



# SYDNEY RADIO - SURVEY 1 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.4	4.4	0.0	3.0	0.7	2.3	0.3	1.5	-1.2	1.2	0.5	0.7	0.8	0.8	0.0	7.6	8.2	-0.6	10.6	11.5	-0.9
2GB	13.0	12.1	0.9	1.2	1.4	-0.2	0.7	0.9	-0.2	3.6	3.4	0.2	9.7	9.6	0.1	15.9	18.5	-2.6	30.1	26.0	4.1
2UE	5.7	5.6	0.1	0.4	*	*	0.4	*	*	0.7	1.5	-0.8	4.9	4.1	0.8	7.8	5.9	1.9	12.6	14.4	-1.8
SKY Sports Radio	0.9	*	*	0.2	*	*	*	*	*	0.1	*	*	1.2	*	*	1.4	*	*	1.6	*	*
hit104.1 2DayFM	3.6	3.5	0.1	9.4	6.8	2.6	7.9	7.6	0.3	5.1	5.4	-0.3	4.2	4.1	0.1	1.0	1.2	-0.2	0.3	0.4	-0.1
KIIS1065	8.7	8.6	0.1	16.1	22.9	-6.8	17.9	21.3	-3.4	16.9	12.6	4.3	8.6	8.3	0.3	3.1	3.6	-0.5	0.3	0.2	0.1
2MMM	5.9	5.4	0.5	7.6	3.4	4.2	6.1	4.1	2.0	10.4	11.0	-0.6	9.1	7.9	1.2	2.9	2.2	0.7	0.1	0.3	-0.2
NOVA96.9	7.6	7.5	0.1	23.5	22.1	1.4	13.7	15.9	-2.2	12.6	12.1	0.5	8.5	5.8	2.7	1.8	3.8	-2.0	0.1	0.2	-0.1
smoothfm 95.3	7.3	6.6	0.7	4.2	5.7	-1.5	3.8	6.6	-2.8	7.5	7.0	0.5	8.1	7.8	0.3	12.5	6.7	5.8	4.8	5.1	-0.3
WSFM	7.9	8.9	-1.0	5.2	6.4	-1.2	2.0	5.6	-3.6	6.6	6.9	-0.3	13.2	14.7	-1.5	10.6	14.0	-3.4	4.4	3.0	1.4
ABC702	9.5	8.5	1.0	2.8	2.1	0.7	2.2	1.6	0.6	2.3	3.2	-0.9	10.4	7.2	3.2	13.5	14.7	-1.2	16.4	14.8	1.6
2RN	2.3	2.0	0.3	0.4	0.5	-0.1	0.1	0.1	0.0	0.7	0.4	0.3	1.5	1.4	0.1	4.6	4.2	0.4	4.0	3.7	0.3
NEWSR	1.5	1.8	-0.3	0.5	0.8	-0.3	0.9	1.5	-0.6	1.1	1.2	-0.1	1.4	1.8	-0.4	2.4	2.0	0.4	1.6	2.9	-1.3
2JJJ	5.7	6.5	-0.8	4.4	3.5	0.9	17.9	9.9	8.0	12.6	14.5	-1.9	4.9	7.8	-2.9	0.7	1.0	-0.3	0.1	0.7	-0.6
ABCFM	3.2	3.3	-0.1	0.8	1.1	-0.3	0.8	1.8	-1.0	2.0	1.2	0.8	2.4	1.7	0.7	3.0	4.0	-1.0	6.7	7.6	-0.9

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.0	4.0	0.0	3.4	3.3	0.1	5.7	5.3	0.4	4.3	4.5	-0.2	3.0	3.5	-0.5	3.7	3.5	0.2	5.5	5.7	-0.2
2GB	13.9	13.2	0.7	16.8	14.8	2.0	14.2	16.5	-2.3	11.6	12.2	-0.6	10.9	8.6	2.3	15.2	12.2	3.0	9.9	8.4	1.5
2UE	4.6	4.9	-0.3	5.2	4.7	0.5	5.5	4.9	0.6	3.4	4.0	-0.6	4.0	4.0	0.0	4.9	9.1	-4.2	9.1	7.9	1.2
SKY Sports Radio	0.8	*	*	1.1	*	*	0.5	*	*	0.8	*	*	0.6	*	*	0.6	*	*	1.6	*	*
hit104.1 2DayFM	3.6	3.7	-0.1	3.0	3.0	0.0	3.2	3.5	-0.3	4.3	4.2	0.1	4.3	4.6	-0.3	3.1	3.8	-0.7	3.6	2.9	0.7
KIIS1065	9.0	8.9	0.1	10.7	11.3	-0.6	8.7	7.2	1.5	8.3	7.6	0.7	9.2	8.3	0.9	6.2	8.8	-2.6	7.5	7.8	-0.3
2MMM	6.1	5.7	0.4	5.9	6.3	-0.4	6.2	5.6	0.6	7.3	6.3	1.0	5.9	5.3	0.6	4.5	3.1	1.4	5.3	4.4	0.9
NOVA96.9	7.7	7.5	0.2	6.3	6.6	-0.3	6.4	5.9	0.5	8.3	7.7	0.6	10.9	10.1	0.8	7.4	8.7	-1.3	7.6	7.5	0.1
smoothfm 95.3	7.3	6.0	1.3	6.0	4.0	2.0	7.6	6.8	0.8	8.3	6.3	2.0	7.3	7.3	0.0	8.7	7.8	0.9	7.1	8.5	-1.4
WSFM	7.9	8.9	-1.0	8.4	9.9	-1.5	8.2	8.6	-0.4	9.6	10.2	-0.6	6.4	7.6	-1.2	4.1	4.9	-0.8	8.1	9.1	-1.0
ABC702	10.0	8.7	1.3	11.5	9.8	1.7	9.3	7.0	2.3	8.5	7.3	1.2	10.1	9.4	0.7	10.4	11.2	-0.8	7.9	7.6	0.3
2RN	2.3	1.9	0.4	3.1	2.8	0.3	1.7	1.4	0.3	1.6	1.3	0.3	1.9	2.1	-0.2	3.1	1.3	1.8	2.3	2.3	0.0
NEWSR	1.4	1.7	-0.3	1.9	2.8	-0.9	0.7	1.1	-0.4	0.9	0.8	0.1	1.3	1.5	-0.2	2.2	2.6	-0.4	1.8	2.2	-0.4
2JJJ	6.0	6.9	-0.9	4.6	5.4	-0.8	5.6	8.3	-2.7	6.9	8.6	-1.7	7.6	7.0	0.6	5.8	4.0	1.8	5.0	5.3	-0.3
ABCFM	3.0	3.3	-0.3	2.5	3.1	-0.6	3.3	3.4	-0.1	2.8	2.9	-0.1	3.3	3.0	0.3	4.2	4.8	-0.6	3.7	3.3	0.4

Please note: hit104.1 2DayFM on air from January 7 2015. Previously known as 2DAYFM.



# SYDNEY RADIO - SURVEY 1 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	23	22	1	1	*	*	*	1	*	1	1	0	6	7	-1	13	13	0			
2GB	69	61	8	*	*	*	*	*	*	4	4	0	13	11	2	13	15	-2	38	29	9
2UE	30	28	2	*	*	*	*	*	*	1	2	-1	7	5	2	7	5	2	16	16	0
SKY Sports Radio	5	*	*	*	*	*	*	*	*	*	*	*	2	*	*	1	*	*	2	*	*
hit104.1 2DayFM	19	18	1	3	2	1	3	3	0	6	6	0	6	5	1	1	1	0	*	*	*
KIIS1065	46	44	2	5	7	-2	8	8	0	19	15	4	12	10	2	3	3	0	*	*	*
2MMM	32	27	5	2	1	1	3	2	1	12	13	-1	12	9	3	2	2	0	*	*	*
NOVA96.9	41	38	3	7	7	0	6	6	0	14	14	0	11	7	4	2	3	-1	*	*	*
smoothfm 95.3	39	33	6	1	2	-1	2	3	-1	8	8	0	11	9	2	11	6	5	6	6	0
WSFM	42	45	-3	2	2	0	1	2	-1	7	8	-1	18	18	0	9	12	-3	6	3	3
ABC702	51	43	8	1	1	0	1	1	0	3	4	-1	14	9	5	11	12	-1	21	17	4
2RN	12	10	2	*	*	*	*	*	*	1	*	*	2	2	0	4	3	1	5	4	1
NEWSR	8	9	-1	*	*	*	*	1	*	1	1	0	2	2	0	2	2	0	2	3	-1
2JJJ	31	33	-2	1	1	0	8	4	4	14	17	-3	7	9	-2	1	1	0	*	1	*
ABCFM	17	16	1	*	*	*	*	1	*	2	1	1	3	2	1	3	3	0	8	9	-1
<b>Total</b>	<b>533</b>	<b>504</b>	<b>29</b>	<b>32</b>	<b>32</b>	<b>0</b>	<b>44</b>	<b>40</b>	<b>4</b>	<b>111</b>	<b>116</b>	<b>-5</b>	<b>134</b>	<b>119</b>	<b>15</b>	<b>85</b>	<b>84</b>	<b>1</b>	<b>127</b>	<b>114</b>	<b>13</b>

