



BRISBANE RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	5.5	0.0	0.7	0.6	0.1	0.6	0.1	0.5	1.1	0.8	0.3	1.8	1.5	0.3	6.6	8.4	-1.8	18.0	16.9	1.1
TalkingLifestyle882	1.5	2.1	-0.6	*	*	*	0.4	0.2	0.2	0.1	*	*	1.9	0.8	1.1	1.3	3.9	-2.6	3.7	6.0	-2.3
4KQ	8.1	7.5	0.6	0.4	0.6	-0.2	0.8	0.4	0.4	2.0	1.3	0.7	5.5	7.2	-1.7	19.4	16.9	2.5	14.8	12.3	2.5
HIT 105	11.5	11.2	0.3	23.0	22.3	0.7	28.4	28.5	-0.1	21.3	18.3	3.0	7.9	8.6	-0.7	2.1	3.8	-1.7	0.8	1.3	-0.5
97.3FM	11.4	12.5	-1.1	8.6	10.9	-2.3	7.3	7.7	-0.4	11.1	10.9	0.2	18.0	20.7	-2.7	14.8	16.0	-1.2	4.1	4.6	-0.5
104.5 TRIPLE M	10.8	10.6	0.2	8.1	9.1	-1.0	15.0	13.2	1.8	14.5	12.9	1.6	16.5	15.5	1.0	8.1	10.4	-2.3	1.2	1.6	-0.4
NOVA106.9	13.8	11.0	2.8	28.2	25.7	2.5	23.3	16.3	7.0	21.4	20.1	1.3	17.1	12.1	5.0	3.1	1.4	1.7	0.9	0.5	0.4
ABC BRI	9.8	9.2	0.6	1.0	0.9	0.1	0.9	0.5	0.4	1.5	1.4	0.1	5.0	4.7	0.3	14.8	14.9	-0.1	27.4	24.6	2.8
4RN	2.3	2.4	-0.1	1.3	3.4	-2.1	0.2	0.8	-0.6	0.3	1.0	-0.7	2.2	1.4	0.8	3.1	1.4	1.7	5.2	6.1	-0.9
ABC NEWS	1.1	1.0	0.1	0.6	0.5	0.1	0.3	0.3	0.0	0.9	1.1	-0.2	0.4	0.5	-0.1	1.3	1.5	-0.2	2.4	1.6	0.8
4JJJ	6.4	8.6	-2.2	10.0	10.7	-0.7	14.1	21.9	-7.8	12.2	17.3	-5.1	5.1	6.7	-1.6	2.5	1.9	0.6	0.1	0.1	0.0
ABCFM	2.0	2.5	-0.5	0.1	0.3	-0.2	1.7	1.6	0.1	1.1	1.4	-0.3	0.9	0.7	0.2	2.2	0.9	1.3	5.0	7.8	-2.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.9	5.7	0.2	6.9	7.2	-0.3	7.6	7.8	-0.2	4.5	4.1	0.4	3.3	3.3	0.0	8.0	4.8	3.2	4.4	4.8	-0.4						
TalkingLifestyle882	1.3	2.0	-0.7	1.3	1.9	-0.6	1.6	2.4	-0.8	1.2	1.7	-0.5	1.2	1.7	-0.5	1.5	2.7	-1.2	2.0	2.6	-0.6						
4KQ	7.5	7.0	0.5	7.3	7.4	-0.1	8.6	8.1	0.5	8.0	6.8	1.2	5.5	5.6	-0.1	7.4	6.3	1.1	10.1	9.1	1.0						
HIT 105	12.0	11.4	0.6	12.2	11.9	0.3	10.8	9.6	1.2	12.2	10.9	1.3	14.9	14.7	0.2	7.7	9.0	-1.3	9.9	10.5	-0.6						
97.3FM	11.2	12.8	-1.6	10.0	11.1	-1.1	12.0	13.8	-1.8	12.7	15.2	-2.5	10.6	11.5	-0.9	10.8	11.4	-0.6	11.9	11.5	0.4						
104.5 TRIPLE M	11.8	11.5	0.3	12.3	11.8	0.5	12.8	13.3	-0.5	13.7	12.9	0.8	9.3	9.1	0.2	5.6	5.3	0.3	7.6	7.3	0.3						
NOVA106.9	14.1	11.1	3.0	12.8	10.7	2.1	11.8	8.8	3.0	14.3	10.8	3.5	19.2	14.5	4.7	13.5	11.8	1.7	13.1	10.7	2.4						
ABC BRI	9.9	9.2	0.7	13.0	11.9	1.1	11.2	9.9	1.3	7.6	7.1	0.5	6.5	6.3	0.2	8.9	9.7	-0.8	9.2	9.3	-0.1						
4RN	2.3	2.2	0.1	3.4	3.4	0.0	1.5	1.0	0.5	1.1	0.8	0.3	2.8	3.0	-0.2	2.2	3.5	-1.3	2.3	3.0	-0.7						
ABC NEWS	1.1	0.9	0.2	1.5	1.3	0.2	0.6	0.6	0.0	0.5	0.5	0.0	0.9	0.4	0.5	2.8	3.0	-0.2	1.2	1.3	-0.1						
4JJJ	6.5	8.7	-2.2	5.9	7.1	-1.2	5.8	6.8	-1.0	6.6	9.3	-2.7	7.1	11.5	-4.4	8.5	11.4	-2.9	6.2	8.2	-2.0						
ABCFM	2.0	2.4	-0.4	1.8	1.9	-0.1	2.3	2.5	-0.2	1.7	2.6	-0.9	2.1	2.4	-0.3	2.4	2.9	-0.5	2.1	2.8	-0.7						

