	48	53	60	56	47	89

EMBARGOED UNTIL 9:30AM AEDT



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+ 1-17	People 10-17 1-17	People 18-24 1-17	People 25-39 1-17	People 40-54 1-17	People 55-64 1-17	People 65+ 1-17
BUDDHA	27	3	6	5	8	3	2
Easy Radio	13	5	1	2	3	2	*
EON Sports Radio	3	1	*	*	1	*	*
Kinderling Kids	11	5	1	2	2	*	*
KIX DIGITAL	5	2	2	*	*	*	1
My Perth Digital	20	4	4	5	3	1	3
NTS News Talk Sport	2	*	1	*	*	1	*
OLDSKOOL RADIO	19	1	5	7	4	1	1
OMG!	13	5	1	2	4	1	1
Smooth	29	*	5	5	13	3	3
X-All New All Hit	4	2	1	1	1	*	*
triple j Unearthed	14	5	2	3	3	1	1
ABC Country	15	1	2	4	4	2	1
ABC Extra	15	4	5	3	*	2	1
ABC Grandstand	19	3	3	2	6	3	2
ABC Jazz	20	5	1	3	2	2	5
Double J	24	3	2	9	7	1	1
Total Digital Only	190	27	20	47	53	22	22

Cumulative Audience (000's) by Session, Listening via DAB+ or Internet, P10+ [Potential: 1762]

Station	Mon-Fri	Breakfast	Morning	Afternoon	Drive	Evening	Weekend
	Mon-Fri 5:30am-12mn 1-17	Mon-Fri 5:30am-9:00am 1-17	Mon-Fri 9:00am-12:00md 1-17	Mon-Fri 12:00md-4:00pm 1-17	Mon-Fri 4:00pm-7:00pm 1-17	Mon-Fri 7:00pm-12:00mn 1-17	Sat-Sun 5:30am-12mn 1-17
BUDDHA	21	12	9	8	8	7	14
Easy Radio	11	4	1	4	5	6	6
EON Sports Radio	1	*	*	*	*	1	1
Kinderling Kids	7	3	1	4	3	2	7
KIX DIGITAL	4	1	1	2	1	1	2
My Perth Digital	15	7	4	9	5	2	13
NTS News Talk Sport	2	*	*	1	1	*	*
OLDSKOOL RADIO	14	8	6	7	9	4	10
OMG!	9	3	2	5	5	3	7
Smooth	24	6	8	14	10	4	14
X-All New All Hit	4	3	1	2	*	*	1
triple j Unearthed	12	2	4	4	5	4	7
ABC Country	12	5	4	5	6	3	10
ABC Extra	12	8	2	8	8	2	11
ABC Grandstand	11	2	3	6	6	*	13
ABC Jazz	16	5	5	5	6	8	9
Double J	19	8	8	5	7	6	15
Total Digital Only	155	72	63	82	81	46	122