## Average Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	23	22	1	30	29	1	42	36	6	25	26	-1	18	20	-2	8	7	1	24	23	1
2GB	80	72	8	151	130	21	104	112	-8	69	70	-1	66	49	17	32	23	9	43	34	9
2UE	26	26	0	47	41	6	40	33	7	20	23	-3	24	23	1	10	17	-7	40	32	8
SKY Sports Radio	4	*	*	10	*	*	3	*	*	5	*	*	3	*	*	1	*	*	7	*	*
hit104.1 2DayFM	20	20	0	27	26	1	24	23	1	25	24	1	26	26	0	7	7	0	16	12	4
KIIS1065	52	48	4	96	99	-3	63	49	14	49	43	6	56	48	8	13	17	-4	33	32	1
2MMM	35	31	4	53	55	-2	45	38	7	43	36	7	36	31	5	9	6	3	23	18	5
NOVA96.9	44	41	3	57	58	-1	46	40	6	49	44	5	66	58	8	16	16	0	33	30	3
smoothfm 95.3	42	33	9	54	35	19	56	46	10	49	36	13	44	42	2	18	15	3	31	34	-3
WSFM	45	48	-3	76	87	-11	60	58	2	57	59	-2	39	44	-5	9	9	0	35	37	-2
ABC702	57	47	10	104	86	18	68	48	20	50	42	8	61	54	7	22	21	1	34	31	3
2RN	13	10	3	28	24	4	12	10	2	9	7	2	12	12	0	7	3	4	10	9	1
NEWSR	8	10	-2	17	24	-7	5	7	-2	5	5	0	8	8	0	5	5	0	8	9	-1
2JJJ	34	37	-3	42	48	-6	41	56	-15	41	49	-8	46	40	6	12	8	4	22	21	1
ABCFM	17	18	-1	23	27	-4	24	23	1	17	17	0	20	17	3	9	9	0	16	13	3
<b>Total</b>	<b>572</b>	<b>544</b>	<b>28</b>	<b>901</b>	<b>877</b>	<b>24</b>	<b>728</b>	<b>678</b>	<b>50</b>	<b>592</b>	<b>574</b>	<b>18</b>	<b>607</b>	<b>574</b>	<b>33</b>	<b>209</b>	<b>190</b>	<b>19</b>	<b>436</b>	<b>403</b>	<b>33</b>

Please note: hit104.1 2DayFM on air from January 7 2015. Previously known as 2DAYFM.



# SYDNEY RADIO - SURVEY 1 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	258	272	-14	5	11	-6	2	10	-8	14	23	-9	33	30	3	79	68	11	125	129	-4
2GB	609	522	87	21	12	9	19	13	6	75	69	6	143	124	19	122	127	-5	230	178	52
2UE	373	278	95	13	5	8	13	2	11	26	33	-7	80	52	28	85	60	25	157	126	31
SKY Sports Radio	94	*	*	4	*	*	2	*	*	7	*	*	33	*	*	25	*	*	23	*	*
hit104.1 2DayFM	531	559	-28	123	88	35	105	119	-14	173	173	0	103	132	-29	24	34	-10	4	12	-8
KIIS1065	940	887	53	163	163	0	163	175	-12	349	311	38	204	187	17	47	44	3	12	8	4
2MMM	590	559	31	67	59	8	80	67	13	233	223	10	172	169	3	35	29	6	4	12	-8
NOVA96.9	977	969	8	234	191	43	176	195	-19	328	336	-8	207	184	23	24	51	-27	8	12	-4
smoothfm 95.3	700	667	33	66	54	12	58	65	-7	161	180	-19	191	179	12	135	110	25	89	79	10
WSFM	723	764	-41	70	67	3	57	65	-8	167	160	7	250	251	-1	110	164	-54	69	57	12
ABC702	686	604	82	35	35	0	38	22	16	82	72	10	202	141	61	137	154	-17	191	179	12
2RN	161	170	-9	10	14	-4	5	3	2	15	25	-10	36	32	4	42	43	-1	53	54	-1
NEWSR	295	294	1	11	20	-9	27	22	5	45	55	-10	79	77	2	73	46	27	59	74	-15
2JJJ	568	523	45	48	39	9	135	98	37	240	242	-2	124	116	8	17	21	-4	4	9	-5
ABCFM	246	278	-32	9	11	-2	14	17	-3	44	58	-14	51	66	-15	50	38	12	78	87	-9
Total	4015	3973	42	421	425	-4	446	433	13	1064	1062	2	935	943	-8	535	527	8	614	583	31

## Cumulative Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	224	242	-18	132	149	-17	144	146	-2	124	132	-8	103	131	-28	70	79	-9	188	193	-5						
2GB	560	481	79	453	376	77	313	312	1	276	265	11	314	227	87	219	167	52	404	335	69						
2UE	306	216	90	204	134	70	168	103	65	141	109	32	147	101	46	120	88	32	277	197	80						
SKY Sports Radio	72	*	*	43	*	*	18	*	*	28	*	*	24	*	*	16	*	*	69	*	*						
hit104.1 2DayFM	455	486	-31	268	249	19	194	180	14	223	209	14	236	246	-10	142	135	7	334	311	23						
KIIS1065	873	810	63	563	571	-8	367	343	24	383	349	34	463	408	55	268	273	-5	581	575	6						
2MMM	534	470	64	321	293	28	230	175	55	264	215	49	289	247	42	163	106	57	358	335	23						
NOVA96.9	909	876	33	499	480	19	327	284	43	426	389	37	576	553	23	288	292	-4	588	599	-11						
smoothfm 95.3	614	585	29	320	303	17	284	269	15	335	275	60	343	325	18	203	214	-11	447	434	13						
WSFM	650	664	-14	404	442	-38	293	280	13	342	358	-16	339	353	-14	168	161	7	479	493	-14						
ABC702	640	561	79	439	407	32	338	257	81	344	286	58	364	320	44	221	197	24	422	382	40						
2RN	146	158	-12	102	113	-11	43	59	-16	45	65	-20	76	85	-9	66	49	17	109	91	18						
NEWSR	257	258	-1	150	184	-34	52	82	-30	75	75	0	102	95	7	83	71	12	172	183	-11						
2JJJ	506	475	31	286	286	0	200	233	-33	248	254	-6	325	289	36	187	165	22	326	322	4						
ABCFM	223	244	-21	120	147	-27	111	112	-1	104	104	0	110	111	-1	89	88	1	173	172	1						
Total	3950	3904	46	3296	3273	23	2495	2378	117	2711	2564	147	2980	2885	95	1952	1814	138	3373	3346	27						

Please note: hit104.1 2DayFM on air from January 7 2015. Previously known as 2DAYFM.



