



CANBERRA RADIO - SURVEY 1 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.1	6.6	-2.5	4.7	1.5	3.2	1.1	0.3	0.8	1.9	6.7	-4.8	2.2	7.5	-5.3	10.0	13.7	-3.7	6.4	4.4	2.0
2CC	4.7	5.1	-0.4	0.5	0.1	0.4	*	1.7	*	0.7	2.0	-1.3	5.0	3.9	1.1	6.1	4.4	1.7	12.2	13.5	-1.3
HIT 104.7	18.4	15.9	2.5	42.2	36.6	5.6	36.8	36.2	0.6	30.8	25.3	5.5	14.5	15.9	-1.4	5.3	1.8	3.5	1.2	0.7	0.5
MIX 106.3	20.2	15.9	4.3	40.4	17.8	22.6	9.9	16.7	-6.8	21.5	18.1	3.4	31.3	24.3	7.0	19.1	18.0	1.1	4.5	1.8	2.7
ABC CAN	12.3	14.5	-2.2	5.5	8.1	-2.6	2.0	1.8	0.2	6.7	5.8	0.9	10.6	11.4	-0.8	19.3	24.5	-5.2	23.4	27.7	-4.3
2RN	10.7	8.9	1.8	0.4	2.9	-2.5	5.3	0.3	5.0	8.7	6.1	2.6	7.6	4.7	2.9	17.2	14.2	3.0	17.7	18.5	-0.8
ABC NEWS	4.9	4.1	0.8	0.5	1.4	-0.9	6.6	1.6	5.0	4.8	3.1	1.7	7.1	6.8	0.3	5.6	4.5	1.1	2.6	3.5	-0.9
2JJJ	8.7	7.8	0.9	3.6	9.6	-6.0	19.1	19.1	0.0	17.1	12.6	4.5	7.3	9.6	-2.3	2.4	1.4	1.0	0.4	*	*
ABCFM	7.9	9.0	-1.1	0.3	3.4	-3.1	1.5	1.4	0.1	2.1	4.5	-2.4	5.4	3.8	1.6	6.9	9.9	-3.0	24.3	24.0	0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3.8	6.5	-2.7	3.9	4.5	-0.6	2.9	8.0	-5.1	3.7	8.6	-4.9	4.2	5.0	-0.8	5.2	7.0	-1.8	5.2	6.9	-1.7
2CC	5.1	5.2	-0.1	5.4	4.3	1.1	8.2	9.4	-1.2	4.2	5.4	-1.2	2.6	2.1	0.5	3.2	5.0	-1.8	3.7	4.8	-1.1
HIT 104.7	18.6	16.8	1.8	16.2	13.5	2.7	17.6	15.5	2.1	19.9	20.3	-0.4	23.5	23.0	0.5	16.2	9.8	6.4	18.0	13.0	5.0
MIX 106.3	21.6	16.2	5.4	15.6	14.0	1.6	25.8	16.5	9.3	28.4	20.4	8.0	20.8	17.1	3.7	15.3	10.5	4.8	15.7	15.1	0.6
ABC CAN	12.6	14.8	-2.2	17.7	20.6	-2.9	11.1	15.2	-4.1	8.3	9.9	-1.6	9.5	9.4	0.1	15.5	17.2	-1.7	11.6	13.7	-2.1
2RN	10.2	8.8	1.4	14.3	13.3	1.0	8.2	6.5	1.7	7.4	4.6	2.8	9.2	8.3	0.9	10.3	10.4	-0.1	12.3	9.2	3.1
ABC NEWS	4.9	4.1	0.8	8.5	6.4	2.1	2.7	2.4	0.3	2.5	2.1	0.4	3.2	4.1	-0.9	6.6	5.3	1.3	5.2	3.9	1.3
2JJJ	9.3	7.9	1.4	7.5	8.1	-0.6	10.2	6.4	3.8	11.2	6.8	4.4	11.2	11.2	0.0	4.9	6.7	-1.8	6.6	7.6	-1.0
ABCFM	7.1	8.5	-1.4	6.2	6.2	0.0	7.9	9.7	-1.8	6.9	8.8	-1.9	7.8	8.6	-0.8	7.7	12.5	-4.8	10.3	10.8	-0.5

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening. The following name changes: ABC666 to ABC CAN effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



CANBERRA RADIO - SURVEY 1 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	1	*	*	1	*	1	1	0	1	*	*
2CC	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
HIT 104.7	8	7	1	1	1	0	1	1	0	4	3	1	2	2	0	*	*	*	*	*	*
MIX 106.3	9	7	2	1	1	0	*	1	*	3	2	1	3	3	0	1	1	0	*	*	*
ABC CAN	5	6	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	2	3	-1
2RN	5	4	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
ABC NEWS	2	2	0	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
2JJJ	4	3	1	*	*	*	1	1	0	2	1	1	1	1	0	*	*	*	*	*	*
ABCFM	3	4	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	2	2	0
Total	44	45	-1	2	3	-1	4	4	0	12	10	2	11	11	0	6	7	-1	9	10	-1

