EMBARGOED UNTIL 9:30AM AEST

CANBERRA RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.6	6.8	-0.2	1.5	1.6	-0.1	0.3	2.1	-1.8	6.7	5.1	1.6	7.5	9.2	-1.7	13.7	12.0	1.7	4.4	7.0	-2.6
2CC	5.1	7.6	-2.5	0.1	0.6	-0.5	1.7	13.0	-11.3	2.0	2.7	-0.7	3.9	5.6	-1.7	4.4	8.2	-3.8	13.5	15.7	-2.2
hit104.7	15.9	14.7	1.2	36.6	40.8	-4.2	36.2	29.0	7.2	25.3	19.1	6.2	15.9	15.1	0.8	1.8	1.1	0.7	0.7	1.0	-0.3
MIX 106.3	15.9	14.6	1.3	17.8	14.0	3.8	16.7	11.5	5.2	18.1	16.6	1.5	24.3	24.2	0.1	18.0	14.5	3.5	1.8	2.9	-1.1
ABC666	14.5	15.0	-0.5	8.1	1.7	6.4	1.8	7.5	-5.7	5.8	7.5	-1.7	11.4	10.9	0.5	24.5	25.6	-1.1	27.7	31.4	-3.7
2RN	8.9	8.2	0.7	2.9	2.8	0.1	0.3	0.2	0.1	6.1	5.9	0.2	4.7	3.9	0.8	14.2	14.4	-0.2	18.5	18.2	0.3
NEWSR	4.1	3.9	0.2	1.4	3.5	-2.1	1.6	3.2	-1.6	3.1	2.1	1.0	6.8	6.3	0.5	4.5	5.2	-0.7	3.5	3.3	0.2
2JJJ	7.8	8.4	-0.6	9.6	7.3	2.3	19.1	15.1	4.0	12.6	13.0	-0.4	9.6	10.6	-1.0	1.4	2.2	-0.8	*	*	*
ABCFM	9.0	8.1	0.9	3.4	2.6	0.8	1.4	7.9	-6.5	4.5	7.6	-3.1	3.8	4.2	-0.4	9.9	9.5	0.4	24.0	14.1	9.9

Share Movement (%) by Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.5	6.6	-0.1	4.5	4.9	-0.4	8.0	8.4	-0.4	8.6	9.1	-0.5	5.0	5.7	-0.7	7.0	3.2	3.8	6.9	7.3	-0.4
2CC	5.2	7.7	-2.5	4.3	6.8	-2.5	9.4	12.3	-2.9	5.4	7.0	-1.6	2.1	4.0	-1.9	5.0	8.7	-3.7	4.8	7.5	-2.7
hit104.7	16.8	15.4	1.4	13.5	12.8	0.7	15.5	14.2	1.3	20.3	18.9	1.4	23.0	19.7	3.3	9.8	9.5	0.3	13.0	12.4	0.6
MIX 106.3	16.2	14.9	1.3	14.0	11.9	2.1	16.5	14.4	2.1	20.4	19.4	1.0	17.1	16.6	0.5	10.5	11.5	-1.0	15.1	13.4	1.7
ABC666	14.8	15.6	-0.8	20.6	21.8	-1.2	15.2	15.6	-0.4	9.9	10.6	-0.7	9.4	10.6	-1.2	17.2	17.8	-0.6	13.7	13.1	0.6
2RN	8.8	8.3	0.5	13.3	12.1	1.2	6.5	5.8	0.7	4.6	4.2	0.4	8.3	8.7	-0.4	10.4	10.8	-0.4	9.2	8.0	1.2
NEWSR	4.1	4.0	0.1	6.4	6.0	0.4	2.4	2.5	-0.1	2.1	2.4	-0.3	4.1	4.0	0.1	5.3	5.2	0.1	3.9	3.5	0.4
2JJJ	7.9	8.0	-0.1	8.1	8.4	-0.3	6.4	6.9	-0.5	6.8	7.8	-1.0	11.2	9.9	1.3	6.7	6.6	0.1	7.6	9.4	-1.8
ABCFM	8.5	7.7	0.8	6.2	6.7	-0.5	9.7	9.3	0.4	8.8	7.5	1.3	8.6	7.8	0.8	12.5	7.6	4.9	10.8	9.5	1.3

Please note:

Survey results include listening via streaming to ABC, hit104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.