# MELBOURNE RADIO - SURVEY 1 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.2	3.7	-0.5	1.2	3.6	-2.4	0.1	2.6	-2.5	2.7	3.6	-0.9	5.6	6.2	-0.6	3.0	1.6	1.4	2.9	2.8	0.1
3AW	13.6	12.8	0.8	1.8	2.2	-0.4	1.7	1.4	0.3	2.4	3.2	-0.8	9.8	8.2	1.6	19.8	18.6	1.2	31.4	31.3	0.1
MAGIC 1278	4.4	5.1	-0.7	0.4	0.1	0.3	0.4	0.2	0.2	0.5	0.3	0.2	1.7	1.4	0.3	7.7	7.1	0.6	11.3	16.3	-5.0
hit101.9 FoxFM	7.6	8.5	-0.9	21.4	20.6	0.8	21.1	21.5	-0.4	10.3	11.8	-1.5	6.8	9.8	-3.0	4.2	1.9	2.3	0.4	0.3	0.1
GOLD	6.9	8.0	-1.1	2.9	4.4	-1.5	5.0	4.6	0.4	6.0	7.8	-1.8	10.6	11.5	-0.9	10.2	12.4	-2.2	3.1	2.9	0.2
KIIS101.1	7.1	6.3	0.8	14.3	12.3	2.0	13.7	12.8	0.9	11.2	7.2	4.0	8.7	8.8	-0.1	2.2	3.2	-1.0	0.5	0.4	0.1
3MMM	7.4	6.8	0.6	5.9	7.4	-1.5	7.3	12.4	-5.1	11.7	11.1	0.6	12.5	8.8	3.7	3.4	3.1	0.3	0.5	0.4	0.1
NOVA 100	7.3	7.8	-0.5	23.5	23.8	-0.3	14.7	16.1	-1.4	13.4	13.3	0.1	5.4	6.6	-1.2	2.0	1.9	0.1	0.5	0.3	0.2
smoothfm 91.5	7.2	7.4	-0.2	5.7	4.5	1.2	5.2	4.2	1.0	6.3	7.8	-1.5	9.1	8.8	0.3	8.7	9.6	-0.9	6.0	5.7	0.3
ABC774	10.7	10.0	0.7	1.6	2.7	-1.1	1.0	1.3	-0.3	4.2	2.9	1.3	8.6	10.4	-1.8	14.4	12.9	1.5	22.4	20.1	2.3
3RN	3.2	2.6	0.6	0.7	0.3	0.4	2.4	1.5	0.9	1.9	0.9	1.0	2.2	2.0	0.2	7.0	7.0	0.0	3.7	2.9	0.8
NEWSR	1.6	1.3	0.3	1.6	1.1	0.5	0.6	0.7	-0.1	1.7	1.1	0.6	1.2	1.2	0.0	2.3	1.4	0.9	1.8	2.0	-0.2
3JJJ	5.7	5.4	0.3	4.6	6.7	-2.1	17.5	9.0	8.5	13.9	13.7	0.2	2.9	3.5	-0.6	0.5	1.7	-1.2	0.4	0.2	0.2
ABCFM	2.0	2.8	-0.8	0.8	0.3	0.5	0.4	0.4	0.0	0.9	1.0	-0.1	1.7	1.3	0.4	1.7	6.0	-4.3	4.5	5.9	-1.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.4	4.1	-0.7	3.0	3.7	-0.7	3.8	3.5	0.3	3.1	4.0	-0.9	4.0	5.3	-1.3	3.7	4.8	-1.1	2.6	2.4	0.2
3AW	13.8	13.0	0.8	18.1	18.5	-0.4	15.9	14.4	1.5	10.1	8.5	1.6	10.6	8.8	1.8	12.1	12.4	-0.3	13.0	12.0	1.0
MAGIC 1278	4.1	4.7	-0.6	3.7	4.2	-0.5	4.5	5.3	-0.8	4.3	5.3	-1.0	3.9	3.8	0.1	4.0	4.6	-0.6	5.5	6.4	-0.9
hit101.9 FoxFM	7.8	8.4	-0.6	6.8	7.2	-0.4	6.6	6.6	0.0	8.8	9.8	-1.0	9.3	10.3	-1.0	7.8	9.1	-1.3	7.2	8.9	-1.7
GOLD	6.8	8.4	-1.6	5.0	7.1	-2.1	7.2	9.5	-2.3	8.3	10.9	-2.6	7.9	7.7	0.2	5.2	4.4	0.8	7.2	6.8	0.4
KIIS101.1	7.2	6.4	0.8	6.8	5.9	0.9	6.8	5.9	0.9	8.4	7.0	1.4	7.9	7.3	0.6	5.1	6.6	-1.5	6.6	5.7	0.9
3MMM	8.0	7.5	0.5	9.3	7.8	1.5	8.1	7.1	1.0	9.1	8.3	0.8	6.6	7.6	-1.0	3.9	4.7	-0.8	5.3	4.7	0.6
NOVA 100	7.2	7.7	-0.5	6.5	6.7	-0.2	6.8	6.7	0.1	7.1	7.7	-0.6	8.7	10.0	-1.3	8.0	8.6	-0.6	7.5	8.1	-0.6
smoothfm 91.5	7.0	7.3	-0.3	4.5	5.4	-0.9	7.4	8.2	-0.8	9.3	8.6	0.7	7.3	7.3	0.0	7.3	8.2	-0.9	7.7	7.8	-0.1
ABC774	11.1	10.3	0.8	16.6	13.7	2.9	12.6	11.3	1.3	6.6	6.7	-0.1	7.4	8.5	-1.1	10.2	9.9	0.3	9.3	9.1	0.2
3RN	3.1	2.6	0.5	4.2	3.6	0.6	1.9	1.9	0.0	2.0	1.7	0.3	3.3	2.3	1.0	4.7	3.9	0.8	3.5	2.7	0.8
NEWSR	1.5	1.3	0.2	2.1	2.1	0.0	0.6	0.6	0.0	1.0	0.8	0.2	1.0	1.0	0.0	4.1	1.7	2.4	2.0	1.6	0.4
3JJJ	5.8	5.4	0.4	3.8	4.5	-0.7	5.0	5.9	-0.9	6.8	5.5	1.3	7.5	6.4	1.1	7.0	5.4	1.6	5.4	5.4	0.0
ABCFM	1.9	2.6	-0.7	1.6	1.9	-0.3	1.7	2.3	-0.6	1.7	2.8	-1.1	2.6	3.0	-0.4	1.9	4.3	-2.4	2.5	3.5	-1.0

Please note: KIIS101.1 on air from January 19 2015. Previously known as MIX101.1. hit101.9 FoxFM on air from January 7 2015. Previously known as FOXFM.



# MELBOURNE RADIO - SURVEY 1 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	18	20	-2	*	1	*	*	1	*	3	4	-1	8	9	-1	3	1	2	4	3	1
3AW	75	68	7	1	1	0	1	1	0	3	4	-1	14	12	2	17	16	1	40	36	4
MAGIC 1278	24	27	-3	*	*	*	*	*	*	1	*	*	2	2	0	7	6	1	14	19	-5
hit101.9 FoxFM	42	45	-3	6	6	0	9	9	0	13	14	-1	9	14	-5	4	2	2	*	*	*
GOLD	38	43	-5	1	1	0	2	2	0	7	9	-2	15	16	-1	9	10	-1	4	3	1
KIIS101.1	39	33	6	4	4	0	6	5	1	14	9	5	12	12	0	2	3	-1	1	*	*
3MMM	41	36	5	2	2	0	3	5	-2	15	13	2	17	12	5	3	3	0	1	*	*
NOVA 100	40	42	-2	7	7	0	7	7	0	17	16	1	8	9	-1	2	2	0	1	*	*
smoothfm 91.5	40	40	0	2	1	1	2	2	0	8	9	-1	13	12	1	8	8	0	8	7	1
ABC774	59	54	5	*	1	*	*	1	*	5	4	1	12	15	-3	12	11	1	28	23	5
3RN	17	14	3	*	*	*	1	1	0	2	1	1	3	3	0	6	6	0	5	3	2
NEWSR	9	7	2	*	*	*	*	*	*	2	1	1	2	2	0	2	1	1	2	2	0
3JJJ	31	29	2	1	2	-1	8	4	4	17	17	0	4	5	-1	*	1	*	*	*	*
ABCFM	11	15	-4	*	*	*	*	*	*	1	1	0	2	2	0	1	5	-4	6	7	-1
Total	550	534	16	30	30	0	44	42	2	124	121	3	139	142	-3	86	84	2	126	115	11

## Average Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	20	23	-3	25	32	-7	30	27	3	20	26	-6	26	31	-5	8	9	-1	12	11	1
3AW	81	75	6	152	160	-8	125	112	13	67	55	12	68	52	16	26	23	3	58	52	6
MAGIC 1278	24	27	-3	31	36	-5	36	41	-5	29	34	-5	25	22	3	9	9	0	24	28	-4
hit101.9 FoxFM	46	48	-2	57	62	-5	52	51	1	59	63	-4	59	61	-2	17	17	0	32	39	-7
GOLD	40	48	-8	42	61	-19	57	74	-17	55	70	-15	51	46	5	11	8	3	32	29	3
KIIS101.1	43	37	6	57	51	6	54	45	9	56	45	11	51	43	8	11	12	-1	29	25	4
3MMM	47	43	4	78	67	11	64	55	9	61	54	7	42	45	-3	8	9	-1	24	20	4
NOVA 100	43	44	-1	54	58	-4	54	52	2	47	50	-3	56	59	-3	17	16	1	33	35	-2
smoothfm 91.5	42	42	0	38	46	-8	58	63	-5	62	55	7	46	43	3	16	15	1	34	34	0
ABC774	66	59	7	140	119	21	99	87	12	44	43	1	47	50	-3	22	18	4	42	40	2
3RN	18	15	3	35	31	4	15	14	1	13	11	2	21	14	7	10	7	3	16	12	4
NEWSR	9	7	2	18	18	0	5	5	0	6	5	1	6	6	0	9	3	6	9	7	2
3JJJ	34	31	3	32	39	-7	40	46	-6	45	36	9	48	37	11	15	10	5	24	23	1
ABCFM	11	15	-4	14	17	-3	14	18	-4	11	18	-7	17	18	-1	4	8	-4	11	15	-4
Total	592	574	18	840	866	-26	790	773	17	665	644	21	638	589	49	214	186	28	447	434	13

Please note: KIIS101.1 on air from January 19 2015. Previously known as MIX101.1. hit101.9 FoxFM on air from January 7 2015. Previously known as FOXFM.