Please note the following name changes Magic 882 to TalkingLifestyle882 effective Feb 22 2017, ABC 612 to ABC BRI effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	13	-1	*	*	*	*	*	*	1	*	*	1	1	0	2	3	-1	8	8	0
TalkingLifestyle882	3	5	-2	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	2	3	-1
4KQ	18	17	1	*	*	*	*	*	*	1	1	0	3	4	-1	7	6	1	7	6	1
HIT 105	25	26	-1	4	3	1	6	6	0	10	9	1	4	5	-1	1	1	0	*	1	*
97.3FM	25	29	-4	1	2	-1	2	2	0	5	5	0	10	12	-2	5	6	-1	2	2	0
104.5 TRIPLE M	23	24	-1	1	1	0	3	3	0	7	6	1	9	9	0	3	4	-1	1	1	0
NOVA106.9	30	25	5	4	4	0	5	4	1	10	10	0	9	7	2	1	1	0	*	*	*
ABC BRI	21	21	0	*	*	*	*	*	*	1	1	0	3	3	0	5	6	-1	12	12	0
4RN	5	5	0	*	1	*	*	*	*	*	1	*	1	1	0	1	1	0	2	3	-1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	1	*	*	*	*	*	1	*	1	1	0
4JJJ	14	20	-6	2	2	0	3	5	-2	6	9	-3	3	4	-1	1	1	0	*	*	*
ABCFM	4	6	-2	*	*	*	*	*	*	*	1	*	*	*	*	1	*	*	2	4	-2
Total	217	231	-14	16	15	1	22	22	0	47	50	-3	53	58	-5	35	37	-2	44	49	-5

Average Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	14	0	26	28	-2	22	25	-3	12	12	0	8	9	-1	5	3	2	8	9	-1
TalkingLifestyle882	3	5	-2	5	7	-2	5	8	-3	3	5	-2	3	4	-1	1	2	-1	4	5	-1
4KQ	17	18	-1	28	29	-1	25	26	-1	22	21	1	13	14	-1	5	4	1	18	17	1
HIT 105	28	29	-1	46	47	-1	32	31	1	33	33	0	34	38	-4	5	6	-1	18	19	-1
97.3FM	26	32	-6	38	43	-5	35	44	-9	34	46	-12	25	29	-4	7	8	-1	21	21	0
104.5 TRIPLE M	27	29	-2	47	46	1	38	43	-5	37	39	-2	22	23	-1	3	4	-1	14	13	1
NOVA106.9	33	28	5	49	42	7	35	28	7	38	33	5	44	37	7	8	8	0	24	19	5
ABC BRI	23	23	0	50	46	4	33	32	1	20	21	-1	15	16	-1	5	7	-2	17	17	0
4RN	5	5	0	13	13	0	5	3	2	3	2	1	7	8	-1	1	2	-1	4	5	-1
ABC NEWS	2	2	0	6	5	1	2	2	0	1	1	0	2	1	1	2	2	0	2	2	0
4JJJ	15	22	-7	23	28	-5	17	22	-5	18	28	-10	16	30	-14	5	8	-3	11	15	-4
ABCFM	5	6	-1	7	8	-1	7	8	-1	5	8	-3	5	6	-1	2	2	0	4	5	-1
Total	232	251	-19	380	390	-10	294	320	-26	270	302	-32	231	256	-25	62	67	-5	180	181	-1