Average Audience (000's) by Session, P10+ [Potential: 387]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	2	3	-1	3	4	-1	2	5	-3	2	4	-2	2	3	-1	2	3	-1	1	1	0	2	3	-1	2	3	-1
2CC	2	2	0	4	3	1	5	5	0	2	3	-1	1	1	0	1	1	0	1	1	0	1	2	-1	1	2	-1
HIT 104.7	9	8	1	12	11	1	11	9	2	10	10	0	11	12	-1	3	2	1	7	5	2	7	5	2	7	5	2
MIX 106.3	10	8	2	12	11	1	16	9	7	14	11	3	10	9	1	2	2	0	6	6	0	6	6	0	6	6	0
ABC CAN	6	7	-1	13	16	-3	7	9	-2	4	5	-1	5	5	0	2	3	-1	4	5	-1	4	5	-1	4	5	-1
2RN	5	4	1	11	10	1	5	4	1	4	2	2	4	4	0	2	2	0	4	3	1	4	3	1	4	3	1
ABC NEWS	2	2	0	6	5	1	2	1	1	1	1	0	2	2	0	1	1	0	2	1	1	2	1	1	2	1	1
2JJJ	4	4	0	6	6	0	6	4	2	6	4	2	5	6	-1	1	1	0	2	3	-1	2	3	-1	2	3	-1
ABCFM	3	4	-1	5	5	0	5	6	-1	3	5	-2	4	4	0	1	2	-1	4	4	0	1	2	-1	4	4	0
Total	47	48	-1	74	78	-4	61	57	4	50	52	-2	48	51	-3	15	16	-1	36	37	-1	36	37	-1	36	37	-1

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening. The following name changes: ABC666 to ABC CAN effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



CANBERRA RADIO - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	37	-4	1	2	-1	*	1	*	6	5	1	5	11	-6	10	11	-1	10	7	3
2CC	22	24	-2	*	1	*	*	1	*	3	4	-1	7	5	2	4	4	0	8	9	-1
HIT 104.7	128	142	-14	23	24	-1	23	27	-4	41	53	-12	31	32	-1	8	4	4	2	2	0
MIX 106.3	137	126	11	18	17	1	12	18	-6	39	32	7	47	42	5	17	14	3	5	3	2
ABC CAN	95	97	-2	7	6	1	3	5	-2	18	15	3	19	25	-6	23	20	3	25	26	-1
2RN	57	49	8	1	2	-1	3	1	2	15	9	6	12	11	1	10	10	0	17	16	1
ABC NEWS	54	53	1	1	4	-3	4	1	3	15	13	2	19	19	0	8	8	0	7	8	-1
2JJJ	70	81	-11	5	9	-4	11	17	-6	33	35	-2	14	17	-3	5	3	2	2	*	*
ABCFM	49	50	-1	1	5	-4	3	1	2	9	11	-2	11	9	2	8	7	1	17	17	0
Total	367	363	4	33	37	-4	44	42	2	102	101	1	87	88	-1	48	45	3	52	50	2

Cumulative Audience (000's) by Session, P10+ [Potential: 387]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	29	32	-3	15	18	-3	18	19	-1	18	20	-2	15	17	-2	9	9	0	23	25	-2
2CC	20	21	-1	13	13	0	13	15	-2	12	12	0	10	11	-1	5	8	-3	14	17	-3
HIT 104.7	118	134	-16	87	82	5	55	50	5	61	65	-4	83	85	-2	43	30	13	86	78	8
MIX 106.3	123	117	6	78	69	9	60	52	8	69	60	9	79	72	7	39	36	3	95	75	20
ABC CAN	87	85	2	68	67	1	41	46	-5	36	38	-2	44	40	4	25	27	-2	62	63	-1
2RN	51	46	5	39	35	4	26	20	6	25	20	5	30	25	5	19	17	2	45	36	9
ABC NEWS	51	50	1	36	34	2	18	15	3	18	15	3	18	22	-4	17	14	3	34	31	3
2JJJ	64	73	-9	43	45	-2	25	25	0	32	35	-3	42	47	-5	16	25	-9	42	56	-14
ABCFM	44	43	1	24	25	-1	25	25	0	25	25	0	24	24	0	13	17	-4	34	35	-1
Total	358	356	2	306	299	7	229	214	15	240	230	10	273	277	-4	167	163	4	308	304	4

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening. The following name changes: ABC666 to ABC CAN effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.