# MELBOURNE RADIO - SURVEY 1 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	270	309	-39	18	25	-7	7	20	-13	66	74	-8	96	114	-18	35	36	-1	46	39	7
3AW	665	617	48	27	28	-1	25	22	3	69	65	4	156	149	7	138	119	19	251	234	17
MAGIC 1278	277	280	-3	10	7	3	5	5	0	21	6	15	29	33	-4	63	59	4	150	170	-20
hit101.9 FoxFM	979	1022	-43	187	206	-19	223	215	8	303	343	-40	196	209	-13	58	41	17	12	8	4
GOLD	750	743	7	49	65	-16	79	65	14	179	170	9	255	253	2	122	137	-15	66	53	13
KIIS101.1	905	875	30	163	155	8	165	188	-23	285	276	9	235	194	41	41	49	-8	16	12	4
3MMM	610	630	-20	78	80	-2	73	95	-22	225	238	-13	183	172	11	37	36	1	13	9	4
NOVA 100	935	954	-19	198	200	-2	201	191	10	313	351	-38	175	170	5	35	34	1	12	7	5
smoothfm 91.5	729	630	99	64	54	10	58	61	-3	200	160	40	189	166	23	120	112	8	98	76	22
ABC774	776	733	43	34	35	-1	29	34	-5	112	105	7	193	191	2	159	143	16	248	226	22
3RN	258	210	48	9	7	2	13	14	-1	48	27	21	66	45	21	58	62	-4	64	56	8
NEWSR	230	217	13	17	16	1	21	8	13	61	56	5	43	49	-6	39	31	8	49	56	-7
3JJJ	542	524	18	55	50	5	150	104	46	240	247	-7	74	91	-17	20	28	-8	4	4	0
ABCFM	198	248	-50	9	13	-4	14	14	0	38	49	-11	34	57	-23	23	43	-20	78	72	6
<b>Total</b>	<b>3966</b>	<b>3909</b>	<b>57</b>	<b>409</b>	<b>412</b>	<b>-3</b>	<b>475</b>	<b>464</b>	<b>11</b>	<b>1028</b>	<b>1010</b>	<b>18</b>	<b>924</b>	<b>927</b>	<b>-3</b>	<b>519</b>	<b>506</b>	<b>13</b>	<b>611</b>	<b>590</b>	<b>21</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	252	288	-36	149	185	-36	129	125	4	145	139	6	146	176	-30	100	85	15	160	160	0
3AW	630	587	43	512	463	49	380	338	42	343	288	55	324	299	25	188	187	1	449	405	44
MAGIC 1278	237	250	-13	134	147	-13	131	169	-38	126	156	-30	132	122	10	98	71	27	209	216	-7
hit101.9 FoxFM	886	931	-45	479	497	-18	368	394	-26	462	521	-59	545	553	-8	309	305	4	638	632	6
GOLD	662	668	-6	312	384	-72	337	343	-6	365	384	-19	375	375	0	201	179	22	503	446	57
KIIS101.1	838	795	43	455	437	18	356	325	31	468	404	64	471	432	39	241	249	-8	548	520	28
3MMM	550	571	-21	354	365	-11	235	254	-19	274	317	-43	315	326	-11	156	176	-20	379	359	20
NOVA 100	849	862	-13	474	480	-6	372	373	-1	435	458	-23	496	514	-18	309	296	13	628	619	9
smoothfm 91.5	671	582	89	287	323	-36	292	301	-9	386	337	49	393	325	68	229	191	38	478	406	72
ABC774	720	687	33	523	507	16	405	378	27	322	313	9	312	340	-28	226	209	17	472	488	-16
3RN	238	190	48	151	113	38	103	84	19	101	84	17	118	101	17	100	83	17	167	134	33
NEWSR	211	189	22	132	122	10	42	49	-7	64	56	8	79	60	19	97	46	51	147	129	18
3JJJ	494	465	29	235	262	-27	241	223	18	268	221	47	307	304	3	209	164	45	338	338	0
ABCFM	164	218	-54	74	107	-33	70	100	-30	85	114	-29	102	111	-9	65	105	-40	154	162	-8
<b>Total</b>	<b>3902</b>	<b>3829</b>	<b>73</b>	<b>3149</b>	<b>3180</b>	<b>-31</b>	<b>2633</b>	<b>2525</b>	<b>108</b>	<b>2772</b>	<b>2773</b>	<b>-1</b>	<b>3031</b>	<b>2910</b>	<b>121</b>	<b>2029</b>	<b>1901</b>	<b>128</b>	<b>3448</b>	<b>3391</b>	<b>57</b>

Please note: KIIS101.1 on air from January 19 2015. Previously known as MIX101.1. hit101.9 FoxFM on air from January 7 2015. Previously known as FOXFM.



# BRISBANE RADIO - SURVEY 1 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.0	5.1	-1.1	*	0.2	*	0.4	0.5	-0.1	1.2	0.3	0.9	3.7	2.6	1.1	7.4	8.0	-0.6	8.5	18.2	-9.7
MAGIC 882	4.4	4.6	-0.2	0.2	0.8	-0.6	0.5	0.2	0.3	0.3	0.5	-0.2	2.1	3.2	-1.1	9.6	5.4	4.2	12.7	15.9	-3.2
4KQ	8.6	7.1	1.5	0.4	6.7	-6.3	1.1	0.5	0.6	2.7	1.1	1.6	10.5	9.0	1.5	19.3	17.4	1.9	12.1	8.3	3.8
hit105.3 B105	9.3	9.7	-0.4	25.9	30.1	-4.2	19.1	20.5	-1.4	14.3	10.6	3.7	6.8	7.6	-0.8	1.8	3.3	-1.5	0.7	0.7	0.0
97.3FM	14.6	12.3	2.3	15.6	12.7	2.9	10.2	8.9	1.3	14.9	15.0	-0.1	23.9	19.2	4.7	10.1	10.0	0.1	7.2	2.7	4.5
4MMM	8.7	8.8	-0.1	10.3	4.8	5.5	12.9	6.7	6.2	10.9	12.7	-1.8	11.8	14.8	-3.0	6.2	6.1	0.1	0.3	0.3	0.0
NOVA106.9	10.8	13.5	-2.7	25.7	20.9	4.8	20.1	29.2	-9.1	17.7	22.4	-4.7	8.9	11.0	-2.1	2.2	3.2	-1.0	0.7	0.2	0.5
ABC612	10.7	8.5	2.2	1.4	0.6	0.8	0.5	1.7	-1.2	3.9	3.3	0.6	7.3	5.5	1.8	18.4	14.9	3.5	28.0	22.5	5.5
4RN	2.4	2.3	0.1	0.6	0.5	0.1	0.1	0.5	-0.4	0.4	0.3	0.1	2.0	2.9	-0.9	5.3	3.4	1.9	4.9	5.3	-0.4
NEWSR	1.7	1.5	0.2	0.2	0.4	-0.2	0.1	0.1	0.0	1.6	1.6	0.0	1.2	0.9	0.3	0.8	2.7	-1.9	4.7	2.7	2.0
4JJJ	9.4	9.0	0.4	6.6	5.1	1.5	25.4	24.5	0.9	17.4	17.6	-0.2	6.9	5.4	1.5	1.3	1.5	-0.2	0.8	0.2	0.6
ABCFM	1.8	2.2	-0.4	0.5	0.4	0.1	1.2	0.3	0.9	0.7	1.8	-1.1	0.9	0.7	0.2	2.4	3.7	-1.3	4.7	5.7	-1.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	4.2	5.1	-0.9	5.1	5.8	-0.7	4.3	5.4	-1.1	3.6	4.1	-0.5	3.5	3.3	0.2	4.0	8.7	-4.7	3.1	5.3	-2.2						
MAGIC 882	4.2	4.4	-0.2	4.3	4.5	-0.2	5.1	5.5	-0.4	4.0	4.5	-0.5	3.9	3.2	0.7	2.9	3.4	-0.5	5.1	5.1	0.0						
4KQ	8.2	6.7	1.5	8.7	6.9	1.8	9.1	7.7	1.4	8.1	7.2	0.9	6.9	5.4	1.5	7.4	4.8	2.6	9.9	8.2	1.7						
hit105.3 B105	9.5	9.6	-0.1	9.5	9.1	0.4	7.6	8.1	-0.5	9.2	10.2	-1.0	11.4	11.8	-0.4	11.9	9.7	2.2	8.7	9.9	-1.2						
97.3FM	15.0	12.2	2.8	14.0	12.0	2.0	16.6	11.2	5.4	16.9	12.2	4.7	13.9	14.0	-0.1	10.3	11.4	-1.1	13.4	12.8	0.6						
4MMM	9.0	9.4	-0.4	8.0	8.6	-0.6	9.5	10.6	-1.1	10.6	11.3	-0.7	9.4	8.0	1.4	5.7	5.6	0.1	7.6	6.9	0.7						
NOVA106.9	11.2	14.0	-2.8	10.3	13.2	-2.9	10.8	12.3	-1.5	11.8	14.3	-2.5	12.4	17.7	-5.3	11.1	13.0	-1.9	9.6	11.9	-2.3						
ABC612	11.0	8.7	2.3	15.2	12.2	3.0	10.6	8.6	2.0	6.7	6.0	0.7	8.4	6.2	2.2	14.8	9.3	5.5	10.0	7.9	2.1						
4RN	2.2	2.3	-0.1	3.3	3.8	-0.5	1.4	1.9	-0.5	1.3	1.1	0.2	2.3	2.7	-0.4	3.6	1.4	2.2	2.8	2.2	0.6						
NEWSR	1.6	1.4	0.2	2.7	1.5	1.2	1.0	0.6	0.4	0.8	1.3	-0.5	0.8	1.5	-0.7	2.7	3.2	-0.5	1.9	1.8	0.1						
4JJJ	9.7	9.3	0.4	7.2	8.4	-1.2	9.7	10.0	-0.3	11.7	9.9	1.8	11.8	9.7	2.1	8.1	8.1	0.0	8.6	7.9	0.7						
ABCFM	1.6	2.1	-0.5	1.3	1.9	-0.6	1.6	2.7	-1.1	1.6	2.2	-0.6	1.9	2.0	-0.1	2.0	1.7	0.3	2.3	2.6	-0.3						