Please note the following name changes Magic 882 to TalkingLifestyle882 effective Feb 22 2017, ABC 612 to ABC BRI effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	114	110	4	4	5	-1	3	3	0	5	1	4	19	20	-1	22	27	-5	60	54	6
TalkingLifestyle882	64	79	-15	*	3	*	3	1	2	2	2	0	13	15	-2	13	15	-2	33	43	-10
4KQ	213	205	8	7	8	-1	7	3	4	17	15	2	49	50	-1	66	68	-2	67	62	5
HIT 105	480	478	2	85	88	-3	113	110	3	183	166	17	73	80	-7	18	24	-6	8	10	-2
97.3FM	508	543	-35	67	74	-7	50	62	-12	128	149	-21	156	154	2	83	69	14	24	34	-10
104.5 TRIPLE M	374	370	4	46	52	-6	39	38	1	115	102	13	121	120	1	44	44	0	10	14	-4
NOVA106.9	601	556	45	114	110	4	113	109	4	225	209	16	118	102	16	21	18	3	9	9	0
ABC BRI	278	252	26	10	9	1	10	7	3	26	23	3	56	53	3	61	58	3	114	103	11
4RN	93	83	10	5	8	-3	3	4	-1	11	11	0	23	19	4	18	11	7	34	29	5
ABC NEWS	67	64	3	7	10	-3	4	2	2	20	17	3	10	12	-2	12	8	4	15	15	0
4JJJ	321	358	-37	40	40	0	80	94	-14	131	157	-26	57	56	1	12	7	5	1	3	-2
ABCFM	75	79	-4	2	4	-2	7	5	2	13	24	-11	17	8	9	14	7	7	23	30	-7
Total	1877	1875	2	209	212	-3	229	231	-2	492	489	3	436	436	0	236	231	5	275	275	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	105	103	2	81	86	-5	57	64	-7	52	53	-1	48	44	4	33	28	5	75	63	12
TalkingLifestyle882	58	73	-15	35	40	-5	34	46	-12	28	33	-5	24	32	-8	8	17	-9	43	52	-9
4KQ	191	180	11	127	124	3	109	108	1	127	105	22	98	96	2	56	55	1	145	153	-8
HIT 105	438	445	-7	293	309	-16	178	177	1	259	266	-7	279	285	-6	79	106	-27	305	320	-15
97.3FM	457	489	-32	298	319	-21	200	215	-15	257	271	-14	219	259	-40	119	135	-16	306	341	-35
104.5 TRIPLE M	334	340	-6	228	243	-15	159	161	-2	198	200	-2	181	187	-6	70	67	3	223	215	8
NOVA106.9	557	504	53	346	317	29	207	183	24	297	256	41	351	313	38	161	148	13	391	357	34
ABC BRI	251	232	19	206	176	30	142	137	5	140	122	18	121	109	12	57	67	-10	191	174	17
4RN	85	75	10	66	63	3	30	23	7	32	26	6	43	44	-1	16	22	-6	56	59	-3
ABC NEWS	61	54	7	43	35	8	22	16	6	21	15	6	24	14	10	18	15	3	38	42	-4
4JJJ	282	325	-43	172	199	-27	110	131	-21	146	191	-45	162	206	-44	95	122	-27	198	227	-29
ABCFM	64	68	-4	36	47	-11	31	34	-3	36	39	-3	34	36	-2	25	26	-1	59	62	-3
Total	1821	1830	-9	1520	1528	-8	1074	1093	-19	1298	1309	-11	1289	1338	-49	677	731	-54	1570	1589	-19

Please note the following name changes Magic 882 to TalkingLifestyle882 effective Feb 22 2017, ABC 612 to ABC BRI effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.