

EMBARGOED UNTIL 9:30AM AEST



GOLD COAST/TWEED RADIO - SURVEY 2 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.5	14.2	-0.7	20.5	23.5	-3.0	19.3	30.9	-11.6	14.7	13.9	0.8	21.4	21.4	0.0	10.0	9.2	0.8	2.6	2.4	0.2
GOLD-FM	12.7	11.9	0.8	13.9	10.0	3.9	9.2	4.7	4.5	11.5	10.0	1.5	15.8	16.9	-1.1	22.0	21.9	0.1	5.9	5.1	0.8
SEAFM	10.8	9.6	1.2	26.0	28.1	-2.1	20.3	19.7	0.6	17.4	16.5	0.9	10.1	8.1	2.0	4.6	2.8	1.8	1.5	1.0	0.5
4BC	1.1	0.7	0.4	0.2	0.4	-0.2	*	*	*	0.3	0.1	0.2	0.6	0.4	0.2	1.3	1.5	-0.2	2.6	1.3	1.3
MAGIC 882	0.1	0.2	-0.1	0.3	0.4	-0.1	*	0.1	*	*	0.2	*	*	*	*	0.2	*	*	0.5	0.2	0.3
4KQ	0.7	0.9	-0.2	*	0.3	*	*	*	*	0.5	0.5	0.0	0.2	0.1	0.1	2.2	2.6	-0.4	0.9	1.4	-0.5
hit105.3	1.1	1.2	-0.1	5.7	1.8	3.9	2.8	1.5	1.3	1.3	2.2	-0.9	0.8	1.3	-0.5	0.2	0.5	-0.3	0.1	0.3	-0.2
4MMM	1.1	0.9	0.2	2.9	1.1	1.8	4.0	1.3	2.7	1.1	0.9	0.2	0.9	1.4	-0.5	0.8	0.8	0.0	*	*	*
NOVA106.9	1.4	1.6	-0.2	3.6	2.6	1.0	2.6	2.1	0.5	2.7	3.0	-0.3	1.4	1.1	0.3	0.2	1.9	-1.7	*	*	*
97.3FM	2.3	1.8	0.5	6.2	3.8	2.4	1.2	0.3	0.9	0.9	1.6	-0.7	4.1	3.2	0.9	3.0	2.5	0.5	0.7	0.2	0.5
ABC91.7	6.2	7.9	-1.7	2.1	1.3	0.8	0.9	1.0	-0.1	4.9	4.3	0.6	6.6	8.7	-2.1	7.8	10.3	-2.5	9.0	13.3	-4.3
ABC612	5.8	5.2	0.6	0.3	0.3	0.0	0.2	0.1	0.1	3.9	4.9	-1.0	4.4	4.6	-0.2	2.4	4.4	-2.0	14.7	9.6	5.1
4RN	3.0	2.5	0.5	0.3	0.1	0.2	1.8	2.0	-0.2	1.8	1.0	0.8	3.1	3.0	0.1	4.9	2.8	2.1	4.0	4.1	-0.1
NEWSR	1.8	1.9	-0.1	0.6	0.3	0.3	1.4	*	*	0.7	0.9	-0.2	2.6	1.9	0.7	0.5	1.1	-0.6	3.2	4.6	-1.4
4JJJ	7.8	7.8	0.0	4.9	12.1	-7.2	19.8	15.4	4.4	16.9	18.1	-1.2	6.8	5.5	1.3	1.4	1.2	0.2	0.1	0.2	-0.1
ABC612	2.2	2.4	-0.2	0.5	1.0	-0.5	*	0.4	*	0.4	1.2	-0.8	1.3	1.4	-0.1	2.9	4.4	-1.5	5.5	4.4	1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	13.9	15.0	-1.1	12.4	12.5	-0.1	12.6	13.4	-0.8	15.9	19.2	-3.3	17.4	18.2	-0.8	9.5	8.1	1.4	12.0	11.7	0.3						
GOLD-FM	12.9	11.8	1.1	14.2	12.5	1.7	13.8	13.5	0.3	13.2	11.7	1.5	10.8	8.6	2.2	8.2	10.0	-1.8	12.0	12.2	-0.2						
SEAFM	11.2	10.0	1.2	8.8	10.4	-1.6	11.6	9.2	2.4	13.8	10.0	3.8	12.7	11.4	1.3	7.3	7.0	0.3	9.2	8.5	0.7						
4BC	1.2	0.7	0.5	1.4	0.8	0.6	1.5	0.8	0.7	1.0	0.5	0.5	0.6	0.4	0.2	1.4	2.1	-0.7	0.5	0.4	0.1						
MAGIC 882	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.2	-0.1	0.2	0.2	0.0	0.3	0.2	0.1	0.2	0.2	0.0						
4KQ	0.7	0.9	-0.2	0.6	0.6	0.0	0.8	0.8	0.0	0.8	1.3	-0.5	0.5	1.1	-0.6	0.3	0.2	0.1	0.7	1.0	-0.3						
hit105.3	1.1	1.2	-0.1	0.9	1.2	-0.3	0.9	1.2	-0.3	1.2	1.0	0.2	2.1	1.7	0.4	0.6	0.9	-0.3	1.1	1.2	-0.1						
4MMM	1.1	0.8	0.3	1.4	1.1	0.3	0.7	0.3	0.4	1.0	0.6	0.4	1.5	1.2	0.3	1.2	1.3	-0.1	1.1	0.9	0.2						
NOVA106.9	1.4	1.6	-0.2	1.4	1.1	0.3	0.8	1.7	-0.9	1.1	1.9	-0.8	2.8	1.8	1.0	1.8	1.5	0.3	1.6	1.6	0.0						
97.3FM	2.2	1.7	0.5	2.2	1.5	0.7	2.0	1.8	0.2	1.8	1.4	0.4	2.9	2.5	0.4	2.9	1.8	1.1	2.5	2.0	0.5						
ABC91.7	6.1	8.0	-1.9	7.6	10.9	-3.3	5.6	6.9	-1.3	4.7	6.1	-1.4	4.3	6.0	-1.7	11.7	10.6	1.1	6.5	7.8	-1.3						
ABC612	5.9	5.1	0.8	7.6	6.9	0.7	6.0	5.1	0.9	5.2	3.7	1.5	3.1	3.1	0.0	6.1	7.1	-1.0	5.8	5.6	0.2						
4RN	3.0	2.4	0.6	4.5	3.6	0.9	2.1	2.0	0.1	1.7	1.1	0.6	2.7	2.1	0.6	4.7	4.1	0.6	3.2	3.0	0.2						
NEWSR	1.6	1.8	-0.2	3.2	3.3	-0.1	0.7	0.7	0.0	0.7	0.7	0.0	0.6	0.7	-0.1	3.3	5.5	-2.2	2.3	2.4	-0.1						
4JJJ	8.1	8.0	0.1	7.3	7.3	0.0	6.8	6.6	0.2	8.7	8.6	0.1	11.5	10.4	1.1	6.3	8.9	-2.6	6.8	7.1	-0.3						
ABC612	1.9	2.3	-0.4	1.3	1.6	-0.3	1.8	2.1	-0.3	2.2	2.6	-0.4	2.3	2.6	-0.3	3.0	3.5	-0.5	3.0	2.9	0.1						