Please note: hit105.3 B105 on air from January 12 2015. Previously known as B105.



# BRISBANE RADIO - SURVEY 1 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	9	12	-3	*	*	*	*	*	*	1	*	*	2	1	1	3	3	0	3	7	-4
MAGIC 882	10	11	-1	*	*	*	*	*	*	*	*	*	1	2	-1	4	2	2	5	6	-1
4KQ	20	16	4	*	1	*	*	*	*	1	1	0	6	5	1	7	6	1	5	3	2
hit105.3 B105	21	23	-2	4	6	-2	5	5	0	8	6	2	4	4	0	1	1	0	*	*	*
97.3FM	34	29	5	2	2	0	3	2	1	8	8	0	14	11	3	4	3	1	3	1	2
4MMM	20	20	0	2	1	1	3	2	1	6	7	-1	7	8	-1	2	2	0	*	*	*
NOVA106.9	25	31	-6	4	4	0	5	8	-3	10	13	-3	5	6	-1	1	1	0	*	*	*
ABC612	25	20	5	*	*	*	*	*	*	2	2	0	4	3	1	7	5	2	11	9	2
4RN	5	5	0	*	*	*	*	*	*	*	*	*	1	2	-1	2	1	1	2	2	0
NEWSR	4	3	1	*	*	*	*	*	*	1	1	0	1	1	0	*	1	*	2	1	1
4JJJ	22	21	1	1	1	0	6	6	0	10	10	0	4	3	1	*	1	*	*	*	*
ABCFM	4	5	-1	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	2	2	0
Total	230	232	-2	15	18	-3	25	26	-1	56	56	0	58	57	1	37	34	3	40	40	0

## Average Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	10	13	-3	20	22	-2	14	17	-3	11	12	-1	9	8	1	3	6	-3	6	10	-4
MAGIC 882	10	11	-1	17	17	0	16	18	-2	11	13	-2	10	8	2	2	3	-1	10	10	0
4KQ	20	17	3	34	27	7	28	25	3	23	21	2	17	14	3	6	4	2	19	15	4
hit105.3 B105	23	24	-1	37	35	2	24	26	-2	26	30	-4	28	30	-2	9	7	2	16	19	-3
97.3FM	37	30	7	55	46	9	52	36	16	49	35	14	34	35	-1	8	9	-1	25	24	1
4MMM	22	23	-1	31	33	-2	30	34	-4	31	33	-2	23	20	3	4	4	0	14	13	1
NOVA106.9	28	35	-7	40	51	-11	34	40	-6	34	41	-7	31	44	-13	8	10	-2	18	23	-5
ABC612	27	22	5	59	47	12	33	28	5	19	17	2	21	16	5	11	7	4	19	15	4
4RN	6	6	0	13	15	-2	4	6	-2	4	3	1	6	7	-1	3	1	2	5	4	1
NEWSR	4	3	1	11	6	5	3	2	1	2	4	-2	2	4	-2	2	2	0	4	3	1
4JJJ	24	23	1	28	32	-4	30	32	-2	34	29	5	29	24	5	6	6	0	16	15	1
ABCFM	4	5	-1	5	7	-2	5	9	-4	5	6	-1	5	5	0	1	1	0	4	5	-1
Total	247	249	-2	390	387	3	312	324	-12	289	290	-1	247	250	-3	75	75	0	188	189	-1

Please note: hit105.3 B105 on air from January 12 2015. Previously known as B105.





# BRISBANE RADIO - SURVEY 1 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	116	131	-15	1	5	-4	3	6	-3	18	10	8	28	32	-4	30	28	2	36	50	-14
MAGIC 882	146	132	14	2	6	-4	4	2	2	9	9	0	31	25	6	51	31	20	49	59	-10
4KQ	228	207	21	7	13	-6	7	4	3	23	15	8	55	60	-5	78	71	7	58	43	15
hit105.3 B105	503	486	17	101	114	-13	104	109	-5	165	138	27	95	94	1	30	22	8	8	9	-1
97.3FM	565	515	50	69	80	-11	71	69	2	161	140	21	176	159	17	59	51	8	30	15	15
4MMM	356	333	23	38	33	5	53	43	10	119	113	6	103	116	-13	39	25	14	5	3	2
NOVA106.9	514	554	-40	96	105	-9	110	122	-12	209	201	8	81	98	-17	15	25	-10	3	3	0
ABC612	328	293	35	10	9	1	5	8	-3	54	43	11	77	64	13	79	72	7	102	97	5
4RN	92	78	14	2	7	-5	1	4	-3	10	9	1	26	25	1	24	13	11	28	20	8
NEWSR	92	71	21	3	4	-1	1	3	-2	26	21	5	21	14	7	14	15	-1	27	14	13
4JJJ	343	343	0	28	33	-5	95	80	15	144	166	-22	60	51	9	12	11	1	5	1	4
ABCFM	96	93	3	8	5	3	9	6	3	18	16	2	17	15	2	15	22	-7	30	29	1
Total	1829	1792	37	203	209	-6	226	225	1	482	473	9	429	416	13	240	232	8	251	238	13

## Cumulative Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	109	121	-12	78	89	-11	62	69	-7	64	63	1	55	52	3	25	41	-16	73	80	-7
MAGIC 882	129	124	5	84	78	6	79	75	4	65	76	-11	73	55	18	42	33	9	96	88	8
4KQ	200	175	25	135	113	22	117	101	16	120	102	18	113	86	27	56	49	7	162	147	15
hit105.3 B105	464	437	27	323	279	44	187	169	18	261	231	30	270	263	7	144	122	22	311	308	3
97.3FM	521	471	50	361	313	48	243	197	46	302	271	31	292	276	16	140	140	0	366	334	32
4MMM	332	295	37	206	185	21	146	132	14	200	172	28	180	145	35	79	77	2	212	197	15
NOVA106.9	470	508	-38	292	332	-40	209	213	-4	263	290	-27	273	339	-66	142	158	-16	308	357	-49
ABC612	305	265	40	241	188	53	154	135	19	144	131	13	152	123	29	97	77	20	218	189	29
4RN	79	69	10	52	58	-6	36	37	-1	41	27	14	38	39	-1	35	14	21	63	50	13
NEWSR	78	62	16	59	41	18	26	18	8	29	34	-5	28	23	5	25	25	0	65	48	17
4JJJ	318	305	13	183	190	-7	151	146	5	178	163	15	203	183	20	106	80	26	207	216	-9
ABCFM	85	80	5	47	41	6	36	36	0	42	40	2	33	36	-3	28	20	8	58	57	1
Total	1803	1751	52	1521	1458	63	1146	1106	40	1332	1265	67	1327	1303	24	756	751	5	1525	1494	31

Please note: hit105.3 B105 on air from January 12 2015. Previously known as B105.