Survey Period: Sun May 1 to Sat Jun 25 & Sun Jul 24 to Sept 17

Copyright (c) Commerical Radio Australia Ltd. All Rights

EMBARGOED UNTIL 9:30AM AEST

CANBERRA RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	*	1	*
2CC	2	3	-1	*	*	*	*	1	*	*	*	*	*	1	*	*	*	*	1	1	0
hit104.7	7	6	1	1	1	0	1	1	0	3	2	1	2	1	1	*	*	*	*	*	*
MIX 106.3	7	6	1	1	*	*	1	1	0	2	2	0	3	2	1	1	1	0	*	*	*
ABC666	6	7	-1	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1	3	3	0
2RN	4	4	0	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0	2	2	0
NEWSR	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
2JJJ	3	4	-1	*	*	*	1	1	0	1	2	-1	1	1	0	*	*	*	*	*	*
ABCFM	4	4	0	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	2	1	1
Total	45	43	2	3	3	0	4	5	-1	10	12	-2	11	9	2	7	6	1	10	8	2

Average Audience (000's) by Session, P10+ [Potential: 382]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	4	4	0	5	5	0	4	5	-1	3	3	0	1	*	*	3	3	0
2CC	2	4	-2	3	5	-2	5	7	-2	3	4	-1	1	2	-1	1	1	0	2	3	-1
hit104.7	8	7	1	11	9	2	9	8	1	10	10	0	12	9	3	2	1	1	5	5	0
MIX 106.3	8	7	1	11	9	2	9	8	1	11	10	1	9	8	1	2	2	0	6	5	1
ABC666	7	7	0	16	16	0	9	9	0	5	5	0	5	5	0	3	3	0	5	5	0
2RN	4	4	0	10	9	1	4	3	1	2	2	0	4	4	0	2	2	0	3	3	0
NEWSR	2	2	0	5	4	1	1	1	0	1	1	0	2	2	0	1	1	0	1	1	0
2JJJ	4	4	0	6	6	0	4	4	0	4	4	0	6	5	1	1	1	0	3	3	0
ABCFM	4	4	0	5	5	0	6	5	1	5	4	1	4	4	0	2	1	1	4	4	0
Total	48	46	2	78	73	5	57	58	-1	52	50	2	51	48	3	16	15	1	37	37	0

Please note:

Survey results include listening via streaming to ABC, hit104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.

Survey Period: Sun May 1 to Sat Jun 25 & Sun Jul 24 to Sept 17

Copyright (c) Commerical Radio Australia Ltd. All Rights

EMBARGOED UNTIL 9:30AM AEST

CANBERRA RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	37	39	-2	2	2	0	1	1	0	5	6	-1	11	10	1	11	11	0	7	9	-2
2CC	24	29	-5	1	1	0	1	3	-2	4	4	0	5	7	-2	4	4	0	9	10	-1
hit104.7	142	115	27	24	22	2	27	23	4	53	38	15	32	26	6	4	3	1	2	2	0
MIX 106.3	126	120	6	17	16	1	18	12	6	32	35	-3	42	38	4	14	14	0	3	6	-3
ABC666	97	100	-3	6	4	2	5	6	-1	15	19	-4	25	25	0	20	21	-1	26	25	1
2RN	49	49	0	2	2	0	1	1	0	9	10	-1	11	9	2	10	12	-2	16	16	0
NEWSR	53	53	0	4	4	0	1	4	-3	13	13	0	19	18	1	8	7	1	8	7	1
2JJJ	81	77	4	9	6	3	17	17	0	35	33	2	17	18	-1	3	3	0	*	*	*
ABCFM	50	50	0	5	4	1	1	5	-4	11	9	2	9	11	-2	7	7	0	17	13	4
Total	363	363	0	37	36	1	42	44	-2	101	102	-1	88	88	0	45	45	0	50	49	1

Cumulative Audience (000's) by Session, P10+ [Potential: 382]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	32	34	-2	18	20	-2	19	20	-1	20	21	-1	17	20	-3	9	7	2	25	28	-3
2CC	21	27	-6	13	18	-5	15	18	-3	12	17	-5	11	16	-5	8	11	-3	17	21	-4
hit104.7	134	110	24	82	70	12	50	43	7	65	54	11	85	77	8	30	30	0	78	66	12
MIX 106.3	117	109	8	69	63	6	52	50	2	60	61	-1	72	67	5	36	31	5	75	73	2
ABC666	85	91	-6	67	69	-2	46	47	-1	38	42	-4	40	43	-3	27	27	0	63	64	-1
2RN	46	46	0	35	34	1	20	18	2	20	20	0	25	22	3	17	16	1	36	35	1
NEWSR	50	49	1	34	35	-1	15	16	-1	15	15	0	22	23	-1	14	15	-1	31	31	0
2JJJ	73	70	3	45	42	3	25	29	-4	35	34	1	47	41	6	25	22	3	56	52	4
ABCFM	43	45	-2	25	25	0	25	29	-4	25	26	-1	24	25	-1	17	16	1	35	34	1
Total	356	357	-1	299	297	2	214	224	-10	230	238	-8	277	276	1	163	164	-1	304	304	0

Please note:

Survey results include listening via streaming to ABC, hit104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.

Survey Period: Sun May 1 to Sat Jun 25 & Sun Jul 24 to Sept 17

Copyright (c) Commerical Radio Australia Ltd. All Rights