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.

EMBARGOED UNTIL 9:30AM AEST



GOLD COAST/TWEED RADIO - SURVEY 2 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	10	0	1	1	0	1	2	-1	2	2	0	4	4	0	1	1	0	*	*	*
GOLD-FM	9	8	1	1	*	*	1	*	*	2	2	0	3	3	0	2	2	0	1	1	0
SEAFM	8	7	1	1	1	0	1	1	0	3	3	0	2	1	1	*	*	*	*	*	*
4BC	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
MAGIC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
hit105.3	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4MMM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
97.3FM	2	1	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
ABC91.7	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
ABC612	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	2	2	0
4RN	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0
NEWSR	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	6	5	1	*	*	*	1	1	0	3	3	0	1	1	0	*	*	*	*	*	*
ABC FM	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	71	68	3	4	3	1	6	6	0	17	16	1	17	17	0	10	10	0	17	16	1

Average Audience (000's) by Session, P10+ [Potential: 576]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	11	0	15	15	0	14	14	0	15	16	-1	12	13	-1	2	1	1	7	6	1
GOLD-FM	10	9	1	17	15	2	15	14	1	12	10	2	8	6	2	2	2	0	7	7	0
SEAFM	9	7	2	10	12	-2	13	10	3	13	9	4	9	8	1	1	1	0	5	5	0
4BC	1	1	0	2	1	1	2	1	1	1	*	*	*	*	*	*	*	*	*	*	*
MAGIC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	1	1	0	1	1	0	*	1	*	*	*	*	1	*	
hit105.3	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
4MMM	1	1	0	2	1	1	1	*	*	1	1	0	1	1	0	*	*	*	1	1	0
NOVA106.9	1	1	0	2	1	1	1	2	-1	1	2	-1	2	1	1	*	*	*	1	1	0
97.3FM	2	1	1	3	2	1	2	2	0	2	1	1	2	2	0	1	*	*	1	1	0
ABC91.7	5	6	-1	9	13	-4	6	7	-1	4	5	-1	3	4	-1	2	2	0	4	4	0
ABC612	4	4	0	9	8	1	7	5	2	5	3	2	2	2	0	1	1	0	3	3	0
4RN	2	2	0	5	4	1	2	2	0	2	1	1	2	1	1	1	1	0	2	2	0
NEWSR	1	1	0	4	4	0	1	1	0	1	1	0	*	*	*	1	1	0	1	1	0
4JJJ	6	6	0	9	9	0	8	7	1	8	7	1	8	7	1	1	2	-1	4	4	0
ABC FM	1	2	-1	2	2	0	2	2	0	2	2	0	2	2	0	1	1	0	2	2	0
Total	77	74	3	117	118	-1	112	106	6	91	85	6	70	71	-1	19	17	2	58	54	4

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.