# ADELAIDE RADIO - SURVEY 1 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.4	11.4	-1.0	2.4	1.4	1.0	0.7	2.0	-1.3	2.4	3.8	-1.4	10.2	6.5	3.7	12.3	17.2	-4.9	23.0	26.7	-3.7
CRUISE1323	9.2	8.1	1.1	2.3	1.6	0.7	3.5	1.1	2.4	3.0	2.1	0.9	8.1	5.8	2.3	15.0	17.4	-2.4	16.3	13.9	2.4
MIX102.3	13.8	15.5	-1.7	14.3	16.9	-2.6	12.6	16.6	-4.0	14.3	12.1	2.2	20.1	23.7	-3.6	15.8	16.1	-0.3	4.7	7.6	-2.9
5MMM	9.7	10.8	-1.1	7.4	6.0	1.4	7.2	5.7	1.5	13.8	12.4	1.4	14.7	18.5	-3.8	9.1	12.4	-3.3	1.3	2.2	-0.9
NOVA91.9	11.3	11.2	0.1	36.4	31.7	4.7	22.0	26.6	-4.6	18.8	18.1	0.7	10.4	10.5	-0.1	1.8	2.2	-0.4	0.9	0.5	0.4
hit107	5.9	8.1	-2.2	16.4	17.8	-1.4	14.3	16.0	-1.7	8.2	14.8	-6.6	4.3	8.4	-4.1	4.6	2.3	2.3	0.5	0.1	0.4
ABC891	12.5	10.0	2.5	1.4	1.9	-0.5	3.8	0.4	3.4	2.2	2.2	0.0	5.8	5.5	0.3	20.5	13.1	7.4	31.2	26.6	4.6
5RN	2.8	1.6	1.2	0.7	0.6	0.1	0.4	0.6	-0.2	1.1	0.3	0.8	3.5	1.0	2.5	5.3	2.2	3.1	3.4	3.6	-0.2
NEWSR	1.8	1.5	0.3	1.1	2.0	-0.9	0.7	0.6	0.1	0.8	0.7	0.1	1.8	1.5	0.3	2.5	2.2	0.3	2.7	1.8	0.9
5JJJ	8.3	6.6	1.7	8.9	7.1	1.8	15.7	14.3	1.4	18.0	15.8	2.2	7.8	5.8	2.0	2.5	0.8	1.7	0.3	0.3	0.0
ABCFM	3.1	2.6	0.5	1.1	1.1	0.0	0.7	1.1	-0.4	0.9	1.3	-0.4	1.8	1.1	0.7	3.2	2.4	0.8	8.3	7.2	1.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.4	12.0	-1.6	12.7	14.2	-1.5	11.2	12.8	-1.6	5.9	7.2	-1.3	10.5	12.1	-1.6	13.2	16.5	-3.3	10.2	9.6	0.6
CRUISE1323	8.8	7.7	1.1	7.1	7.3	-0.2	10.4	8.5	1.9	9.5	8.0	1.5	7.9	7.4	0.5	9.6	6.5	3.1	10.4	9.6	0.8
MIX102.3	13.9	15.7	-1.8	12.4	14.2	-1.8	15.4	17.4	-2.0	16.6	19.2	-2.6	11.9	13.0	-1.1	10.8	10.9	-0.1	13.6	15.1	-1.5
5MMM	10.7	11.1	-0.4	10.3	11.1	-0.8	11.1	11.2	-0.1	12.4	13.4	-1.0	10.0	11.0	-1.0	7.7	5.7	2.0	6.3	9.8	-3.5
NOVA91.9	11.3	11.1	0.2	10.5	10.2	0.3	9.2	10.2	-1.0	11.7	12.3	-0.6	14.0	12.5	1.5	12.6	10.6	2.0	11.1	11.4	-0.3
hit107	5.9	8.0	-2.1	5.5	6.2	-0.7	5.0	7.5	-2.5	6.2	9.0	-2.8	6.8	9.5	-2.7	6.6	9.1	-2.5	5.8	8.3	-2.5
ABC891	12.3	10.2	2.1	18.0	14.0	4.0	12.1	9.8	2.3	8.7	7.9	0.8	8.5	7.8	0.7	12.7	10.8	1.9	13.2	9.3	3.9
5RN	2.9	1.4	1.5	4.0	2.1	1.9	2.6	0.8	1.8	2.0	1.0	1.0	2.9	1.7	1.2	2.7	2.0	0.7	2.7	1.9	0.8
NEWSR	1.7	1.4	0.3	2.7	2.3	0.4	1.1	0.7	0.4	1.0	0.5	0.5	1.2	1.2	0.0	3.0	3.1	-0.1	1.9	1.8	0.1
5JJJ	8.6	6.7	1.9	6.5	6.3	0.2	8.4	6.1	2.3	10.7	6.2	4.5	10.2	9.1	1.1	6.5	6.2	0.3	7.3	6.5	0.8
ABCFM	3.1	2.4	0.7	2.5	2.6	-0.1	3.1	2.7	0.4	3.4	1.9	1.5	3.2	2.3	0.9	3.5	2.7	0.8	3.4	3.3	0.1



# ADELAIDE RADIO - SURVEY 1 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	17	-2	*	*	*	*	*	*	1	1	0	4	2	2	3	4	-1	7	8	-1
CRUISE1323	14	12	2	*	*	*	*	*	*	1	1	0	3	2	1	4	5	-1	5	4	1
MIX102.3	21	23	-2	1	2	-1	2	2	0	5	4	1	8	9	-1	4	4	0	2	2	0
5MMM	14	16	-2	1	1	0	1	1	0	5	4	1	6	7	-1	2	3	-1	*	1	*
NOVA91.9	17	16	1	3	3	0	3	3	0	6	5	1	4	4	0	*	1	*	*	*	*
hit107	9	12	-3	1	2	-1	2	2	0	3	4	-1	2	3	-1	1	1	0	*	*	*
ABC891	19	15	4	*	*	*	*	*	*	1	1	0	2	2	0	5	3	2	10	8	2
SRN	4	2	2	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
5JJJ	12	10	2	1	1	0	2	2	0	6	5	1	3	2	1	1	*	*	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	3	2	1
<b>Total</b>	<b>149</b>	<b>147</b>	<b>2</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>12</b>	<b>13</b>	<b>-1</b>	<b>33</b>	<b>30</b>	<b>3</b>	<b>39</b>	<b>38</b>	<b>1</b>	<b>24</b>	<b>26</b>	<b>-2</b>	<b>32</b>	<b>31</b>	<b>1</b>

Average Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	17	19	-2	28	30	-2	24	28	-4	11	13	-2	17	18	-1	8	10	-2	12	12	0						
CRUISE1323	14	12	2	16	16	0	23	19	4	17	15	2	13	11	2	6	4	2	12	12	0						
MIX102.3	22	25	-3	27	30	-3	34	39	-5	31	35	-4	19	20	-1	7	6	1	16	19	-3						
5MMM	17	17	0	23	24	-1	24	25	-1	23	25	-2	16	17	-1	5	3	2	8	12	-4						
NOVA91.9	18	17	1	23	22	1	20	23	-3	22	23	-1	22	19	3	8	6	2	13	14	-1						
hit107	9	13	-4	12	13	-1	11	17	-6	11	16	-5	11	15	-4	4	5	-1	7	10	-3						
ABC891	20	16	4	40	30	10	26	22	4	16	15	1	14	12	2	8	6	2	16	12	4						
SRN	5	2	3	9	5	4	6	2	4	4	2	2	5	3	2	2	1	1	3	2	1						
NEWSR	3	2	1	6	5	1	2	1	1	2	1	1	2	2	0	2	2	0	2	2	0						
5JJJ	14	10	4	14	13	1	18	13	5	20	11	9	16	14	2	4	4	0	9	8	1						
ABCFM	5	4	1	6	6	0	7	6	1	6	4	2	5	4	1	2	2	0	4	4	0						
<b>Total</b>	<b>160</b>	<b>156</b>	<b>4</b>	<b>220</b>	<b>214</b>	<b>6</b>	<b>219</b>	<b>221</b>	<b>-2</b>	<b>183</b>	<b>183</b>	<b>0</b>	<b>160</b>	<b>152</b>	<b>8</b>	<b>64</b>	<b>59</b>	<b>5</b>	<b>120</b>	<b>123</b>	<b>-3</b>						