GOLD COAST/TWEED RADIO - SURVEY 2 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	155	147	8	25	21	4	18	28	-10	40	33	7	47	46	1	16	14	2	8	6	2
GOLD-FM	143	131	12	18	14	4	10	8	2	35	30	5	38	40	-2	27	26	1	16	14	2
SEAFM	144	133	11	30	25	5	25	25	0	42	41	1	34	30	4	10	8	2	4	4	0
4BC	13	9	4	2	1	1	*	*	*	2	1	1	3	1	2	2	2	0	4	3	1
MAGIC 882	6	4	2	3	1	2	*	*	*	1	1	0	*	*	*	*	1	*	2	1	1
4KQ	14	13	1	*	1	*	*	*	*	2	2	0	3	1	2	3	4	-1	5	4	1
hit105.3	23	30	-7	7	6	1	5	5	0	5	8	-3	2	5	-3	1	3	-2	2	4	-2
4MMM	28	20	8	7	3	4	4	3	1	6	4	2	7	7	0	4	3	1	1	1	0
NOVA106.9	39	31	8	7	3	4	9	6	3	12	13	-1	9	7	2	2	2	0	*	*	*
97.3FM	28	26	2	3	3	0	3	2	1	5	6	-1	11	9	2	5	4	1	2	1	1
ABC91.7	77	79	-2	4	3	1	3	2	1	16	13	3	21	22	-1	14	16	-2	20	24	-4
ABC612	48	45	3	1	1	0	2	1	1	8	8	0	13	12	1	6	7	-1	17	15	2
4RN	31	31	0	1	*	*	2	2	0	5	5	0	7	9	-2	7	6	1	9	9	0
NEWSR	24	28	-4	3	3	0	2	*	*	3	4	-1	6	7	-1	2	5	-3	8	11	-3
4JJJ	75	83	-8	7	11	-4	20	20	0	29	31	-2	15	17	-2	4	3	1	1	2	-1
ABC FM	18	22	-4	3	4	-1	*	1	*	2	5	-3	4	3	1	2	3	-1	7	7	0
Total	546	546	0	57	57	0	60	61	-1	125	127	-2	128	127	1	76	76	0	99	99	0

Cumulative Audience (000's) by Session, P10+ [Potential: 576]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	145	138	7	95	90	5	68	58	10	77	83	-6	84	82	2	36	33	3	94	91	3
GOLD-FM	130	119	11	88	86	2	64	61	3	69	64	5	61	55	6	28	28	0	85	81	4
SEAFM	131	123	8	84	82	2	62	52	10	76	74	2	75	76	-1	31	34	-3	87	78	9
4BC	11	8	3	7	4	3	6	4	2	5	3	2	4	4	0	3	4	-1	6	5	1
MAGIC 882	6	4	2	3	2	1	2	1	1	1	2	-1	2	1	1	1	1	0	1	2	-1
4KQ	11	10	1	5	6	-1	6	5	1	5	6	-1	3	6	-3	1	2	-1	7	7	0
hit105.3	20	25	-5	9	13	-4	7	9	-2	9	9	0	11	12	-1	3	6	-3	11	14	-3
4MMM	23	17	6	15	13	2	10	5	5	10	9	1	8	6	2	8	6	2	13	10	3
NOVA106.9	36	30	6	18	14	4	11	12	-1	17	16	1	18	16	2	7	7	0	21	17	4
97.3FM	24	23	1	14	15	-1	12	10	2	12	12	0	13	11	2	8	4	4	14	11	3
ABC91.7	69	72	-3	46	54	-8	38	39	-1	31	35	-4	26	31	-5	19	18	1	51	57	-6
ABC612	42	40	2	28	29	-1	24	27	-3	22	21	1	17	17	0	15	15	0	32	30	2
4RN	29	29	0	23	21	2	14	15	-1	14	12	2	14	14	0	10	10	0	21	20	1
NEWSR	21	25	-4	17	19	-2	6	10	-4	7	8	-1	6	6	0	6	7	-1	16	18	-2
4JJJ	68	74	-6	41	45	-4	36	34	2	40	41	-1	44	51	-7	18	24	-6	47	55	-8
ABC FM	16	20	-4	8	11	-3	7	6	1	9	11	-2	10	11	-1	6	6	0	12	13	-1
Total	537	538	-1	447	451	-4	365	349	16	389	397	-8	377	379	-2	197	207	-10	458	444	14

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.