# ADELAIDE RADIO - SURVEY 1 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	165	175	-10	5	6	-1	5	6	-1	18	20	-2	41	36	5	37	43	-6	59	64	-5
CRUISE1323	168	161	7	8	2	6	8	7	1	14	15	-1	36	31	5	45	53	-8	56	54	2
MIX102.3	335	332	3	40	39	1	40	39	1	75	76	-1	106	101	5	54	49	5	20	28	-8
5MMM	212	210	2	25	22	3	19	19	0	58	56	2	71	74	-3	31	29	2	9	10	-1
NOVA91.9	326	300	26	69	62	7	66	72	-6	110	97	13	62	52	10	12	12	0	7	5	2
hit107	205	224	-19	36	46	-10	54	50	4	58	75	-17	41	41	0	12	11	1	3	1	2
ABC891	228	189	39	5	7	-2	6	4	2	25	20	5	44	37	7	58	50	8	89	71	18
5RN	50	53	-3	2	3	-1	2	5	-3	4	7	-3	13	10	3	16	14	2	12	14	-2
NEWSR	65	63	2	3	2	1	2	5	-3	10	8	2	19	18	1	16	16	0	16	14	2
5JJJ	187	149	38	16	18	-2	35	28	7	77	65	12	43	28	15	13	7	6	3	3	0
ABCFM	66	74	-8	2	4	-2	4	6	-2	9	10	-1	12	11	1	14	15	-1	25	28	-3
<b>Total</b>	<b>1056</b>	<b>1047</b>	<b>9</b>	<b>108</b>	<b>110</b>	<b>-2</b>	<b>120</b>	<b>122</b>	<b>-2</b>	<b>239</b>	<b>239</b>	<b>0</b>	<b>246</b>	<b>245</b>	<b>1</b>	<b>154</b>	<b>149</b>	<b>5</b>	<b>189</b>	<b>183</b>	<b>6</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	159	168	-9	104	119	-15	79	87	-8	78	89	-11	89	91	-2	58	59	-1	111	118	-7
CRUISE1323	153	140	13	87	78	9	94	83	11	93	84	9	84	74	10	52	44	8	113	112	1
MIX102.3	309	301	8	180	196	-16	157	169	-12	175	199	-24	166	154	12	102	80	22	220	207	13
5MMM	191	184	7	103	117	-14	93	88	5	106	104	2	112	111	1	69	50	19	116	132	-16
NOVA91.9	306	276	30	184	174	10	129	126	3	187	156	31	185	152	33	114	99	15	215	204	11
hit107	195	203	-8	104	105	-1	88	97	-9	118	118	0	114	119	-5	65	73	-8	113	142	-29
ABC891	204	168	36	150	117	33	108	92	16	98	84	14	84	83	1	85	58	27	159	132	27
5RN	45	47	-2	33	31	2	24	16	8	22	17	5	27	20	7	19	20	-1	35	35	0
NEWSR	60	55	5	35	33	2	22	17	5	24	15	9	25	18	7	22	22	0	42	39	3
5JJJ	174	137	37	99	79	20	86	62	24	104	76	28	115	92	23	67	53	14	116	99	17
ABCFM	64	64	0	28	32	-4	32	36	-4	39	33	6	34	36	-2	24	26	-2	36	57	-21
<b>Total</b>	<b>1040</b>	<b>1025</b>	<b>15</b>	<b>842</b>	<b>835</b>	<b>7</b>	<b>721</b>	<b>682</b>	<b>39</b>	<b>786</b>	<b>747</b>	<b>39</b>	<b>769</b>	<b>749</b>	<b>20</b>	<b>545</b>	<b>501</b>	<b>44</b>	<b>903</b>	<b>896</b>	<b>7</b>



# PERTH RADIO - SURVEY 1 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.6	6.0	-1.4	0.1	3.4	-3.3	3.1	0.6	2.5	1.6	0.9	0.7	4.4	5.0	-0.6	10.4	16.2	-5.8	7.0	8.9	-1.9
6PR	8.4	7.3	1.1	0.9	1.6	-0.7	0.3	*	*	4.5	2.9	1.6	8.5	5.1	3.4	14.9	12.5	2.4	15.8	17.4	-1.6
MIX 94.5	14.9	13.8	1.1	15.3	10.7	4.6	14.2	12.3	1.9	13.4	11.4	2.0	22.9	22.3	0.6	14.8	13.0	1.8	5.8	5.9	-0.1
hit92.9	6.4	8.2	-1.8	18.1	21.9	-3.8	12.3	13.8	-1.5	8.7	14.4	-5.7	5.4	6.6	-1.2	1.9	2.3	-0.4	0.3	0.4	-0.1
96FM	11.5	10.2	1.3	10.3	8.0	2.3	12.1	11.0	1.1	15.1	11.2	3.9	15.8	17.6	-1.8	11.2	5.4	5.8	0.6	1.7	-1.1
NOVA93.7	11.4	12.6	-1.2	33.1	28.7	4.4	22.8	20.2	2.6	15.5	22.3	-6.8	8.3	11.8	-3.5	4.3	3.0	1.3	0.4	0.4	0.0
ABC720	10.3	9.6	0.7	2.0	1.4	0.6	0.7	1.9	-1.2	8.0	2.0	6.0	7.7	6.0	1.7	12.9	17.8	-4.9	23.9	24.3	-0.4
6RN	2.2	1.5	0.7	0.1	0.3	-0.2	*	0.5	*	1.8	1.3	0.5	1.4	1.2	0.2	4.0	2.1	1.9	4.6	2.4	2.2
NEWSR	1.1	1.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.7	0.7	0.0	1.2	1.4	-0.2	1.0	0.7	0.3	2.5	1.5	1.0
6JJJ	9.0	11.0	-2.0	7.8	9.5	-1.7	21.7	33.0	-11.3	17.9	19.2	-1.3	6.1	8.2	-2.1	1.6	4.3	-2.7	0.2	*	*
ABC FM	3.4	2.5	0.9	3.4	1.7	1.7	2.8	0.3	2.5	1.8	0.5	1.3	1.7	0.8	0.9	2.4	3.7	-1.3	9.1	8.3	0.8

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.2	5.5	-1.3	4.4	5.6	-1.2	4.7	5.5	-0.8	4.5	5.7	-1.2	3.2	5.2	-2.0	3.8	5.1	-1.3	5.9	7.6	-1.7						
6PR	8.7	7.5	1.2	10.2	8.9	1.3	9.0	7.6	1.4	7.9	6.0	1.9	8.0	6.9	1.1	7.6	8.4	-0.8	7.2	6.5	0.7						
MIX 94.5	15.2	14.2	1.0	14.9	14.3	0.6	15.8	15.7	0.1	15.7	15.2	0.5	14.7	13.2	1.5	14.5	9.5	5.0	13.6	12.1	1.5						
hit92.9	6.1	8.1	-2.0	5.3	7.5	-2.2	4.8	6.5	-1.7	6.5	8.1	-1.6	8.5	11.1	-2.6	6.3	8.9	-2.6	7.4	8.4	-1.0						
96FM	12.5	10.6	1.9	11.6	8.4	3.2	14.4	10.7	3.7	14.9	13.1	1.8	10.0	9.7	0.3	8.3	11.0	-2.7	8.1	8.9	-0.8						
NOVA93.7	11.4	12.8	-1.4	10.7	12.8	-2.1	8.9	11.3	-2.4	11.2	12.2	-1.0	15.1	15.6	-0.5	13.9	13.0	0.9	11.3	12.0	-0.7						
ABC720	10.4	9.7	0.7	15.7	13.7	2.0	8.9	9.2	-0.3	7.0	7.1	-0.1	7.7	7.2	0.5	12.5	11.1	1.4	10.0	8.9	1.1						
6RN	2.2	1.4	0.8	2.9	2.0	0.9	2.1	0.9	1.2	1.2	1.2	0.0	2.5	1.5	1.0	2.5	1.6	0.9	2.3	1.5	0.8						
NEWSR	1.1	0.9	0.2	1.6	1.2	0.4	0.6	0.7	-0.1	0.5	0.5	0.0	0.9	0.5	0.4	2.7	2.1	0.6	1.2	1.2	0.0						
6JJJ	9.2	11.3	-2.1	7.6	11.0	-3.4	9.0	11.9	-2.9	11.0	11.8	-0.8	9.8	10.8	-1.0	7.6	9.4	-1.8	8.6	10.1	-1.5						
ABC FM	3.4	2.5	0.9	3.4	2.3	1.1	3.9	2.4	1.5	3.4	2.5	0.9	3.5	2.9	0.6	2.0	2.3	-0.3	3.4	2.8	0.6						

Please note: Listening via streaming for all radio stations except 6IX is included in these results. 6IX stopped streaming in January 2014. hit92.9 on air from January 12 2015. Previously known as 92.9.



# PERTH RADIO - SURVEY 1 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	13	-2	*	*	*	1	*	*	1	*	*	3	3	0	4	6	-2	3	4	-1
6PR	20	16	4	*	*	*	*	*	*	3	1	2	5	3	2	5	4	1	6	7	-1
MIX 94.5	35	30	5	3	1	2	3	2	1	8	6	2	13	14	-1	5	4	1	2	2	0
hit92.9	15	18	-3	3	3	0	3	3	0	5	7	-2	3	4	-1	1	1	0	*	*	*
96FM	27	22	5	2	1	1	3	2	1	9	6	3	9	11	-2	4	2	2	*	1	*
NOVA93.7	26	28	-2	6	4	2	5	4	1	9	11	-2	5	7	-2	2	1	1	*	*	*
ABC720	24	21	3	*	*	*	*	*	*	5	1	4	4	4	0	5	6	-1	10	10	0
6RN	5	3	2	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	1	1
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
6JJJ	21	24	-3	1	1	0	5	6	-1	11	10	1	3	5	-2	1	1	0	*	*	*
ABCFM	8	6	2	1	*	*	1	*	*	1	*	*	1	1	0	1	1	0	4	3	1
<b>Total</b>	<b>233</b>	<b>220</b>	<b>13</b>	<b>17</b>	<b>14</b>	<b>3</b>	<b>23</b>	<b>20</b>	<b>3</b>	<b>59</b>	<b>51</b>	<b>8</b>	<b>58</b>	<b>62</b>	<b>-4</b>	<b>35</b>	<b>34</b>	<b>1</b>	<b>41</b>	<b>40</b>	<b>1</b>

## Average Audience (000's) by Session, P10+ [Potential: 1686]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	11	13	-2	16	20	-4	16	18	-2	13	16	-3	8	13	-5	3	4	-1	11	13	-2						
6PR	22	18	4	37	31	6	31	24	7	23	17	6	19	17	2	6	6	0	14	11	3						
MIX 94.5	38	34	4	54	50	4	55	50	5	47	43	4	35	32	3	12	7	5	26	21	5						
hit92.9	15	19	-4	19	26	-7	17	21	-4	19	23	-4	20	27	-7	5	7	-2	14	15	-1						
96FM	31	25	6	42	30	12	50	34	16	44	37	7	24	23	1	7	8	-1	15	15	0						
NOVA93.7	28	31	-3	38	45	-7	31	36	-5	33	34	-1	36	38	-2	12	10	2	22	21	1						
ABC720	26	23	3	56	48	8	31	30	1	21	20	1	18	17	1	10	8	2	19	16	3						
6RN	5	3	2	11	7	4	7	3	4	4	3	1	6	4	2	2	1	1	4	3	1						
NEWSR	3	2	1	6	4	2	2	2	0	1	2	-1	2	1	1	2	2	0	2	2	0						
6JJJ	23	27	-4	28	39	-11	31	38	-7	33	33	0	23	26	-3	6	7	-1	16	18	-2						
ABCFM	8	6	2	12	8	4	13	8	5	10	7	3	8	7	1	2	2	0	6	5	1						
<b>Total</b>	<b>250</b>	<b>238</b>	<b>12</b>	<b>361</b>	<b>351</b>	<b>10</b>	<b>347</b>	<b>320</b>	<b>27</b>	<b>298</b>	<b>282</b>	<b>16</b>	<b>239</b>	<b>241</b>	<b>-2</b>	<b>83</b>	<b>74</b>	<b>9</b>	<b>190</b>	<b>174</b>	<b>16</b>						

Please note: Listening via streaming for all radio stations except 6ix is included in these results. 6ix stopped streaming in January 2014. hit92.9 on air from January 12 2015. Previously known as 92.9.



# PERTH RADIO - SURVEY 1 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	153	154	-1	3	10	-7	12	4	8	25	15	10	37	34	3	46	55	-9	30	36	-6
6PR	194	168	26	9	8	1	6	1	5	36	28	8	55	48	7	43	35	8	46	49	-3
MIX 94.5	512	492	20	60	61	-1	65	59	6	136	118	18	152	161	-9	66	62	4	33	31	2
hit92.9	366	416	-50	75	89	-14	84	78	6	126	150	-24	64	78	-14	13	16	-3	4	5	-1
96FM	326	303	23	26	37	-11	42	40	2	102	74	28	104	116	-12	41	29	12	11	7	4
NOVA93.7	522	525	-3	107	99	8	118	98	20	164	193	-29	106	107	-1	21	23	-2	6	5	1
ABC720	324	267	57	13	13	0	7	9	-2	57	26	31	82	64	18	70	64	6	94	92	2
6RN	80	68	12	2	5	-3	2	3	-1	12	8	4	21	16	5	24	16	8	20	20	0
NEWSR	72	60	12	3	5	-2	5	1	4	14	11	3	20	19	1	11	9	2	20	16	4
6JJJ	343	338	5	29	40	-11	84	91	-7	156	129	27	59	65	-6	12	12	0	3	1	2
ABC FM	103	102	1	10	14	-4	4	3	1	17	16	1	17	16	1	20	21	-1	36	32	4
<b>Total</b>	<b>1601</b>	<b>1558</b>	<b>43</b>	<b>174</b>	<b>170</b>	<b>4</b>	<b>202</b>	<b>187</b>	<b>15</b>	<b>412</b>	<b>401</b>	<b>11</b>	<b>376</b>	<b>375</b>	<b>1</b>	<b>213</b>	<b>208</b>	<b>5</b>	<b>224</b>	<b>216</b>	<b>8</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 1686]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	130	134	-4	85	80	5	66	73	-7	80	83	-3	66	82	-16	39	35	4	113	108	5						
6PR	182	157	25	132	115	17	98	83	15	92	88	4	98	99	-1	60	54	6	132	110	22						
MIX 94.5	477	440	37	302	267	35	260	221	39	272	269	3	264	261	3	150	105	45	310	314	-4						
hit92.9	340	371	-31	212	231	-19	142	161	-19	194	223	-29	205	234	-29	110	129	-19	233	280	-47						
96FM	303	278	25	171	163	8	156	149	7	201	169	32	165	159	6	87	89	-2	192	180	12						
NOVA93.7	480	492	-12	307	318	-11	199	218	-19	274	267	7	293	295	-2	168	151	17	340	368	-28						
ABC720	292	245	47	220	192	28	155	143	12	147	129	18	135	131	4	96	70	26	214	187	27						
6RN	73	57	16	52	42	10	38	26	12	34	29	5	44	28	16	27	18	9	62	50	12						
NEWSR	60	52	8	39	36	3	15	24	-9	21	17	4	17	21	-4	23	19	4	49	43	6						
6JJJ	305	314	-9	191	208	-17	151	162	-11	188	179	9	195	198	-3	110	97	13	223	210	13						
ABC FM	96	88	8	60	52	8	61	36	25	54	49	5	51	51	0	30	24	6	68	64	4						
<b>Total</b>	<b>1572</b>	<b>1526</b>	<b>46</b>	<b>1305</b>	<b>1284</b>	<b>21</b>	<b>1064</b>	<b>1027</b>	<b>37</b>	<b>1200</b>	<b>1134</b>	<b>66</b>	<b>1211</b>	<b>1209</b>	<b>2</b>	<b>768</b>	<b>694</b>	<b>74</b>	<b>1381</b>	<b>1360</b>	<b>21</b>						

Please note: Listening via streaming for all radio stations except 6ix is included in these results. 6ix stopped streaming in January 2014. hit92.9 on air from January 12 2015. Previously known as 92.9.